

CRAIG HESLOP



WEB DEVELOPER

<https://craig-heslop-web-developer.netlify.com>

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An organised individual who is reliable, hard-working and dedicated, who has the ability to express a diverse range of creative flair and thinking, as well as demonstrating sound problem solving skills.

Education

Location:

Northumbria University

Course:

Bachelor of Science
(BSc)

Multimedia Computing,
Computer Science,
First Class Honours

Date:

2007 – 2011

Modules Included:

- HCI (Human Computer Interaction)
- 3D Modelling
- Sound and Video
- Web Design
- Web Development

Hobbies/ Interests

- Stand up comedian
- Comedy writer
- Classic Car Enthusiast
- Psychology
- Human Behaviour

Work Experience

Web Developer | Vertu Motors plc, Gateshead | October 2018 - April 2019

- Working in a small team responsible for the development and maintenance of the organisation's many websites (Bristol Street Motors, Macklin Motors etc), working closely with the marketing, social media and design teams (UX)
- Using my knowledge and experience to help improve efficiency with tasks including helping to standardise their git processes (feature branching etc), introducing gulp and image optimisation to help improve development processes and overall site speeds

Key Deliveries

- Overhaul of the vehicle display pages, when I arrived they were slow and quite unresponsive due to the use of a 3rd party plugin. I removed the 3rd party plugin and created bespoke image galleries, video players etc to help improve performance
- Investigation and development into the use of accelerated mobile pages (AMP) on the website and identification of areas on the site which could remove the use of Javascript and rely solely on CSS, most notably the main site header.
- A live football commentary feed which allowed for live score keeping and text commentary during a charity football match, the social media team were able to update the stats via an interface which would then broadcast onto the main website in real time

Senior Front End Developer | Status Digital, Newcastle | December 2017 - October 2018

- Working as a Senior Front End Developer for Digital Marketing Agency
- Lead a team of 3, responsible for estimations, team deliverables, liaising with clients and technical documentation
- Work with a back-end team to help style and display content for webpages within the company's own bespoke CMS system

Key Deliveries

- Working with Nord Anglia Education to help update their CMS system across 50 worldwide schools. Notable deliverables include an update to their admission forms in which these have been brought in-house and standardised across the company.
- Working with Newcastle University to help deliver modular based components which can be used and imported onto the university's internal system to allow them the freedom to build their own customised CMS pages.
- Worked on a variety of local e-commerce and school sites using the company's bespoke CMS system to provide updates and improvements at the client's requests
- Offer general support to client's through a support desk interface, which involves issue diagnosis, responding to non-technical customers to establish more information and aiming to find and fix the issue within the SLA window.
- Present bi-weekly screenshare training sessions with CMS users worldwide

Angular Developer | Hedgehog Lab, Newcastle | September 2017 - October 2017

- Working as an Angular developer in a newly formed web application team
- Working closely in a cross functional team, including back-end developers, data modellers and native app developers.

Key Deliveries

- Working on a product creation page for a mobile application, with the final products requiring deployment to an AWS repository

Front-End Web Developer/UX Consultant |

Intelligent Services Group, Newcastle | April 2016 - September 2017

- Working on development of a variety of in-house and agent facing sites and systems, mainly consisting of customer and staff dashboards.
- Providing UX and UI solutions while working closely with the in-house design team, focusing on key concepts, best practices and responsive design, using relevant responsive frameworks.
- Introducing the practice of Agile methodologies (Scrum/Kanban) within the team, initially a team of 4 developers, this grew to a team of 8 within a year. I took on the initial Scrum master role, introducing daily stand ups, sprint planning, as well as estimation techniques like planning poker and t-shirt sizing, integrating this with Jira software.

Key Deliveries

- Creation of a Land Registry customer dashboard, including prototyping, feasibility studies, working with the in-house design team and creating initial build from scratch using provided PSD files.
- Development of a series of bespoke online marketing campaigns, mainly consisting of single page applications, working closely with the marketing and design teams, providing UX/UI knowledge as these were built to help attract new business from new clients.
- Updating some of the companies subsidiary sites, turning PSD designs into website builds as well as making these sites more up to date, user friendly and responsive.

Front-End Web Developer | Leighton Ltd, Houghton-Le-Spring |

August 2011 – November 2015

- Started as a junior web developer after leaving university
- Working on the British Airways website, mainly onsite at their headquarters on Scotswood Road, Newcastle. Working with numerous important and key figures in the organisation

Key Deliveries

- Worked as part of team to develop reusable components (carousel banners, layouts etc) on ba.com, these were so non-technical members of staff could build bespoke information/campaign pages.
- Worked on a high profile (multi-million pound) personalisation project, as the sole front-end developer, working closely with the senior architect in Newcastle, as well as a larger worldwide team who provided project management, back-end development and testing etc.
- Carried out short turnaround pieces of work, including sale and campaign splashpages.
- Visit Britain, working with external design agency Ogilvy, to produce an interactive map of Great Britain for use in American and Canadian campaigns
- Worked as part of a team to make ba.com responsive, this involved adopting newer technologies like Sass/Scss, media queries as well as providing suitable fallbacks for older and non compliant browsers. I also assisted the designers/UX personnel, providing any necessary prototypes, feasibility studies and tutorials when required.

Skills

HTML/HTML5
Javascript (ES6+)
jQuery/jQueryUI
CSS/CSS3 (SASS/SCSS, BEM)
AngularJS/Angular 2+

VueJS (NuxtJS, Vuex)
ReactJS (including Redux, GatsbyJS)
Gulp, Git, Webpack
Python (Django/Flask)
NodeJS

ExpressJS
PHP
GraphQL
Electron
MySQL/NoSQL

Feedback From Employers

“Craig is a dedicated developer who cares very much about the projects he works on. He always puts in the hours and often works late to complete the job. He can establish friendly working relationships and is a good team player. He can communicate well with other team members and often communicates with project stakeholders and customers.”

Senior Architect - British Airways

“Craig’s commitment and attitude to the role and ensuring that his work is finished to a high standard is evident. He produces work of good quality and he excels particularly in the Front-End visual and User-Experience aspect. Craig has shown that he is ambitious and has good ideas and suggestions for improvements.”

**Group Technical Team Leader -
ISG**

“Craig is one of the most prepared and organised individuals I have ever seen.”

**Head of Development - Hedgehog
Lab**