

INVESTMENT CASE STUDY

SUBMISSION

Group Name: DATA WARRIORS

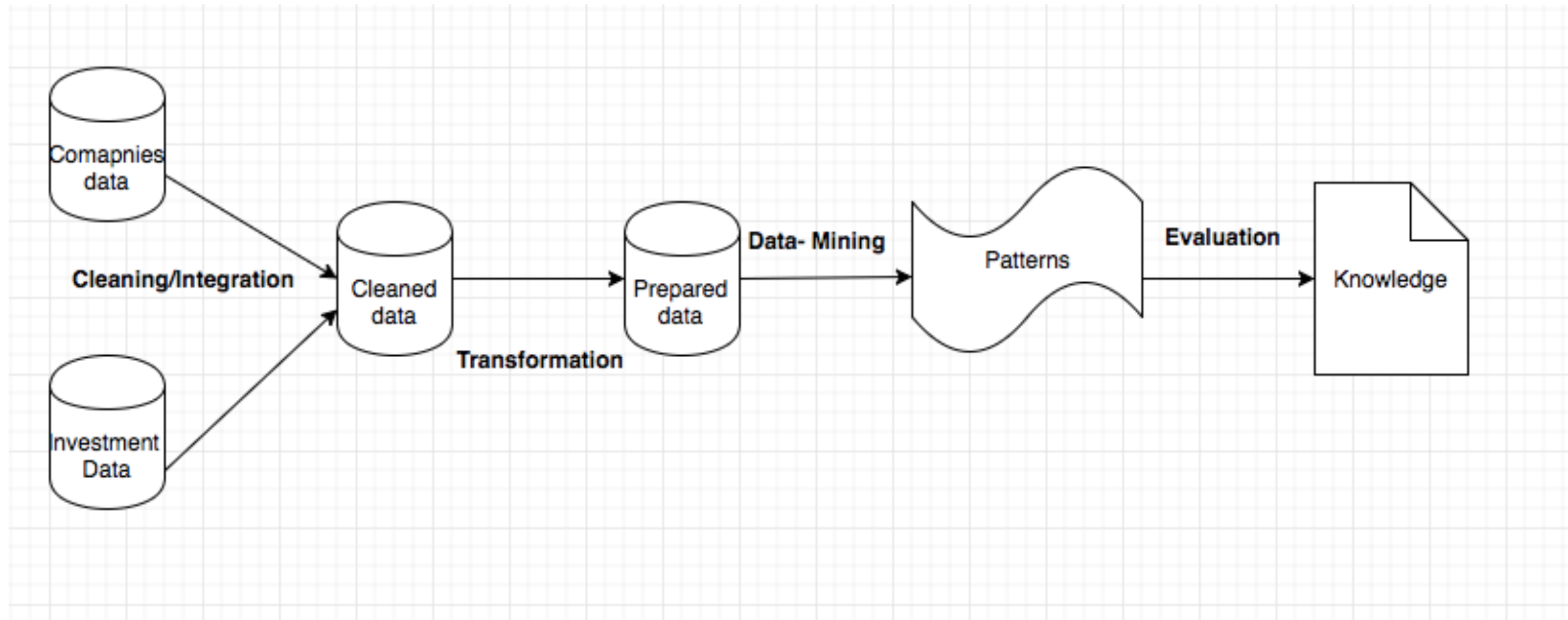
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Investment Case Group Project

The objective of this study is to show an analysis of investments done in various companies across different sectors around the world.

This study provides clear insights into the quantum and nature of investments done which can be utilised for Spark Funds investment strategy.

Problem solving methodology



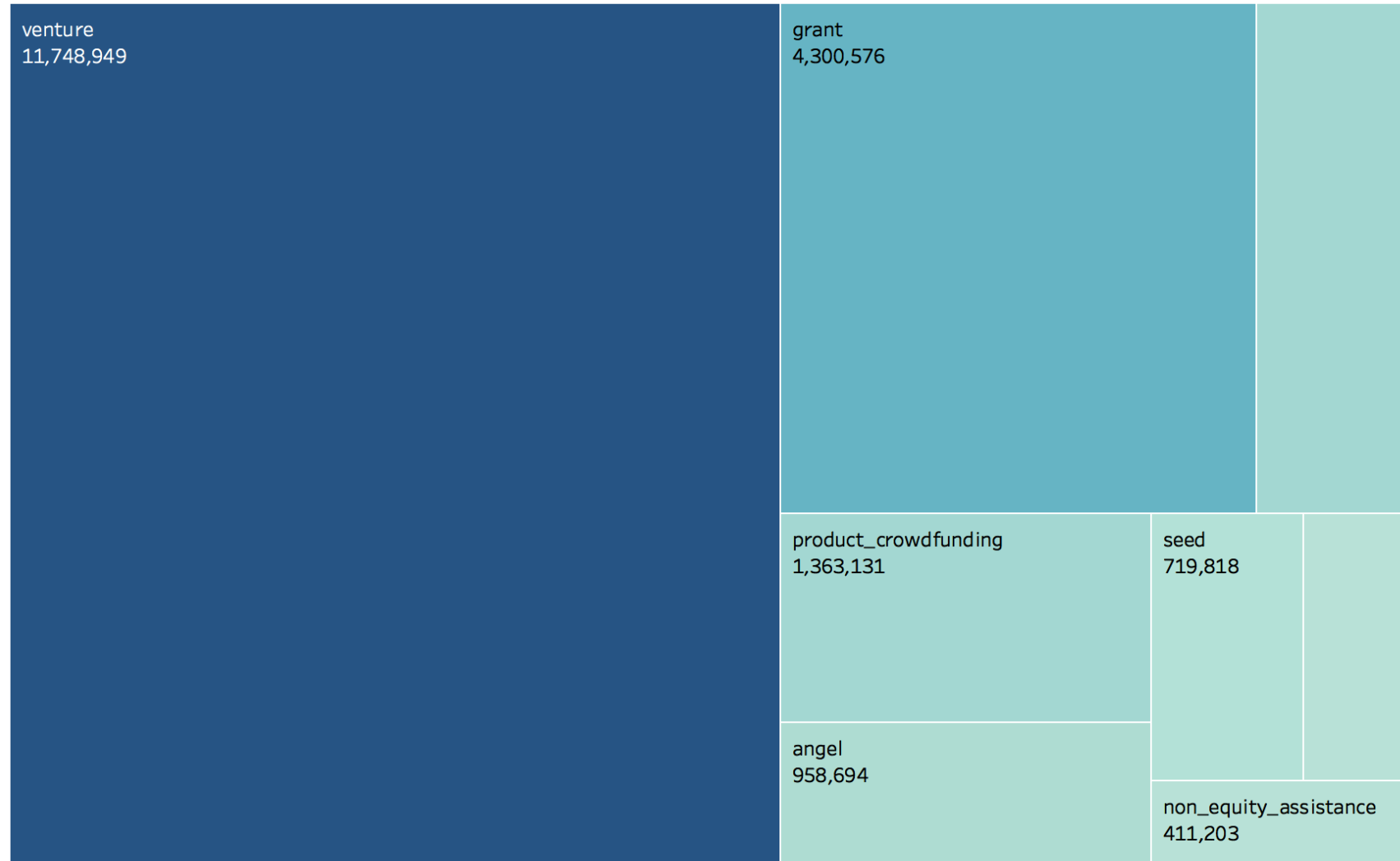
Study Analysis

- Number of relevant countries considered
- Average funding amount across various sectors
- Most suitable investment type
- Investment figures across various investment types, sectors and countries.

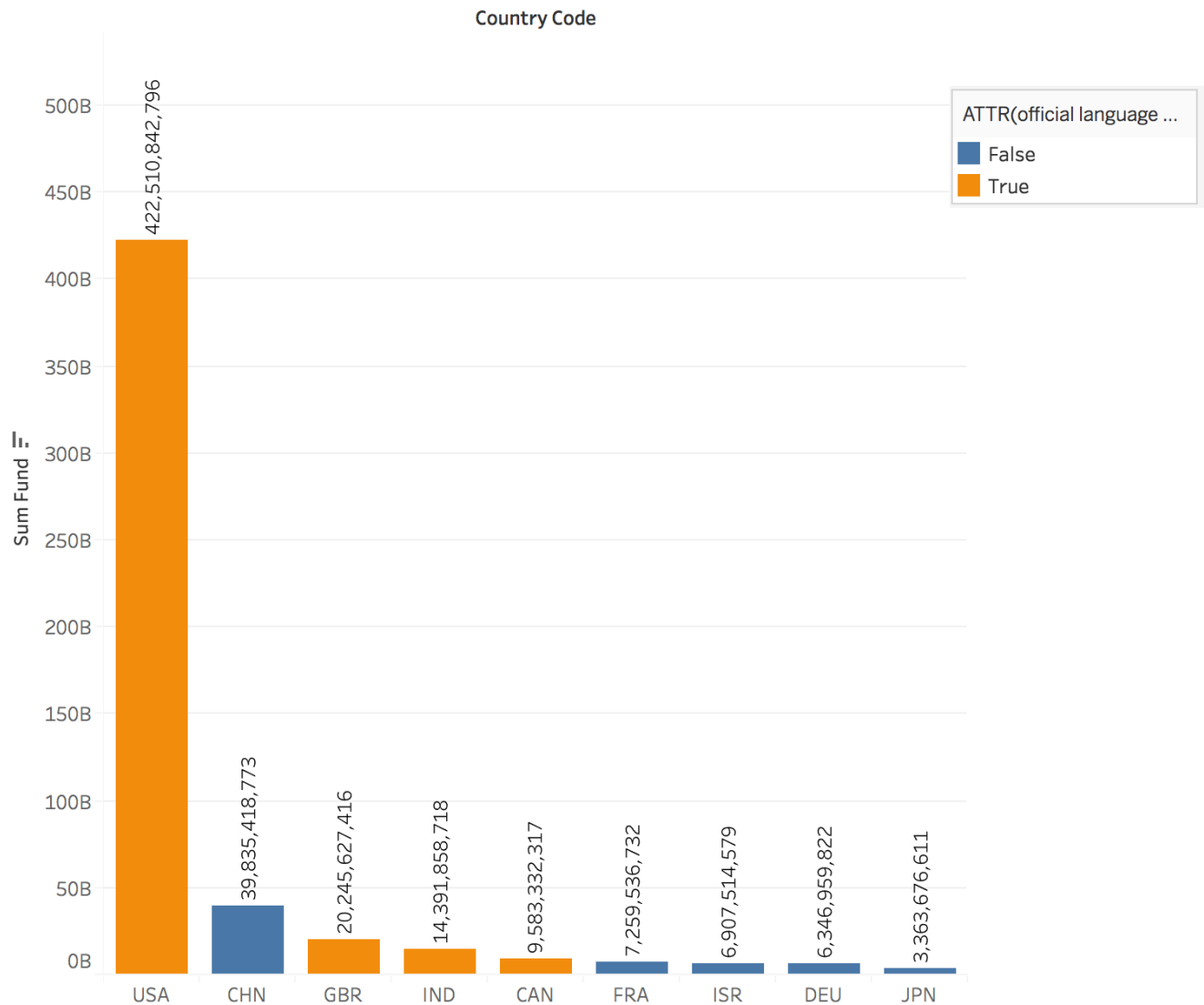
Study Analysis (contd..)

- Company receiving highest funding per sector
- Company receiving highest funding per investment type.
- Top 3 English speaking countries with maximum investment for chosen investment type.
- Identifying opportunities for Spark Funds future profitable investment.

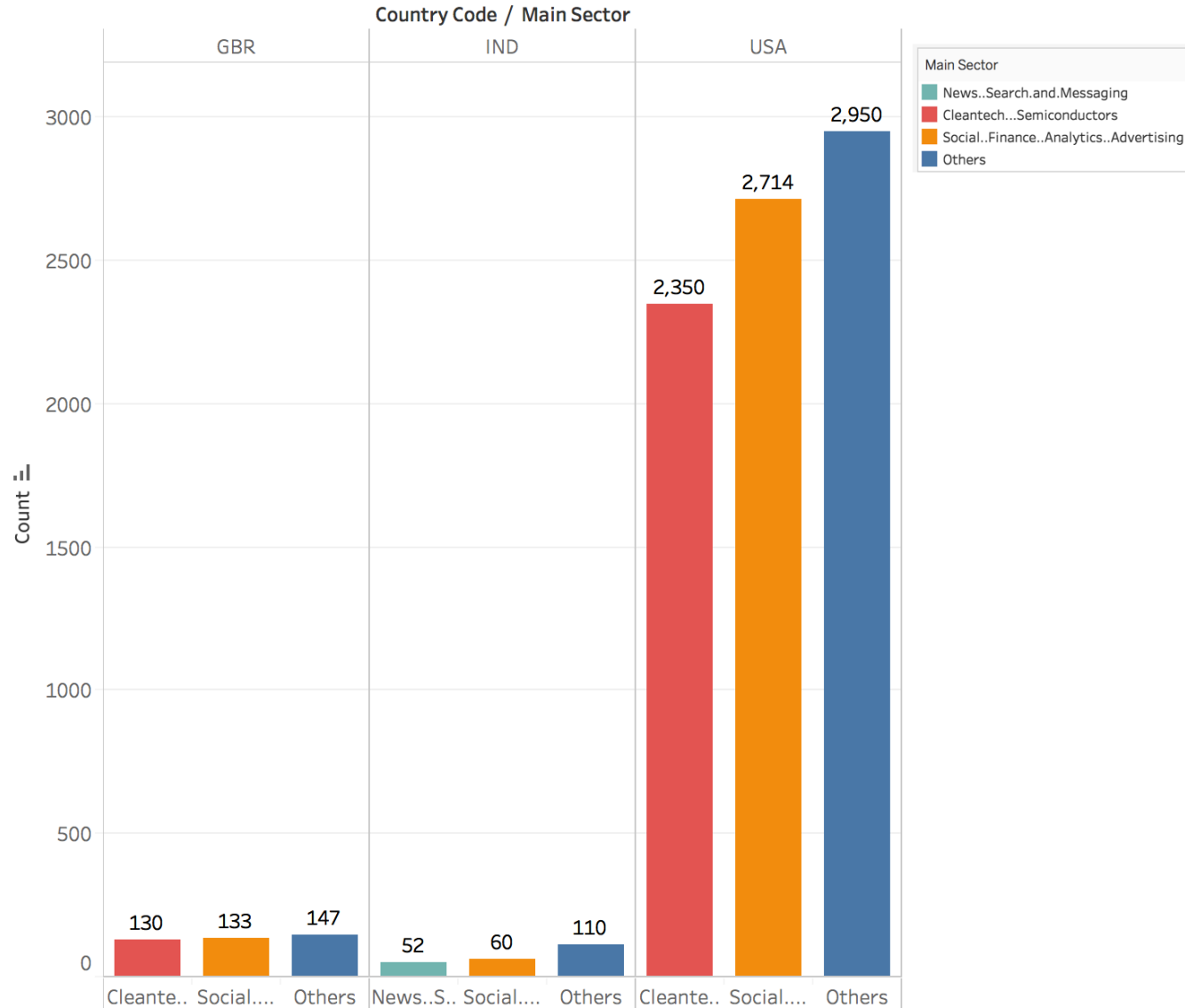
Plot showing the quantum of investment across different investment types and the average funding received for each funding type.



Plot showing the top 9 countries against the total amount of investments where official language is English.



Plot showing the number of investments in the top 3 sectors for the top 3 countries



Following are the critical insights based for Spark Funds investment :

- The top English speaking countries which are best suited for investment are USA, GBR and IND.
- Top 3 sectors investment in USA, GBR & IND are as follows:

Country	Best Sector	Second best Sector	Third best sector
USA	Others	Social..Finance..Analytics..Advertising	Cleantech...Semiconductors
GBR	Others	Social..Finance..Analytics..Advertising	Cleantech...Semiconductors
IND	Others	Social..Finance..Analytics..Advertising	News..Search.and.Messaging