

CHESTER MIKHAIL DE GUZMAN

[in LinkedIn](#) | [+63 970 519 2876](#) | [Projects](#) | [✉ chestermikhaildeguzman0505@gmail.com](#)

Overview

Highly skilled Data and Business Analyst with expertise in transforming complex data into actionable insights to drive business growth. Proficient in data gathering, preprocessing, analysis, and visualization. Detail-oriented and innovative, with a strong ability to develop data-driven strategies for business success.

Skills

- **Technical Skills:** Data Preprocessing | Data Manipulation | Data Visualization | Interactive Dashboards | Descriptive Statistics | DAX | Statistical Modeling | Sales Forecasting | KPI creation | Salesforce CRM.
- **Tools:** Microsoft Power BI | SPSS | MySQL | WEKA | Salesforce | Tableau | Excel (Pivot Tables, VLOOKUP, XLOOKUP, Power Query, Index, Match, Formulas, etc.)
- **Programming:** SQL | HTML | CSS.
- **Soft Skills:** Oral Presentation | Reporting | Data storytelling | Attention to detail | Communication | Time management | Digital fluency | Problem-solving | Confidence.

Experience

Salesforce Administrator Internship	Accenture	<i>Cubao, Philippines</i>	01/2024 - 05/2024
<ul style="list-style-type: none">• Managed users and created dashboards to enhance client decision-making.• Performed Customer Relationship Management (CRM) and sales analysis to identify new sales opportunities.• Created reports and dashboards for Sales and Marketing Managers.• Imported and exported data using data management tools like Dataloader.io.			
Sales Analyst and Reporting Part-time	FDB Shop	<i>Bocaue, Bulacan</i>	01/2023 - 03/2023
<ul style="list-style-type: none">• Managed sales data using Microsoft Excel including Pivot tables, Data cleaning, Dashboard building, and analysis.• Provided weekly sales and performance reports using Excel and Power BI dashboard.• Helped identify areas needing improvement in sales performance.• Enhanced business operations through data-driven insights and assisted in developing strategies to boost sales.			

Education

Bachelor of Science	Bulacan State University	<i>Malolos, Bulacan</i>	10/2020 - 07/2024
<ul style="list-style-type: none">• Information Technology Major in Business Analytics• Magna Cum Laude			

Projects

Pharmaceutical Company Analysis <i>Excel, SPSS, Power BI</i>	Personal Project	07/2023 - 07/2023
<ul style="list-style-type: none">• Identified the year with the highest sales figures and enhanced sales team performance.• Preprocessed and analyzed a dataset of 300,000 records.		
World Population Analysis <i>Excel, MySQL</i>	Personal Project	07/2023 - 08/2023
<ul style="list-style-type: none">• Identified the year with the highest sales figures and enhanced sales team performance.• Preprocessed and analyzed a dataset of 300,000 records.		
Analytics and Forecasting for AGL Inc. <i>Excel, Python, VS Code, Angular, Firebase</i>	Capstone Project	09/2024 - 11/2024
<ul style="list-style-type: none">• Cleaned and transformed data from 300 worksheets and 200,000 records into a single CSV file.• Developed a forecasting algorithm and visual analytics system.		

Certificates, Achievements, and Relevant Experiences

- **Best Presenter:** Won Best Presenter award for the 12th In-House of Completed Student Research at BuLSU (April 2024)
- **Best Capstone Project:** Won Best Capstone award in CICT at the 12th In-House of Completed Student Research at BuLSU (April 2024)
- **Best Research in Business Analytics:** Won Best Research in Business Analytics at the 12th In-House of Completed Student Research at BuLSU (April 2024)
- **Oral Presentation:** Presenter at the International Research Conference On Information Technology Education (March 2024)
- **Certificates:** (1)Essential Excel Skills for Data Preparation and Analysis, (2)Dashboard and Drill-Down Analytics, (3)Data Visualization Fundamentals, (4)Data Management Fundamentals, (5)SQL For Business Users, (6)Data Associate, (7)Data Associate Capstone Pathway

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References

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