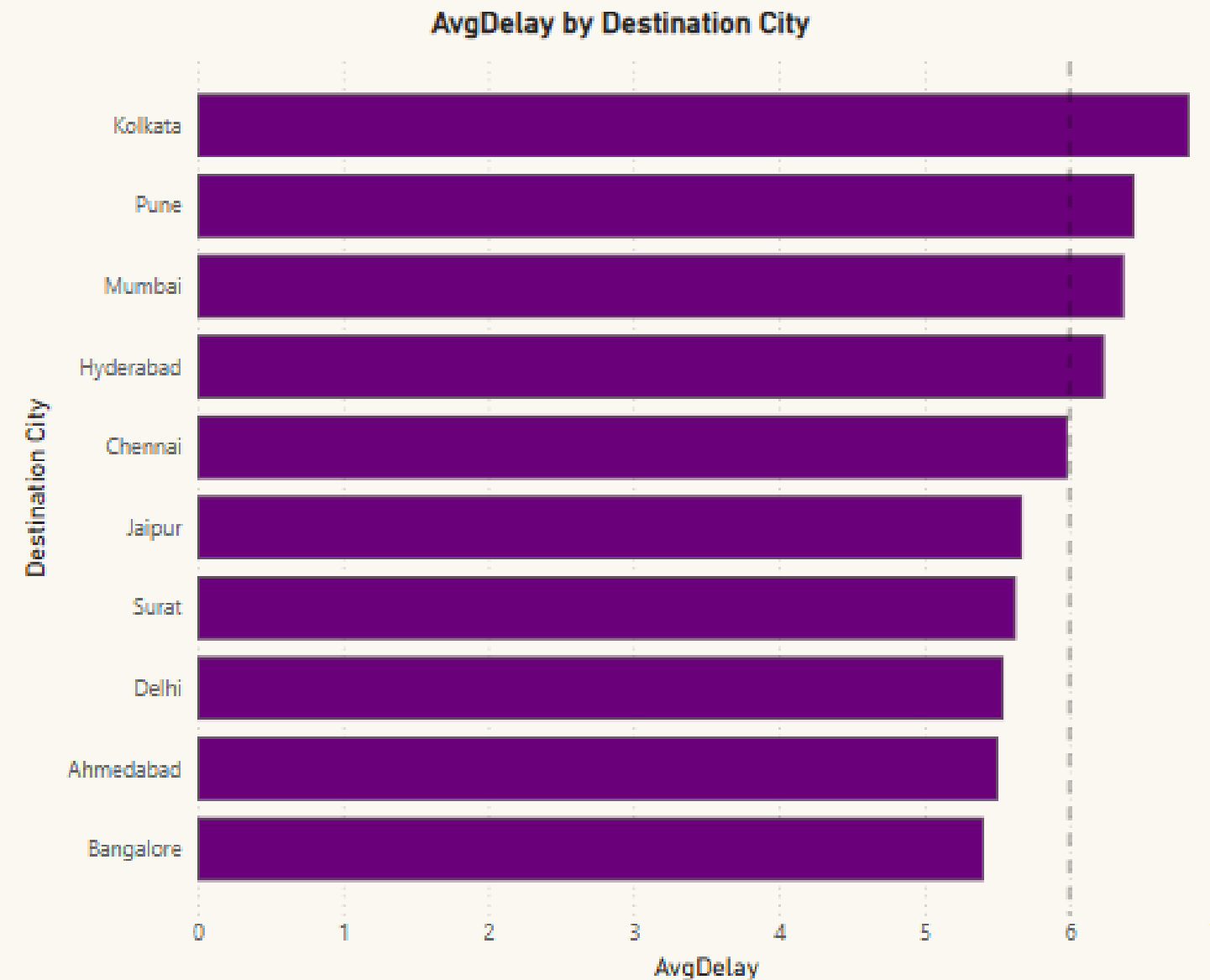
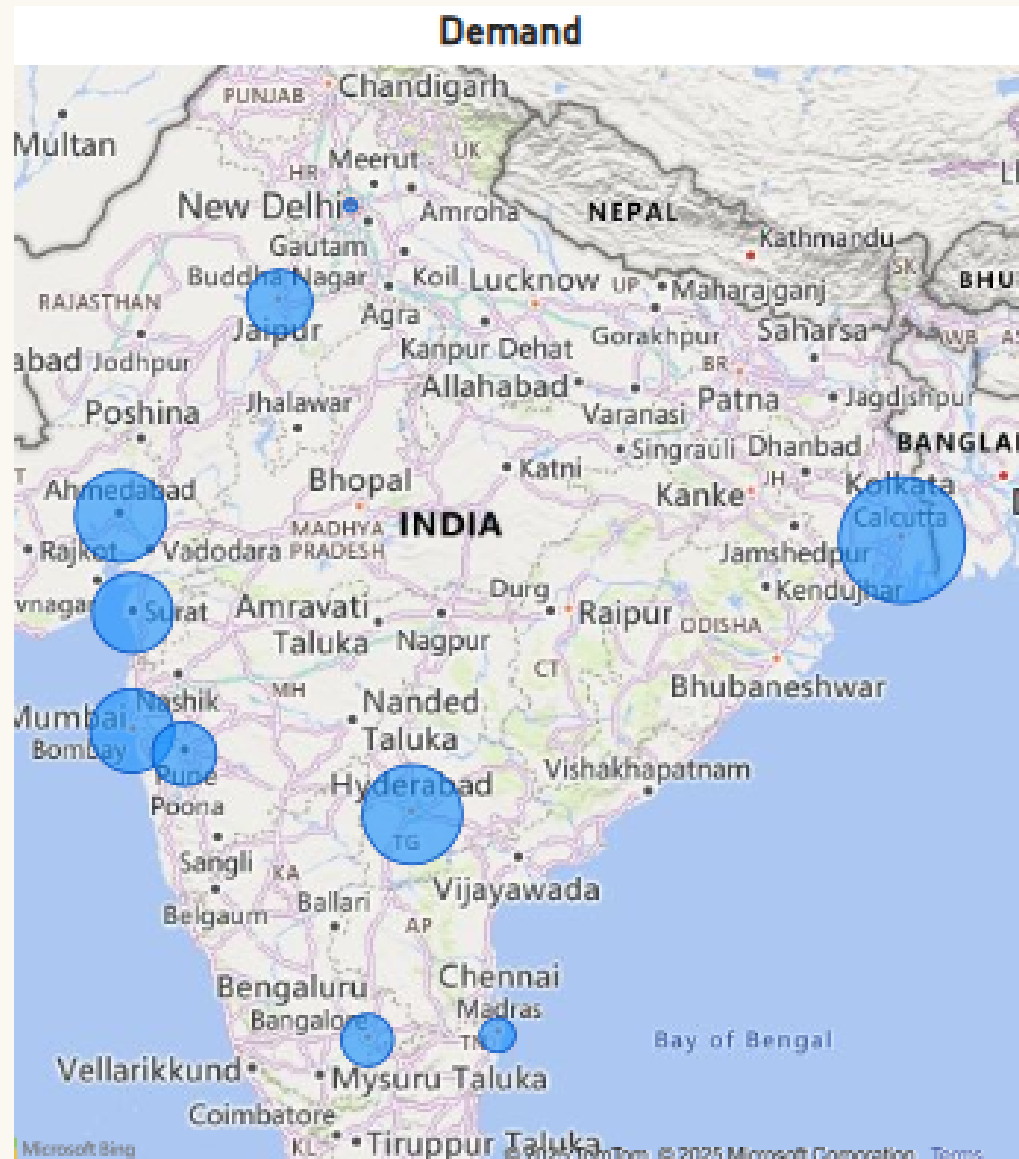


By Hustlers

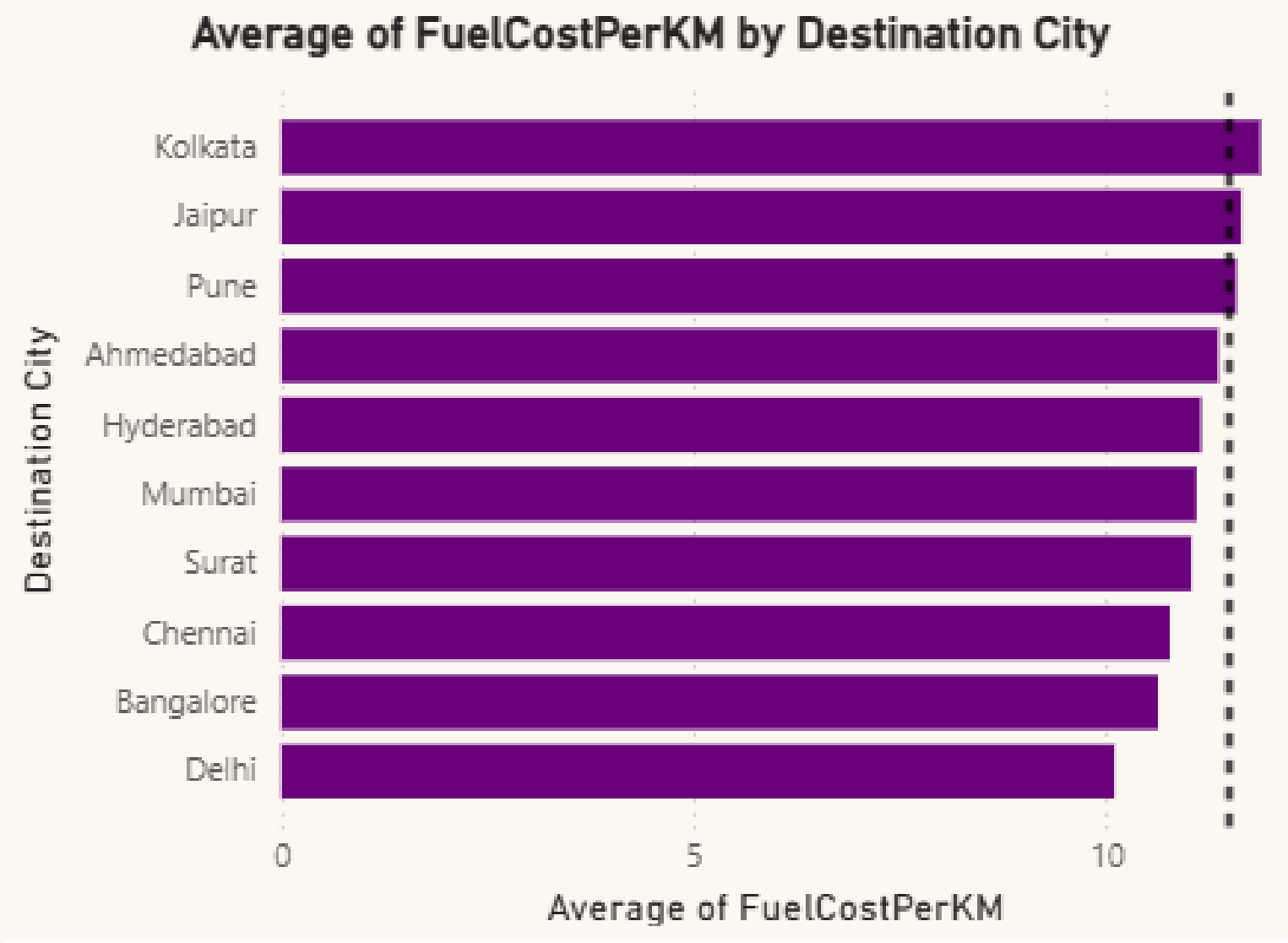
Falcon LOGISTICS



Location strategy

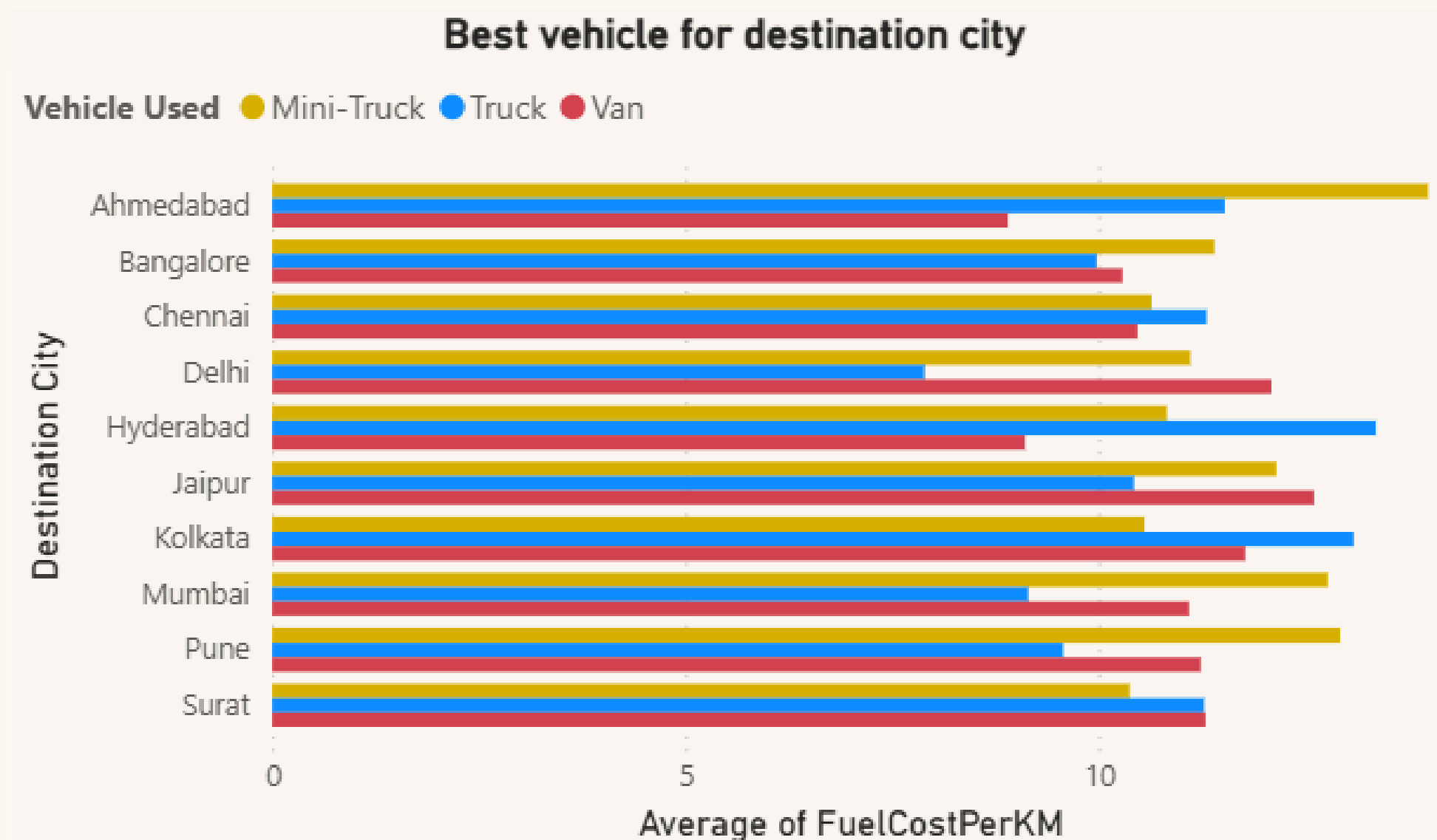


Kolkata, Hyderabad, Mumbai and Pune have high demand respectively . These cities have average delay greater than 6 hours
These cities are ideal candidates for regional hubs as falcon logistics can meet large customer base more efficiently



**Cities like Kolkata, Jaipur and Pune have poor cost efficiency . These cities have average fuel cost per KM greater than 11.5 INR per KM
These cities are ideal candidates for hub based delivery**

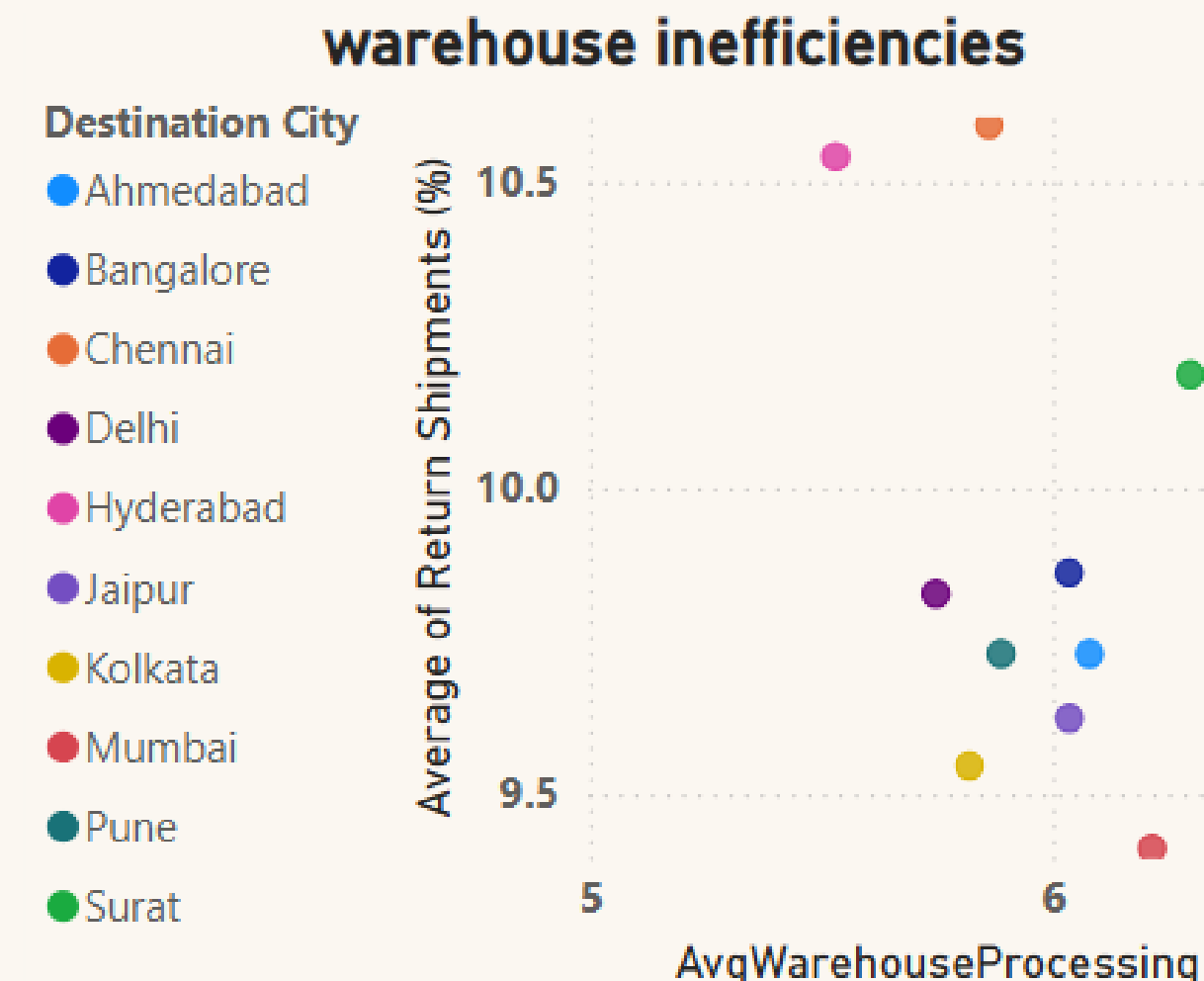
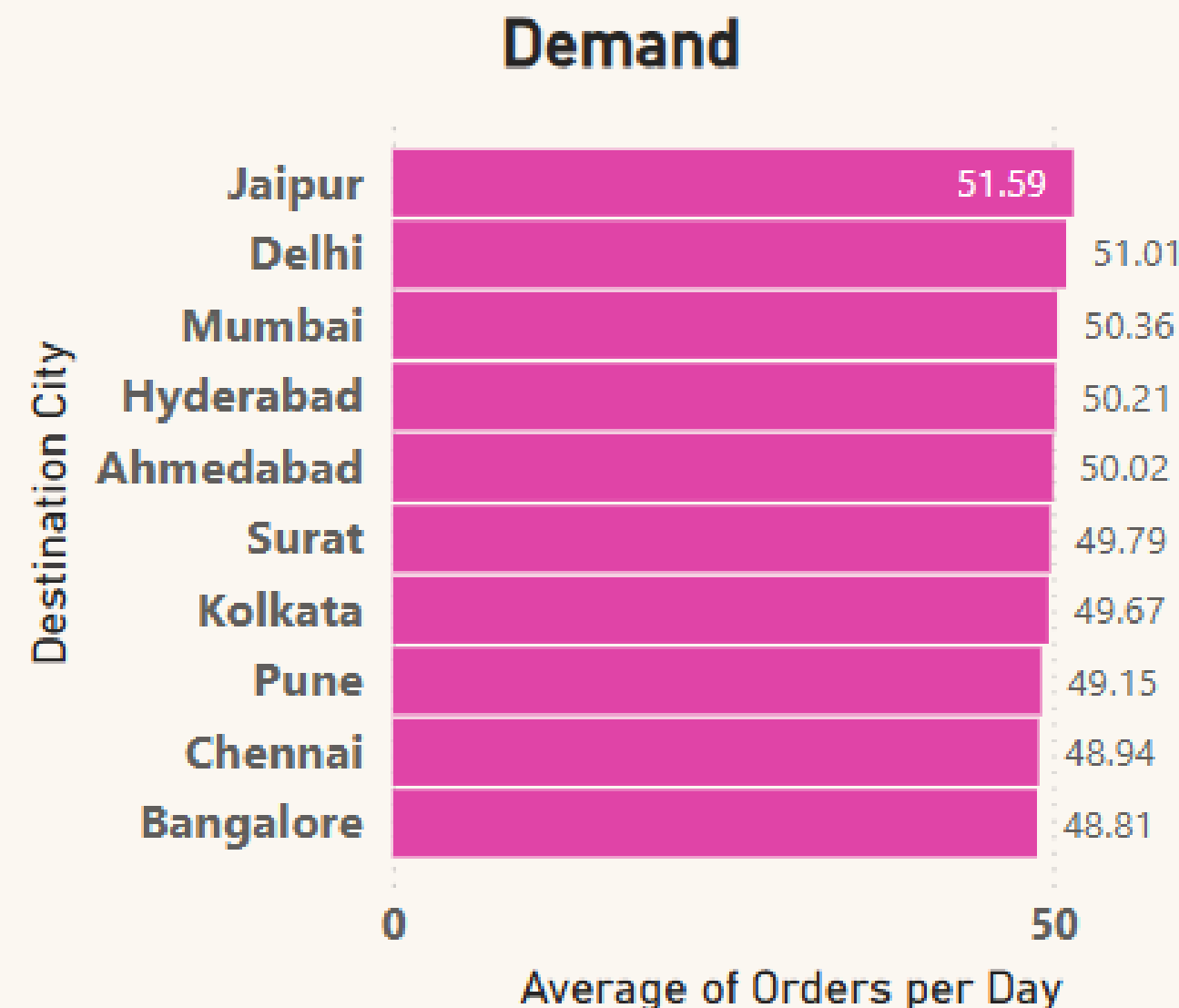
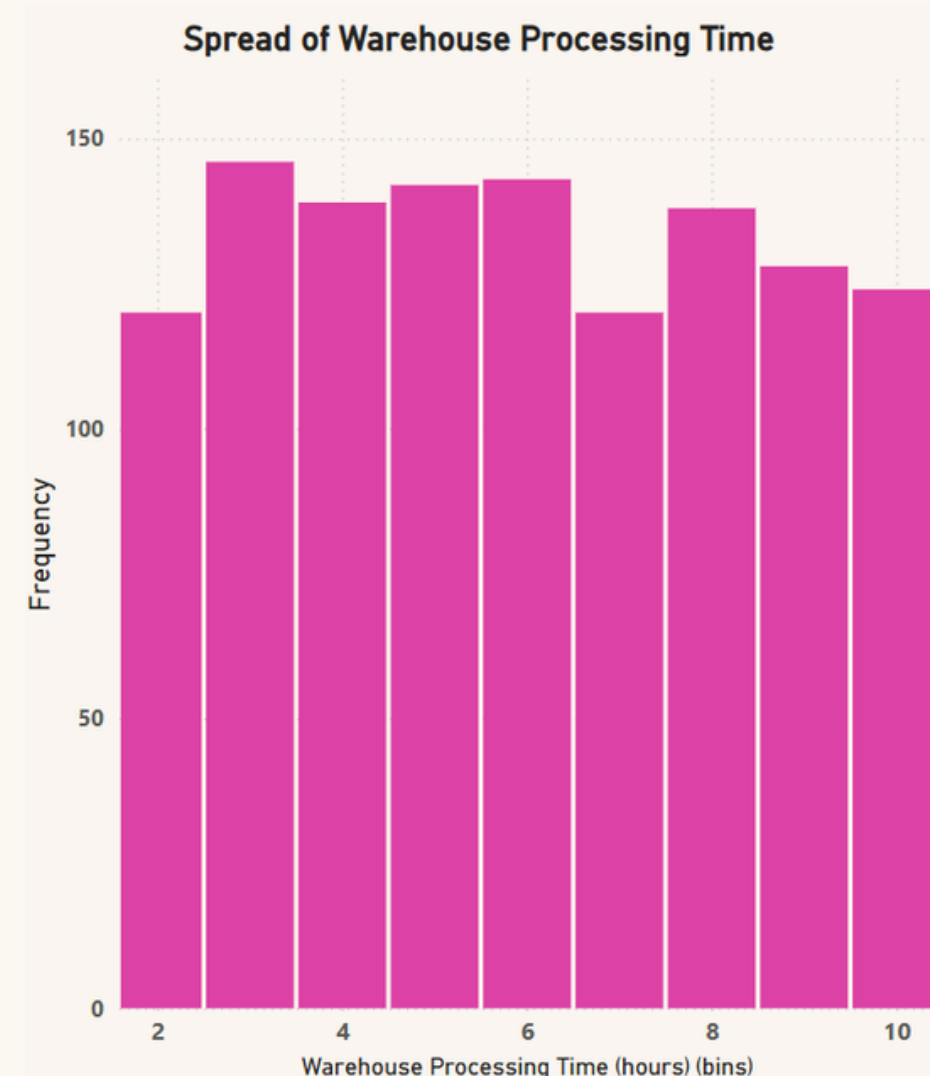
fleet management



Ahmedabad -> Van
Bangalore -> Truck
Hyderabad -> Van
Chennai -> Van
Delhi -> Truck
Jaipur -> Truck
Kolkata -> Mini-Truck
Mumbai -> Truck
Pune -> Truck
Surat -> Mini-Truck

Based on traffic conditions, distance and load capacity utilization the above vehicles are best for destination city to lower fuel costs

warehouse operations



There is significant spread in warehouse processing times, indicating inconsistent workflows or resource mismatches. By automating repetitive tasks (sortation, picking), standardizing processes (lean methodologies, real-time tracking), and adjusting staffing around high-volume periods, you can shift more orders into the lower (2–4 hour) bins—ultimately boosting throughput and cutting costs. Monitor Orders per Day to adjust staffing during peak periods, reducing processing delays. Cities with longer warehouse processing times typically see higher return rates, indicating inefficiencies in handling and sorting. By investing in automation and streamlining processes you can increase overall warehouse efficiency



Thank
you

