CHESTER MIKHAIL DE GUZMAN

Business Analyst

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PROFILE SUMMARY

A highly skilled Data and Business Analyst with a knack for transforming complex data into actionable insights that drive business growth. I thrive in fast-paced environments, ensuring my expertise in data gathering, preprocessing, analysis, and visualization. My keen eye for detail ensures accuracy, while my innovative spirit fuels the creation of data-driven strategies for business success.

EDUCATION AND AWARDS

Bulacan State University (Tertiary)   *2020-2024*

- Bachelor of Science in Information Technology Major in Business Analytics
- Consistent Dean's Lister (SY 2020-2024)
- Magna Cum Laude

EXPERIENCE

Accenture Salesforce Internship   *MARCH - MAY 2024*

- Salesforce Administrator - Performed user management and dashboard creation for improved client decision-making.

SKILLS

Technical Skills:
- Data Preprocessing, Data Analysis and Visualization, Interactive Dashboard, Statistical Modeling, Descriptive, Predictive, and Prescriptive Analytics.

Tools:
- Microsoft Power BI, SPSS, MySQL, WEKA, Excel (Pivot Tables, VLOOKUP and XLOOKUP, Power Query, Index and Match, Formulas, etc.)

Language:
- SQL.

IT:
- HTML, CSS, OS installation.

Soft Skills:
- Presentation, Reporting, Data storytelling, Attention to detail, Communication, Time management, Digital fluency, Problem-solving.

FEATURED PROJECTS

Pharmaceutical Manufacturing Company Analysis

- The project involves identifying the year with the highest sales figures and improving the performance of the sales team and distributor.
- Preprocessed and analyzed a three hundred thousand dataset for insights using Excel, SPSS, and Power BI.

World Population Analysis

- It reveals that Asia consistently maintains a dominant position in terms of population on an annual basis.
- Microsoft Excel for data preprocessing and MySQL for in-depth analysis.

Unveiling Insights through Visual Analytics and Forecasting: A Business Solution for AGL Digital Portal Inc.

- Capstone Project - Transformed, cleaned the three hundred worksheets and two hundred thousand data into one csv file.
- Made a forecasting algorithm to forecast sales of each branch, and made a visual analytics web system for insights.

CERTIFICATES, ACHIEVEMENTS, AND RELEVANT EXPERIENCES

Best Presenter - 12th In-House of Completed Student Research (BulSU) | April 2024

Best Capstone in CICT- 12th In-House of Completed Student Research (BulSU) | April 2024

Best Research in Business Analytics - 12th In-House of Completed Student Research (BulSU) | April 2024

Presenter - International Research Conference On Information Technology Education | March 2024

Presenter - 6th Y4IT Research Summit Research Poster Presentation held in UP Diliman | May 2024

Certificates: (1)Essential Excel Skills for Data Preparation and Analysis, (2)Dashboard and Drill-Down Analytics, (3)Data Visualization Fundamentals, (4)Data Management Fundamentals, (5)SQL For Business Users, (6)Data Associate, (7)Data Associate Capstone Pathway | 2023 | Development Academy of the Philippines (DAP)