CHESTER MIKHAIL DE GUZMAN

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SUMMARY

A highly skilled Data and Business Analyst with a knack for transforming complex data into actionable insights that drive business growth. I thrive in fast-paced environments, ensuring my expertise in data gathering, preprocessing, analysis, and visualization. My keen eye for detail ensures accuracy, while my innovative spirit fuels the creation of data-driven strategies for business success.

EXPERIENCE

Accenture Salesforce Internship   **March - May 2024**

- Salesforce Administrator - Performed tasks, including user management and dashboard creation for improved client decision-making.

SKILLS SUMMARY

Technical Skills:	• Data Preprocessing, Data Analysis and Visualization, Interactive Dashboard, Statistical Modeling, Descriptive, Predictive, and Prescriptive Analytics.
Tools:	• Microsoft Power BI, SPSS, MySQL, WEKA, Excel (Pivot Tables, VLOOKUP and XLOOKUP, Power Query, Index and Match, etc.)
Language:	• SQL.
IT:	• HTML, CSS, Operating System installation, troubleshooting, Word, PowerPoint.
Soft Skills:	• Presentation, Reporting, Data storytelling, Attention to detail, Communication, Time management, Digital fluency, Problem-solving, Critical thinking.

EDUCATION AND AWARDS

Dr. Yanga's Colleges, Inc. (Secondary)   **2018-2020**

- With Honors (SY 2019-2020)

Bulacan State University (Tertiary)   **2020-2024**

- Bachelor of Science in Information Technology Major in Business Analytics
- Consistent Dean's Lister (SY 2020-2024)
- Magna Cum Laude (GWA - 1.36)
- Lowest Grade - 2.00

PROJECTS

Pharmaceutical Manufacturing Company Analysis

- The project involves identifying the year with the highest sales figures and improving the performance of the sales team and distributor.
- Microsoft Excel was utilized for data pre-processing, cleaning, and transformation of three hundred thousand rows dataset, while SPSS was employed to obtain descriptive statistics, and Power BI for interactive dashboard and for summary.

World Population Analysis

- Microsoft Excel for data preprocessing and MySQL for in-depth analysis.
- It reveals that Asia consistently maintains a dominant position in terms of population on an annual basis and it plays in global population trends.

Data Analysis of E-Learning Course Data

- Analyzed learning course data to generate insights for the growth and improvement of Foresight BI curriculum. Transformed, cleaned, and analyzed the data for insights and build a dashboard using Microsoft Excel.

CERTIFICATES, ACHIEVEMENTS, AND RELEVANT EXPERIENCES

Best Presenter - 12th In-House of Completed Student Research (BulSU) │ April 2024
Best Research in Business Analytics - 12th In-House of Completed Student Research (BulSU) │ April 2024
Best Capstone in CICT- 12th In-House of Completed Student Research (BulSU) │ April 2024
Presenter - International Research Conference On Information Technology Education │ Paper Presentation │ March 2024
Presenter - 6th Y4IT Research Summit Research Poster Presentation held in UP Diliman │ CS Category │ May 2024
Participant - Samsung Create National Idea Contest │ 2023
Scholar - Smarter Philippines through Data Analytics R&D, Training and Adoption (SPARTA) │ 2023
Certificates: (1)Essential Excel Skills for Data Preparation and Analysis, (2)Dashboard and Drill-Down Analytics, (3)Data Visualization Fundamentals, (4)Data Management Fundamentals, (5)SQL For Business Users, (6)Data Associate, (7)Data Associate Capstone Pathway │ 2023 │ Development Academy of the Philippines (DAP)