CHESTER MIKHAIL DE GUZMAN

in [LinkedIn](#) | 📱 09705192876 | 🌐 [Projects](#) | ✉️ chestermikhaildeguzman0505@gmail.com

Overview

Highly skilled Data and Business Analyst with expertise in transforming complex data into actionable insights to drive business growth. Proficient in data gathering, preprocessing, analysis, and visualization. Detail-oriented and innovative, with a strong ability to develop data-driven strategies for business success.

Skills

- **Technical Skills:** Data Preprocessing | Data Manipulation | Data Visualization | Interactive Dashboards | Descriptive Statistics | DAX | Statistical Modeling | Sales Forecasting | KPI creation | Salesforce CRM.
- **Tools:** Microsoft Power BI | SPSS | MySQL | WEKA | Salesforce | Tableau | Excel (Pivot Tables, VLOOKUP, XLOOKUP, Power Query, Index, Match, Formulas, etc.)
- **Programming:** SQL | HTML | CSS.
- **Soft Skills:** Oral Presentation | Reporting | Data storytelling | Attention to detail | Communication | Time management | Digital fluency | Problem-solving | Confidence.

Experience

Salesforce Administrator | Internship   **Accenture**   *Cubao, Philippines*   **01/2024 - 05/2024**

- Managed users and created dashboards to enhance client decision-making.
- Performed Customer Relationship Management (CRM) and sales analysis to identify new sales opportunities.
- Created reports and dashboards for Sales and Marketing Managers.
- Imported and exported data using data management tools like Dataloader.io.

Sales Analyst and Reporting | Part-time   **FDB Shop**   *Bocaue, Bulacan*   **01/2023 - 03/2023**

- Managed sales data using Microsoft Excel including Pivot tables, Data cleaning, Dashboard building, and analysis.
- Provided weekly sales and performance reports using Excel and Power BI dashboard.
- Helped identify areas needing improvement in sales performance.
- Enhanced business operations through data-driven insights and assisted in developing strategies to boost sales.

Education

Bachelor of Science   **Bulacan State University**   *Malolos, Bulacan*   **10/2020 - 07/2024**

- Information Technology Major in Business Analytics
- Magna Cum Laude

Projects

Pharmaceutical Company Analysis   **Personal Project**   **07/2023 - 07/2023**
Excel, SPSS, Power BI

- Identified the year with the highest sales figures and enhanced sales team performance.
- Preprocessed and analyzed a dataset of 300,000 records.

World Population Analysis   **Personal Project**   **07/2023 - 08/2023**
Excel, MySQL

- Identified the year with the highest sales figures and enhanced sales team performance.
- Preprocessed and analyzed a dataset of 300,000 records.

Analytics and Forecasting for AGL Inc.   **Capstone Project**   **09/2024 - 11/2024**
Excel, Python, VS Code, Angular

- Cleaned and transformed data from 300 worksheets and 200,000 records into a single CSV file.
- Developed a forecasting algorithm and visual analytics system.

Certificates, Achievements, and Relevant Experiences

- **Best Presenter**: Won Best Presenter award for the 12th In-House of Completed Student Research at BulSU (April 2024)
- **Best Capstone Project:** Won Best Capstone award in CICT at the 12th In-House of Completed Student Research at BulSU (April 2024)
- **Best Research in Business Analytics:** Won Best Research in Business Analytics at the 12th In-House of Completed Student Research at BulSU (April 2024)
- **Oral Presentation:** Presented at the International Research Conference On Information Technology Education (March 2024)
- **Certificates:** (1)Essential Excel Skills for Data Preparation and Analysis, (2)Dashboard and Drill-Down Analytics, (3)Data Visualization Fundamentals, (4)Data Management Fundamentals, (5)SQL For Business Users, (6)Data Associate, (7)Data Associate Capstone Pathway

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References

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