

CHESTER MIKHAIL DE GUZMAN

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Portfolio: https://chesterdeguzman.github.io/chester_portolfio/

Projects: https://medium.com/@yosayosa

SUMMARY

A highly skilled Data and Business Analyst with a knack for transforming complex data into actionable insights that drive business growth. I thrive in fast-paced environments, ensuring my expertise in data gathering, preprocessing, analysis, and visualization. My keen eye for detail ensures accuracy, while my innovative spirit fuels the creation of data-driven strategies for business success.

EXPERIENCE

Accenture Salesforce Internship

March - May 2024

 Salesforce Administrator - Performed tasks, including user management and dashboard creation for improved client decision-making.

SKILLS SUMMARY

Technical Skills: • Data Preprocessing, Data Analysis and Visualization, Interactive Dashboard, Statistical

Modeling, Descriptive, Predictive, and Prescriptive Analytics.

Tools:

• Microsoft Power BI, SPSS, MySQL, WEKA, Excel (Pivot Tables, VLOOKUP and XLOOKUP,

Power Query, Index and Match, etc.)

Language: • SQL.

• HTML, CSS, Operating System installation, troubleshooting, Word, PowerPoint.

Soft Skills: • Presentation, Reporting, Data storytelling, Attention to detail, Communication, Time

management, Digital fluency, Problem-solving, Critical thinking.

EDUCATION AND AWARDS

Dr. Yanga's Colleges, Inc. (Secondary)

2018-2020

With Honors (SY 2019-2020)

Bulacan State University (Tertiary)

2020-2024

- · Bachelor of Science in Information Technology Major in Business Analytics
- Consistent Dean's Lister (SY 2020-2024)
- Magna Cum Laude (GWA 1.36)
- Lowest Grade 2.00

PROJECTS

Pharmaceutical Manufacturing Company Analysis

- The project involves identifying the year with the highest sales figures and improving the performance of the sales team and distributor.
- Microsoft Excel was utilized for data pre-processing, cleaning, and transformation of three hundred thousand rows dataset, while SPSS was employed to obtain descriptive statistics, and Power BI for interactive dashboard and for summary.

World Population Analysis

- Microsoft Excel for data preprocessing and MySQL for in-depth analysis.
- It reveals that Asia consistently maintains a dominant position in terms of population on an annual basis and it plays in global population trends.

Data Analysis of E-Learning Course Data

• Analyzed learning course data to generate insights for the growth and improvement of Foresight Bl curriculum. Transformed, cleaned, and analyzed the data for insights and build a dashboard using Microsoft Excel.

CERTIFICATES, ACHIEVEMENTS, AND RELEVANT EXPERIENCES

Best Presenter - 12th In-House of Completed Student Research (BulSU) | April 2024

Best Research in Business Analytics - 12th In-House of Completed Student Research (BulSU) | April 2024

Best Capstone in CICT- 12th In-House of Completed Student Research (BulSU) | April 2024

Presenter - International Research Conference On Information Technology Education | Paper Presentation | March 2024

Presenter - 6th Y4IT Research Summit Research Poster Presentation held in UP Diliman | CS Category | May 2024

Participant - Samsung Create National Idea Contest | 2023

Scholar - Smarter Philippines through Data Analytics R&D, Training and Adoption (SPARTA) | 2023

Certificates: (1)Essential Excel Skills for Data Preparation and Analysis, (2)Dashboard and Drill-Down Analytics,

(3)Data Visualization Fundamentals, (4)Data Management Fundamentals, (5)SQL For Business Users, (6)Data Associate,

(7) Data Associate Capstone Pathway | 2023 | Development Academy of the Philippines (DAP)