

MY  
NM

# nutriMenu Challenge

MAKING THE HEALTHY CHOICE  
THE EASIER CHOICE



MY  
NM

# BUSINESS MODEL





**VP**

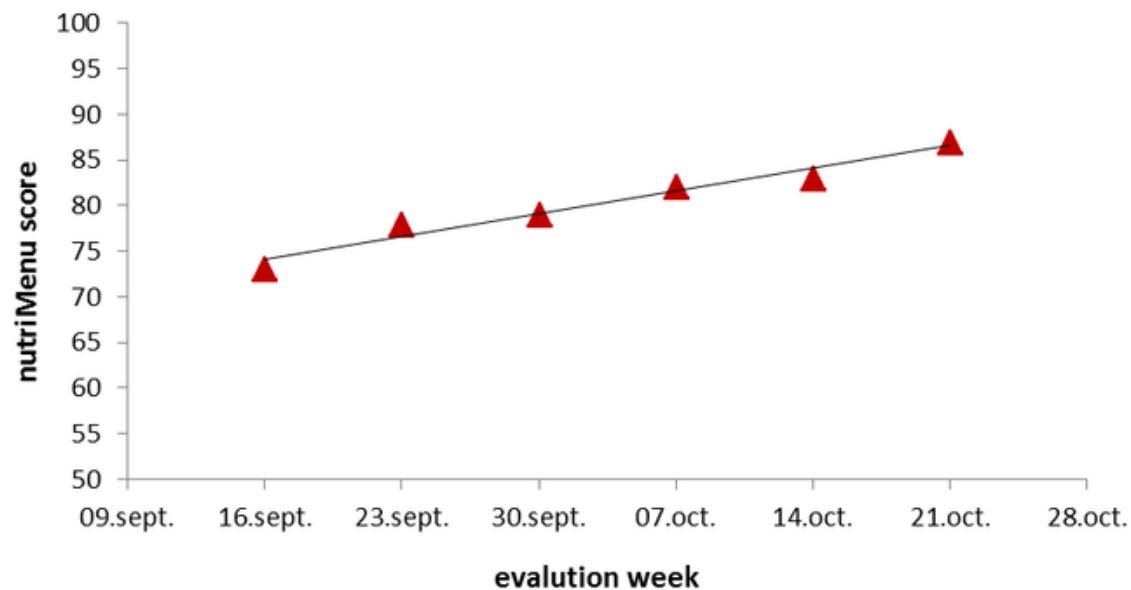
**HELPING  
RESTAURANTS  
OFFER HEALTHIER  
MENUS**



# NUTRIMENU RESULTS

nutriMenu was adopted by Ville de Lausanne and is being used by over 20 food production site. The evolution of the nutritional quality of the menus indicate a visible improvement in the average nutriMenu scores over six weeks.

**Nutritional Quality Improvement Over 6 Weeks  
of nutriMenu at public schools in City of Lausanne**





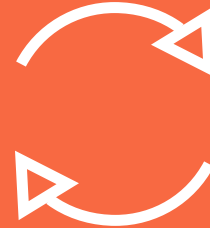
**VP**

**HELPING  
CONSUMER  
IMPROVE THEIR  
DAILY DIETS**

**MY  
NM**



**TRACK**



**FEEDBACK**



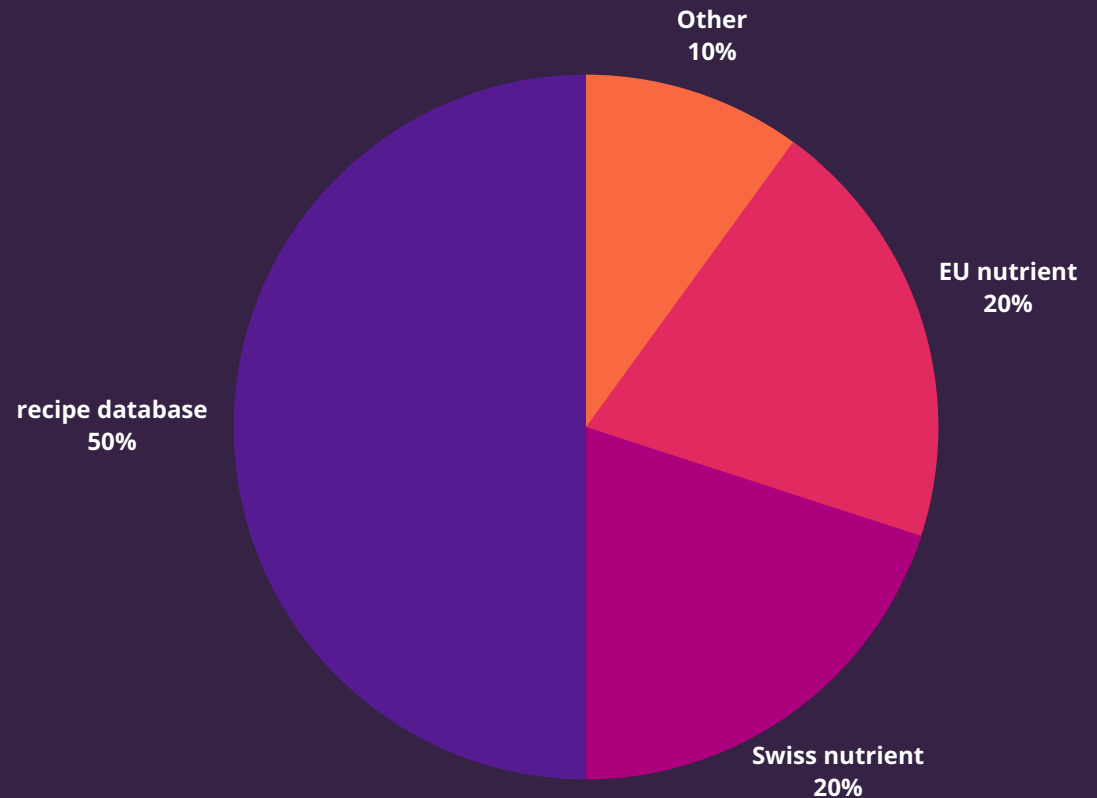
**SEARCH**



**CONFORM**

# OPEN DATA SOURCES

<https://manual.cs50.net/api/food>  
<https://recipal.com/api-docs>  
<https://spoonacular.com/food-api>  
<https://developer.nutritionix.com>  
<http://food2fork.com>  
<http://product-open-data.com/>  
<https://ndb.nal.usda.gov>



# nutriMenu DATA

DATA OBTAINED FROM NUTRIMENU  
CAN HELP IMPROVE PUBLIC HEALTH  
ISSUES



**FOOD  
CONSUMPTION  
PATTERNS IN CH**



**PUBLIC HEALTH  
RESEARCH AND  
GUIDELINES**



**TARGET SPECIFIC  
HEALTH  
INTERVENTION**



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“

NUTRIMENU

