CHESTER MIKHAIL DE GUZMAN

IT | Data Analyst

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PROFILE SUMMARY

A highly skilled Data and Business Analyst with a knack for transforming complex data into actionable insights that drive business growth. I thrive in fast-paced environments, ensuring my expertise in data gathering, preprocessing, analysis, and visualization. My keen eye for detail ensures accuracy, while my innovative spirit fuels the creation of data-driven strategies for business success.

EXPERIENCE

Accenture Salesforce Internship | Salesforce Administrator   *MARCH - MAY 2024*

- Performed tasks including user management and dashboard creation for improved client decision-making.
- Performed Customer Relationship Management (CRM) and sales analysis to identify new sales opportunities.

SKILLS

Technical Skills:
- Data Preprocessing, Manipulation, Visualization, Interactive Dashboard, Descriptive Statistics, Statistical Modeling, DAX, Sales Forecasting, Salesfoce CRM, KPI creation.

Tools:
- Microsoft Power BI, SPSS, MySQL, WEKA, Salesforce, Tableau, Excel (Pivot Tables, VLOOKUP and XLOOKUP, Power Query, Index and Match, Formulas, etc.)

Language:
- SQL.

IT:
- HTML, CSS, OS installation, Computer Troubleshooting.

Soft Skills:
- Oral Presentation, Reporting, Data storytelling, Attention to detail, Communication, Time management, Digital fluency, Problem-solving.

EDUCATION AND AWARDS

Bulacan State University (Tertiary)   *2020-2024*

- Bachelor of Science in Information Technology Major in Business Analytics
- Magna Cum Laude

FEATURED PROJECTS

Pharmaceutical Manufacturing Company Analysis | *Excel, SPSS, Power BI*

- The project involves identifying the year with the highest sales figures and improving the performance of the sales team and distributor.
- Preprocessed and analyzed a three hundred thousand dataset to reaveal the insights.

World Population Analysis | *Excel, MySQL*

- It reveals that Asia consistently maintains a dominant position in terms of population on an annual basis.
- Preprocessed and transformed the dataset and performed a thorough analysis.

Visual Analytics and Forecasting: A Business Solution for AGL Digital Portal Inc. | *Excel, Python, VS Code, Angular*

- Capstone Project - Cleaned, transformed the three hundred worksheets and two hundred thousand data into one csv file.
- Made a forecasting algorithm to forecast the sales, and made a visual analytics system for insights.

CERTIFICATES, ACHIEVEMENTS, AND RELEVANT EXPERIENCES

- **Best Presenter** - 12th In-House of Completed Student Research (BulSU) | April 2024
- **Best Capstone in CICT** - 12th In-House of Completed Student Research (BulSU) | April 2024
- **Best Research in Business Analytics -** 12th In-House of Completed Student Research (BulSU) | April 2024
- **Presenter -** International Research Conference On Information Technology Education | March 2024
- **Certificates:** (1)Essential Excel Skills for Data Preparation and Analysis, (2)Dashboard and Drill-Down Analytics, (3)Data Visualization Fundamentals, (4)Data Management Fundamentals, (5)SQL For Business Users, (6)Data Associate, (7)Data Associate Capstone Pathway | 2023 | Development Academy of the Philippines (DAP)