



CHESTER MIKHAIL DE GUZMAN

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Projects: <https://medium.com/@yosayosa>

SUMMARY

A highly skilled Data and Business Analyst with a knack for transforming complex data into actionable insights that drive business growth. I thrive in fast-paced environments, ensuring my expertise in data gathering, preprocessing, analysis, and visualization by leveraging Excel, Power BI, and SQL. My keen eye for detail ensures accuracy, while my innovative spirit fuels the creation of data-driven strategies for business success. I'm eager to collaborate with a dynamic team and contribute to the company's growth.

EXPERIENCE

Accenture Salesforce Internship

March - May 2024

- Salesforce Administrator - Performed tasks, including user management and dashboard creation for improved client decision-making.

SKILLS SUMMARY

- Technical Skills:
- Data Preprocessing, Data Analysis and Visualization, Interactive Dashboard, Statistical Modeling, Descriptive, Predictive, and Prescriptive Analytics.
- Tools:
- Microsoft Power BI, SPSS, MySQL, WEKA, Excel (Pivot Tables, VLOOKUP and XLOOKUP, Power Query, Index and Match, etc.)
- Language:
- SQL.
- IT:
- HTML, CSS, Operating System installation, troubleshooting, Word, PowerPoint.
- Soft Skills:
- Presentation, Reporting, Data storytelling, Attention to detail, Communication, Time management, Digital fluency, Problem-solving, Critical thinking.

EDUCATION AND AWARDS

Dr. Yanga's Colleges, Inc. (Secondary)

2018-2020

- With Honors (SY 2019-2020)

Bulacan State University (Tertiary)

2020-2024

- Bachelor of Science in Information Technology Major in Business Analytics
- Consistent Dean's Lister (SY 2020-2024)

PROJECTS

Pharmaceutical Manufacturing Company Analysis

- The project involves identifying the year with the highest sales figures and improving the performance of the sales team and distributor.
- Microsoft Excel was utilized for data pre-processing, cleaning, and transformation of three hundred thousand rows dataset, while SPSS was employed to obtain descriptive statistics, and Power BI for interactive dashboard and for summary.

World Population Analysis

- Microsoft Excel for data preprocessing and MySQL for in-depth analysis.
- It reveals that Asia consistently maintains a dominant position in terms of population on an annual basis and it plays in global population trends.

Data Analysis of E-Learning Course Data

- Analyzed learning course data to generate insights for the growth and improvement of Foresight BI curriculum. Transformed, cleaned, and analyzed the data for insights and build a dashboard using Microsoft Excel.

CERTIFICATES, ACHIEVEMENTS, AND RELEVANT EXPERIENCES

- Best Presenter** - 12th In-House of Completed Student Research (BuSU) | April 2024
- Best Research in Business Analytics** - 12th In-House of Completed Student Research (BuSU) | April 2024
- Best Capstone in CICT**- 12th In-House of Completed Student Research (BuSU) | April 2024
- Presenter** - International Research Conference On Information Technology Education | Paper Presentation | March 2024
- Presenter** - 6th Y4IT Research Summit Research Poster Presentation held in UP Diliman | CS Category | May 2024
- Participant** - Samsung Create National Idea Contest | 2023
- Scholar** - Smarter Philippines through Data Analytics R&D, Training and Adoption (SPARTA) | 2023
- Certificates:** (1)Essential Excel Skills for Data Preparation and Analysis, (2)Dashboard and Drill-Down Analytics, (3)Data Visualization Fundamentals, (4)Data Management Fundamentals, (5)SQL For Business Users, (6)Data Associate, (7)Data Associate Capstone Pathway | 2023 | Development Academy of the Philippines (DAP)