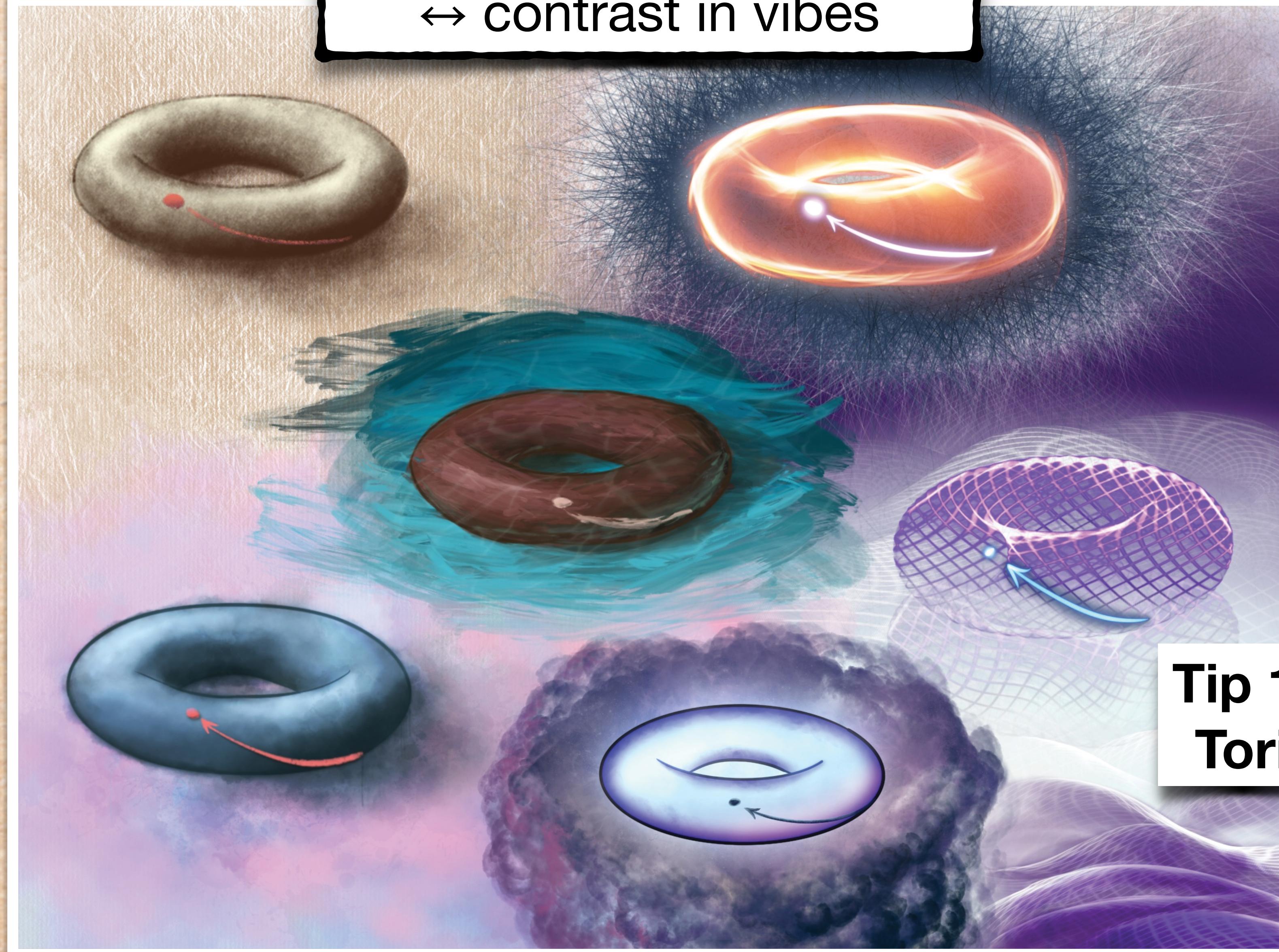


Contrast in visual design

↔ contrast in vibes

Tip 1:
Tori

Contrast in visual design
↔ contrast in vibes



Tip 7: Use Clichés

- Cultural shorthand quickly communicates lots of data
- Hijacks human cultural understanding

The Principle of the
symplectic camel

