

# Introtallent

Training | Analytics | Consulting

Helping People Decode Analytics for Business

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# Shortcut Keys (1/2)

| Press          | To   |
|----------------|--|
| HOME           | Move to the beginning of the row                             |
| CTRL+HOME      | Move to the beginning of the worksheet                       |
| CTRL+END       | Move to the last cell on the worksheet                       |
| CTRL+PAGE DOWN | Move to the next sheet in the workbook                       |
| CTRL+PAGE UP   | Move to the previous sheet in the workbook                   |
| ALT+ENTER      | Start a new line in the same cell                            |
| CTRL+ENTER     | Fill the selected cell range with the current entry          |
| SHIFT+ENTER    | Complete a cell entry and move up in the selection           |
| TAB            | Complete a cell entry and move to the right in the selection |
| F4             | Repeat the last action                                       |
| SHIFT+F2       | Edit a cell comment  |
| CTRL+D         | Fill down  |

| Press                     | To   |
|---------------------------|--|
| CTRL+R                    | Fill to the right  |
| = (equal sign)            | Start a formula  |
| <b>ALT+= (equal sign)</b> | <b>Insert the AutoSum formula</b>  |
| CTRL+; (semicolon)        | Enter the date   |
| CTRL+SHIFT+: (colon)      | Enter the time   |
| ALT+' (apostrophe)        | Display the Style dialog box   |
| CTRL+1                    | Display the Format Cells dialog box  |
| CTRL+SHIFT+~              | Apply the General number format  |
| CTRL+SHIFT+\$             | Apply the Currency format with two decimal places (negative numbers appear in parentheses) |
| CTRL+SHIFT+%              | Apply the Percentage format with no decimal places   |
| CTRL+SHIFT+^              | Apply the Exponential number format with two decimal places                                |
| CTRL+SHIFT+#              | Apply the Date format with the day, month, and year  |

# Shortcut Keys (2/2)

| Press                                 | To   |
|---------------------------------------|--|
| CTRL+SHIFT+!                          | Apply the Number format with two decimal places, thousands separator, and minus sign (–) for negative values |
| CTRL+SHIFT+&                          | Apply the outline border   |
| CTRL+SHIFT+_                          | Remove outline borders   |
| CTRL+5                                | Apply or remove strikethrough formatting   |
| CTRL+9                                | Hide rows  |
| CTRL+SHIFT+(<br>(opening parenthesis) | Unhide rows  |
| CTRL+0 (zero)                         | Hide columns   |
| CTRL+SHIFT+)<br>(closing parenthesis) | Unhide columns   |
| CTRL+C                                | Copy the selection   |
| CTRL+X                                | Cut the selection  |

| Press                       | To   |
|-----------------------------|--|
| CTRL+Y                      | Redo the last action                               |
| CTRL+V                      | Paste the selection                                |
| CTRL+Z                      | Undo the last action                               |
| CTRL+PLUS SIGN              | <b>Insert blank cells</b>                          |
| CTRL+SPACEBAR               | Select the entire column                           |
| SHIFT+SPACEBAR              | Select the entire row                              |
| CTRL+SHIFT+O (the letter O) | <b>Select all cells with comments</b>              |
| ALT+; (semicolon)           | Select only visible cells in the current selection |
| CTRL+~ (tilde)              | Show or hide formula in the worksheet              |
| CTRL+- (Minus sign)         | Delete selected rows or columns                    |

# Text Functions (1/2)

| FUNCTION    | DESCRIPTION  | FORMULA                                | REMARKS   |
|-------------|--|--|---|
| CONCATENATE | This function is used to join two or more text strings into one string.  | =CONCATENATE(B2, " ",C2)<br>=B2&" "&C2 |   |
| EXACT       | Compares two text strings and returns TRUE if they are exactly the same, FALSE otherwise.<br>EXACT is case-sensitive but ignores formatting differences. | =EXACT(text1, text2)                   |   |
| LEFT        | LEFT returns the first character or characters in a text string, based on the number of characters you specify.  | =LEFT(A2,4)                            | returns first 4 character from left in the string   |
| RIGHT       | RIGHT returns the last character or characters in a text string, based on the number of characters you specify.  | =RIGHT(A2,5)                           | returns last 5 character in the string  |
| LEN         | LEN returns the number of characters in a text string.   | =LEN(A7)                               |   |
| LOWER       | Converts all uppercase letters in a text string to lowercase.  | =LOWER(A8)                             |   |
| UPPER       | Converts text to uppercase.  | =UPPER(B9)                             |   |
| MID         | MID returns a specific number of characters from a text string, starting at the position you specify, based on the number of characters you specify.     | MID(text, start_num, num_chars)        | =MID(A2,3,5)<br>Returns 5 characters from the string in A2, starting at the third character |

\* Some functions may not work with older version of Excel

# Text Functions (2/2)

| FUNCTION   | DESCRIPTION  | FORMULA  | REMARKS  |
|------------|--|--|--|
| PROPER     | Capitalizes the first letter in a text string and any other letters in text that follow any character other than a letter. Converts all other letters to lowercase letters.  | PROPER(text)<br>=PROPER(B11)                                     |  |
| SEARCH     | Returns the number of the character at which a specific character or text string is first found, reading left to right (non case-sensitive).   | =SEARCH(find_text, within_text, [start_num])                     | =SEARCH("of",B14,1)  |
| SUBSTITUTE | Substitutes new_text for old_text in a text string. Use SUBSTITUTE when you want to replace specific text in a text string; use REPLACE when you want to replace any text that occurs in a specific location in a text string. | =SUBSTITUTE(text, old_text, new_text, [instance_num])            | =SUBSTITUTE(B15,"S","Z",1)   |
| TEXT       | The TEXT function lets you change the way a number appears by applying formatting to it with format codes.   | =TEXT(Value you want to format, "Format code you want to apply") | =TEXT(1234.567,"\$#,##0.00")<br>=TEXT(TODAY(),"MM/DD/YYYY")<br>=TEXT(NOW(),"H:MM AM/PM") |
| TRIM       | Removes all spaces from text except for single spaces between words.   | =TRIM(text)  |  |

\* Some functions may not work with older version of Excel

# Logical Functions

| FUNCTION | DESCRIPTION  | FORMULA   | REMARKS   |
|----------|--|---|---|
| AND      | Use the AND function, to determine if all conditions in a test are TRUE.<br>It returns TRUE if all the conditions are TRUE.<br>If any condition is FALSE then it returns FALSE.  | =AND(A2>1,A2<100)   | =AND(A2>1,A2<100)<br>will return TRUE if value in A2 is between 1 and 100     |
| OR       | Use the OR function, to determine if any condition in a test are TRUE.<br>It returns TRUE if any one condition is TRUE.  |   |   |
| IF       | It allows you to make logical comparisons between a value and what you expect. In its simplest form, the IF function says:<br>- IF(Something is True, then do something, otherwise do something else)  | =IF(logical_test,[value_if_true], [value_if_false])   | =IF(A2>=0,"Positive integer", "Negative")                                     |
| IFERROR  | Returns a value you specify if a formula evaluates to an error; otherwise, returns the result of the formula.<br>Use the IFERROR function to trap and handle errors in a formula.  | =IFERROR(value, value_if_error)   | =IFERROR(A2/B2, "Error in calculation")                                       |
| IFNA     | Returns the value you specify if the formula returns the #N/A error value; otherwise returns the result of the formula.  | =IFNA(value, value_if_na)   | =IFNA(VLOOKUP("Hello",\$A\$5:\$B\$10,0),"Not found")                          |
| IFS      | The IFS function checks whether one or more conditions are met and returns a value that corresponds to the first TRUE condition. IFS can take the place of multiple nested IF statements, and is much easier to read with multiple conditions. | =IFS([Something is True1, Value if True1, [Something is True2, Value if True2],...[Something is True127, Value if True127]) | =IFS(A2>=75,"Distinction", A2>=60,"1st Class",A2>=50,"2nd Class",TRUE,"Fail") |

\* Some functions may not work with older version of Excel

# Date Functions

| FUNCTION    | DESCRIPTION  | FORMULA                                  | REMARKS  |
|-------------|--|--|--|
| DATE        | Returns the serial number of a particular date   | =DATE(year,month,day)                    | =DATE(2017,5,11)   |
| DATEVALUE   | Converts a date in the form of text to a serial number   | =DATEVALUE(text)                         | =DATEVALUE("26-Sep-2007")  |
| DAYS360     | Calculates the number of days between two dates based on a 360-day year  | =DAYS360(StartDate,End Date)             | =DAYS360("11-5-2017","6-12-2017")  |
| NETWORKDAYS | Returns the number of whole workdays between two dates. Doesn't include weekends while counting days. Weekend days and any days that are specified as holidays are not considered as workdays. | =NETWORKDAYS(StartDate,EndDate,Holidays) | List all holidays dates in one column and give a reference of that column for holidays |
| TODAY       | Returns current system date.   | =TODAY()                                 |  |
| NOW         | Returns current system date with time.   | =NOW()                                   |  |
| MONTH       | Returns month serial number from a date.   | =MONTH(serial_number)                    | =MONTH("11-5-2017")  |
| YEAR        | Returns year serial number from a date.  | =YEAR(serial_number)                     | =YEAR("11-5-2017")   |

\* Some functions may not work with older version of Excel



# Statistical Functions

| FUNCTION   | DESCRIPTION   | FORMULA                                      | REMARKS                       |
|------------|---|--|-------------------------------|
| AVERAGE    | Returns the average (arithmetic mean) of numeric arguments in the selected range                      | =AVERAGE(number1,[number2],[...])            | You can also select the range |
| AVERAGEA   | Returns the average (arithmetic mean) arguments and includes evaluation of text and logical arguments | =AVERAGEA(value1,[value2],[...])             | You can also select the range |
| AVERAGEIF  | Returns the arithmetic mean of all the cells in a range that meet a given criteria                    | =AVERAGEIF(range, criteria, [average_range]) |                               |
| CORREL     | Returns the correlation coefficient between two arrays of data  | =CORREL(array1,array2)                       |                               |
| COUNT      | Counts the number of cells that contain numbers   | =COUNT(range)                                |                               |
| COUNTA     | Counts the number of non-empty cells and the values within the list of up to 255 arguments            | =COUNTA(range)                               |                               |
| COUNTIF    | Counts the number of cells that meet the criteria specified in the argument                           | =COUNTIF(range,criteria)                     |                               |
| COUNTBLANK | Counts the number of blank cells in the range.  | =COUNTBLANK(range)                           |                               |
| LARGE      | Returns the kth largest value in a data set   | =LARGE(array,k)                              |                               |

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# Statistical Functions

| FUNCTION  | DESCRIPTION   | FORMULA                            | REMARKS |
|-----------|---|------------------------------------|---------|
| LARGE     | Returns the kth largest value in a data set   | =LARGE(array,k)                    |         |
| MAX       | Returns the maximum value in a list of arguments ignoring logical values and text                                   | =MAX(range)                        |         |
| MAXA      | Returns the maximum value in a list of arguments including logical values and text                                  | =MAXA(range)                       |         |
| MIN       | Returns the minimum value in a list of arguments ignoring logical values and text                                   | =MIN(range)                        |         |
| MINA      | Returns the minimum value in a list of arguments including logical values and text                                  | =MINA(range)                       |         |
| FREQUENCY | Counts how often values occur within given ranges of values and returns those counts as a vertical array of numbers | =FREQUENCY(data_array, bins_array) |         |
| MEDIAN    | Returns the median of the given numbers   | =MEDIAN(range)                     |         |

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# Math Functions

| FUNCTION    | DESCRIPTION  | FORMULA                                  | REMARKS                                   |
|-------------|--|--|---|
| AGGREGATE   | Returns an aggregate in a list or database. The AGGREGATE function can apply different aggregate functions to a list or database with the option to ignore hidden rows and error values. | =AGGREGATE(function_num, options, range) |   |
| INT         | Rounds a number down to the nearest integer  | =INT(3.5)                                | Output will be 3                          |
| RANDBETWEEN | Returns a random number between the given range.   | =RANDBETWEEN(10,100)                     | Generates a random number between 10, 100 |
| ROUND       | Rounds a number to a specified number of digits.   | =ROUND(3.237,2)                          | Result: 3.24                              |
| SUM         | Adds all the numbers in a range of cells   | =SUM(range)                              | =SUM(A2:A15)                              |
| SUMIF       | Adds the cells specified by a given condition or criteria.   | =SUMIF(range,criteria,sum_range)         |   |
| SUBTOTAL    | Returns a subtotal in a list or database.  | =SUBTOTAL(function_num, range)           | =SUBTOTAL(3,I4:J6)                        |
| SUMPRODUCT  | Returns sum of the products of corresponding ranges or arrays.   | =SUMPRODUCT(array1, array2)              | =SUMPRODUCT(I4:I6,J4:J6)                  |

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# Lookup and Reference Functions

| FUNCTION | DESCRIPTION   | FORMULA  |
|----------|---|--|
| HLOOKUP  | Looks in the top row of a table or array and returns the value of the indicated cell  | =HLOOKUP(lookup_value,table_array,row_index_num, [range_lookup])                   |
| VLOOKUP  | Locates a specified value in the leftmost column of a specified table, and returns the value in the same row from a specified column in the table   | "=VLOOKUP(lookup_value,table_array,col_index_num, [range_lookup])"                 |
| LOOKUP   | 1) Vector form looks up values in a one row or column range and returns a value in a second one row or column range.<br>2) Array form looks in the first row or column of an array for the specified value and returns a value from the same position in the last row or column of the array. | =LOOKUP(lookup_value,lookup_vector,[result_vector])<br>=LOOKUP(lookup_value,array) |
| MATCH    | Returns the relative position of an item in an array that matches a specified value in a specified order.   | =MATCH(lookup_value,lookup_array,[match_type])                                     |
| OFFSET   | Returns a reference to a range that is a specified number of rows and columns from a cell or range of cells. Volatile.  | =OFFSET(reference,rows,cols,[height],[width])                                      |

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# Information Functions

| FUNCTION   | DESCRIPTION                                       | FORMULA            | REMARKS |
|------------|---|--------------------|---------|
| COUNTBLANK | Counts the number of blank cells in the range.    | =COUNTBLANK(range) |         |
| ISBLANK    | Returns TRUE if the value is blank.               | =ISBLANK(value)    |         |
| ISERROR    | Returns TRUE if the value is any error value.     | =ISERROR(value)    |         |
| ISNUMBER   | Returns TRUE if the value is a number             | =ISNUMBER(value)   |         |
| ISNA       | Returns TRUE if the value is the #N/A error value | =ISNA(value)       |         |

\* Some functions may not work with older version of Excel

# Text to Columns

Actual data  
before  
applying Text  
to Columns

|   | A            |
|---|--------------|
| 1 | <b>Name</b>  |
| 2 | Thomas, John |
| 3 | Cook, Tim    |
| 4 | Kumar, Ajay  |
| 5 | CC, Sia      |
| 6 |              |

New data after  
applying Text  
to Columns

|   | A           | B    |
|---|-------------|------|
| 1 | <b>Name</b> |      |
| 2 | Thomas      | John |
| 3 | Cook        | Tim  |
| 4 | Kumar       | Ajay |
| 5 | CC          | Sia  |
| 6 |             |      |

## Steps to use "Text to Columns"

- 1) Select the column where you want to apply "Text to Columns"
- 2) Go to "Data" menu and click on "Text to Columns"
- 3) Choose the type that best describes your data (i.e. Delimited or Fixed width)
- 4) Choose the delimiter that is used to separate (like comma in the example above)
- 5) Click "Finish"

# Remove Duplicates

Actual data before.  
Having duplicate entries

|   | A            |
|---|--------------|
| 1 | <b>Name</b>  |
| 2 | Thomas, John |
| 3 | Cook, Tim    |
| 4 | Kumar, Ajay  |
| 5 | CC, Sia      |
| 6 | Cook, Tim    |
| 7 | Kumar, Ajay  |
| 8 | Thomas, John |
| 9 | Cook, Tim    |

New data after removing duplicates

|   | A            |
|---|--------------|
| 1 | <b>Name</b>  |
| 2 | Thomas, John |
| 3 | Cook, Tim    |
| 4 | Kumar, Ajay  |
| 5 | CC, Sia      |

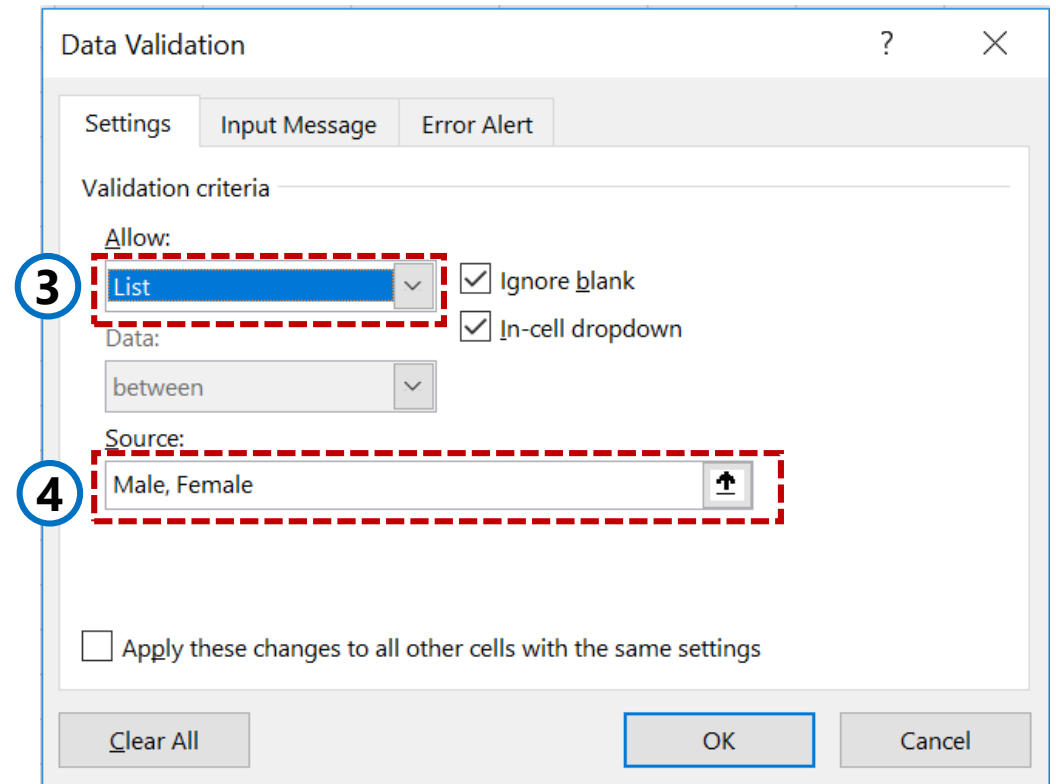
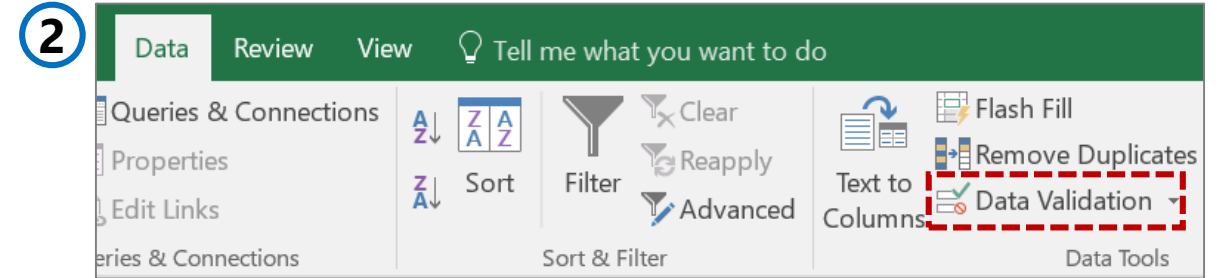
## Steps to "Remove Duplicate entries"

- 1) Select the column(s) where you want to remove duplicate entries
- 2) Go to "Data" menu and click on "Remove Duplicates"
- 3) Remove Duplicate box will appear. Click the checkbox "My data has headers", if you have header in your data
- 4) Click OK to remove duplicate entries

# Data Validation

## Steps to create list ("Data Validation")

- 1) Select the cell range where you want to create list
- 2) Go to "Data" menu and click on "Data Validation"
- 3) Select "List" under Validation criteria
- 4) Enter list item in the Source
- 5) Click OK





# Cells and Range References

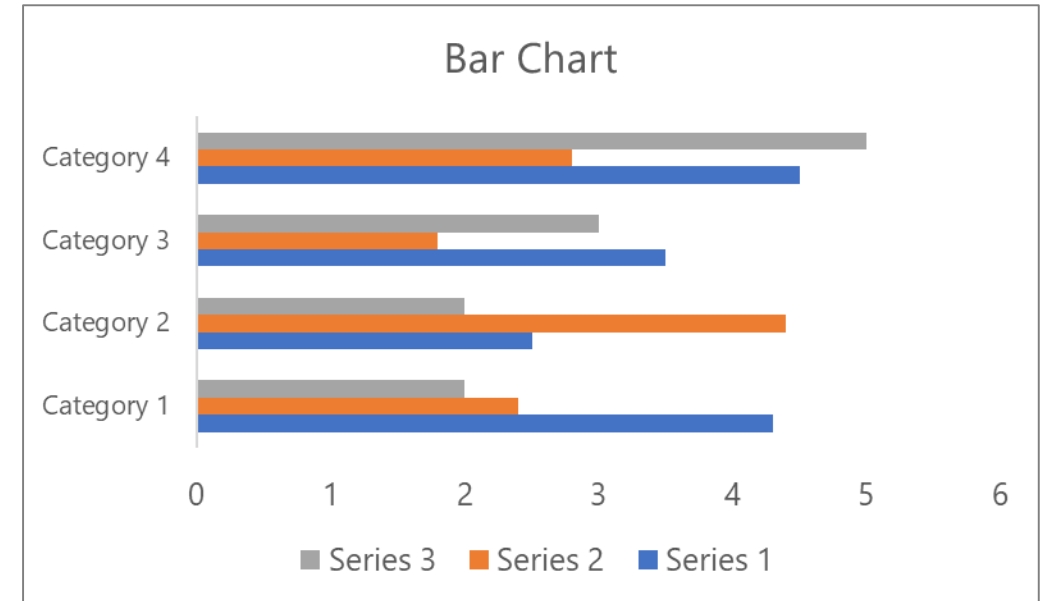
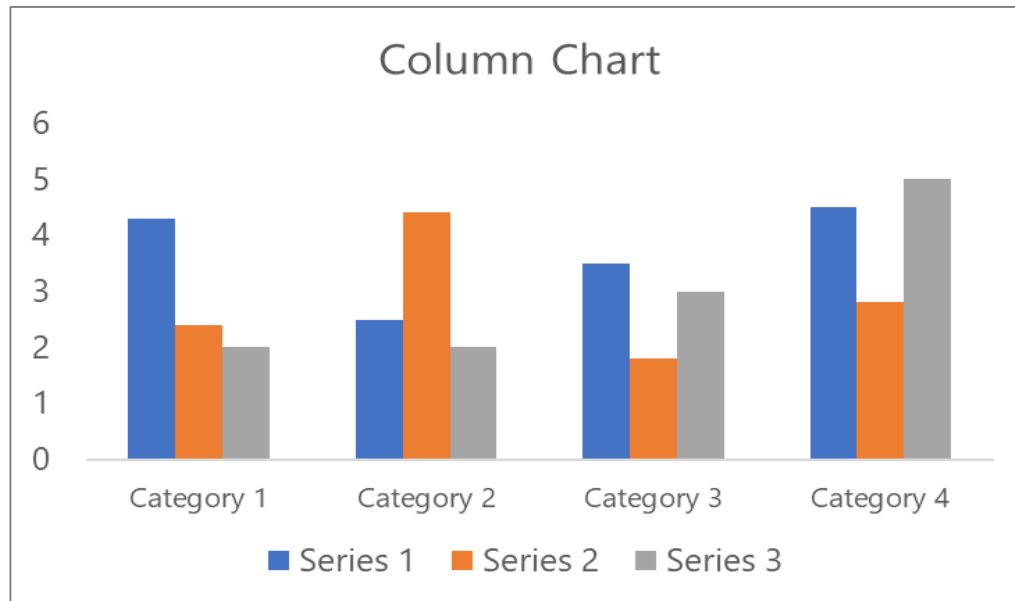
Cell reference come in four styles:

- 1) Relative Reference:** The reference is fully relative. When the formula is copied, the cell reference adjusts to its new location. Example (=A1)
- 2) Absolute Reference:** The reference is fully absolute. When the formula is copied, the cell reference does not change. Example (=\$A\$1)
- 3) Row Absolute:** The reference is partially absolute. When the formula is copied, the column part adjusts, but the row part does not change. Example (=A\$1) Or (=\$A1)

# Data Visualization: Choosing right charts

## Column Chart

- Use column chart to visually compare values across a few categories.
- Use it when the order of category is not important



## Bar Chart

- Use column chart to visually compare values across a few categories.

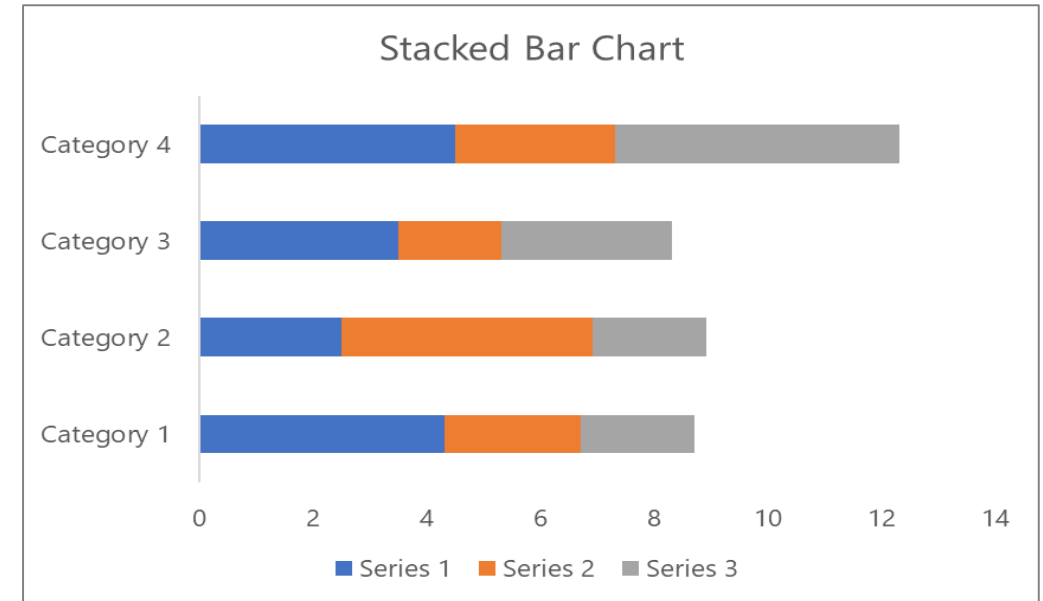
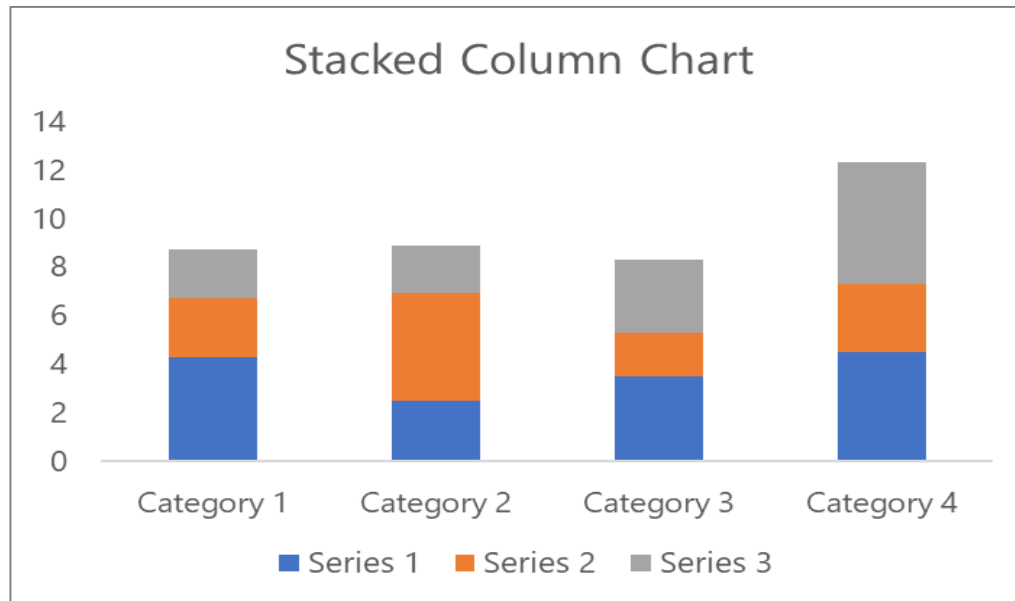
Use it when:

- the chart shows duration
- The category text is long

# Data Visualization: Choosing right charts

## Stacked Column Chart

- Use this chart to compare part of a whole
- To show how parts of a whole change over time



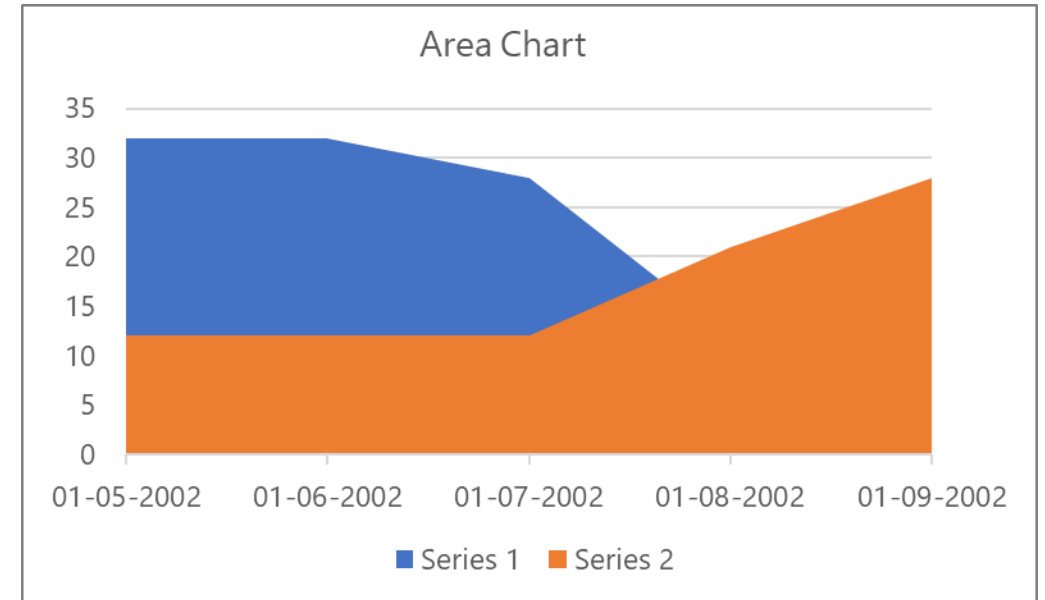
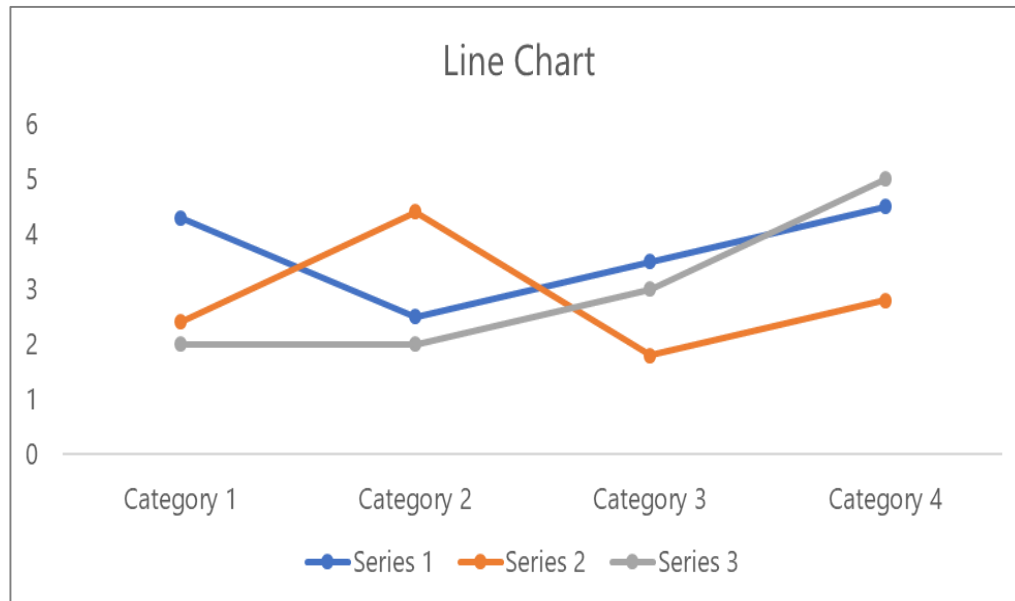
## Stacked Bar Chart

- Use this chart to compare part of a whole
- To show how parts of a whole change over time

# Data Visualization: Choosing right charts

## Line Chart

- Use this chart type to show trends over time (year, month, and days) or categories.



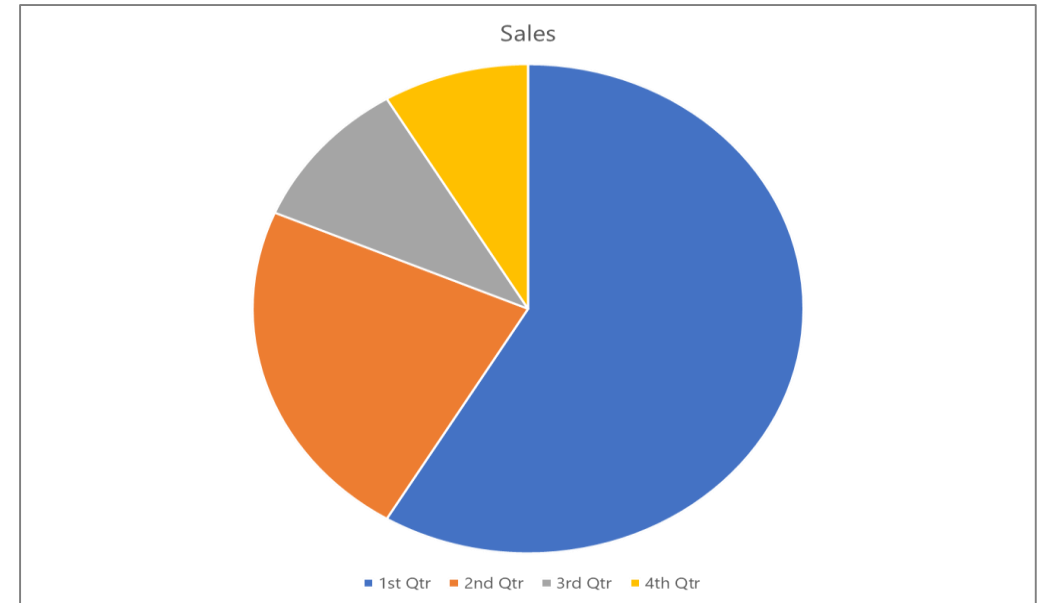
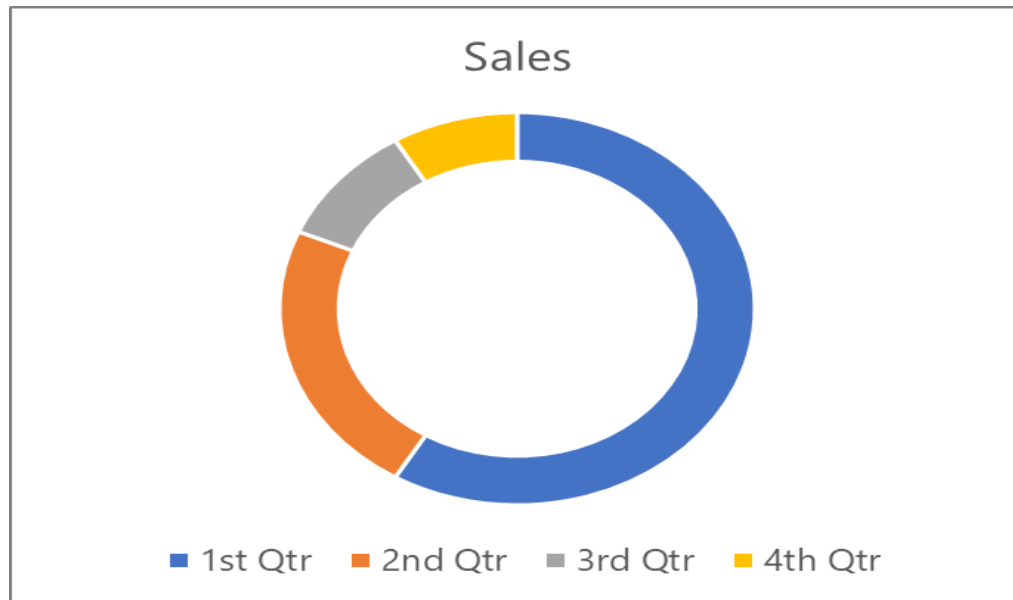
## Area Chart

- You may also use Area chart in place of line chart to show trends over time

# Data Visualization: Choosing right charts

## Doughnut Chart

- Use Doughnut chart in place of a pie to show the proportion of a whole



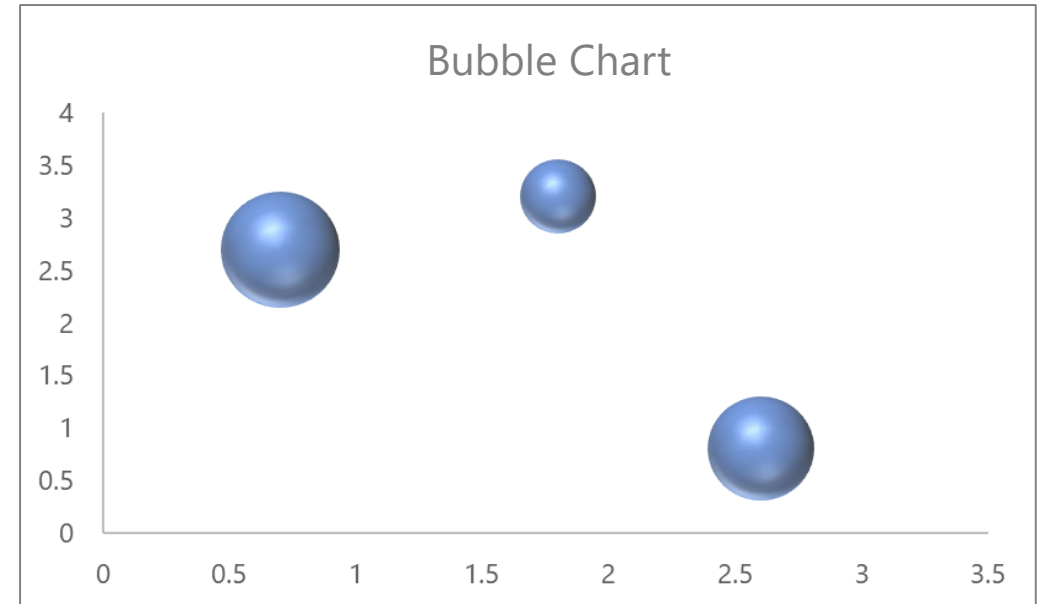
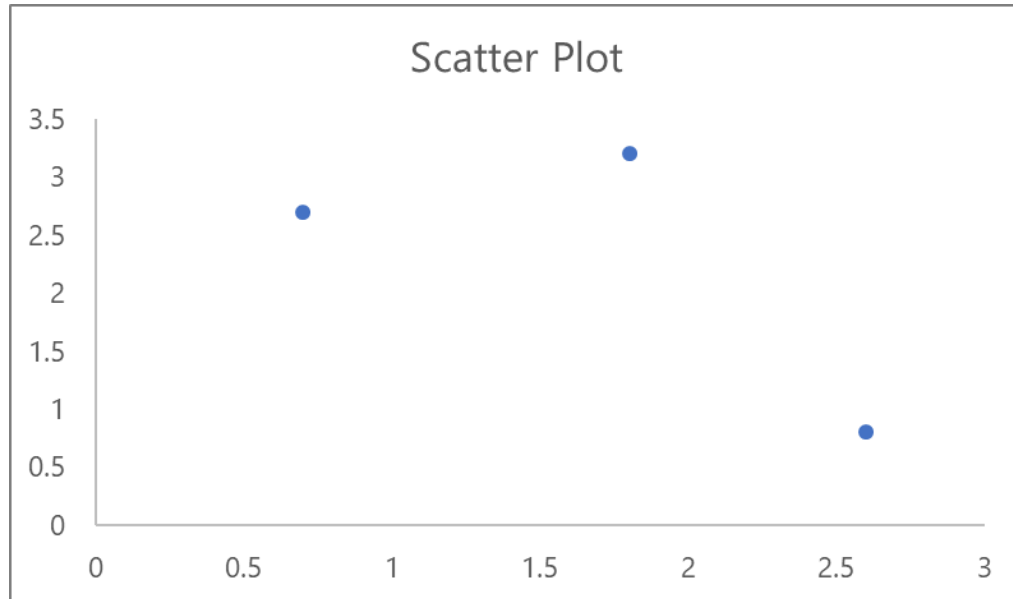
## Pie Chart

- Use this chart type to show the proportion of a whole

# Data Visualization: Choosing right charts

## Scatter Plot

- Use Scatter plot when you need to compare at least two sets of values or pairs of data
- To show relationships between sets of values



## Bubble Chart

- In addition to Scatter plot, you have a third value in this chart that can be used to determine the relative size of the bubble

# Heatmap and Conditional Formatting

## Heatmap

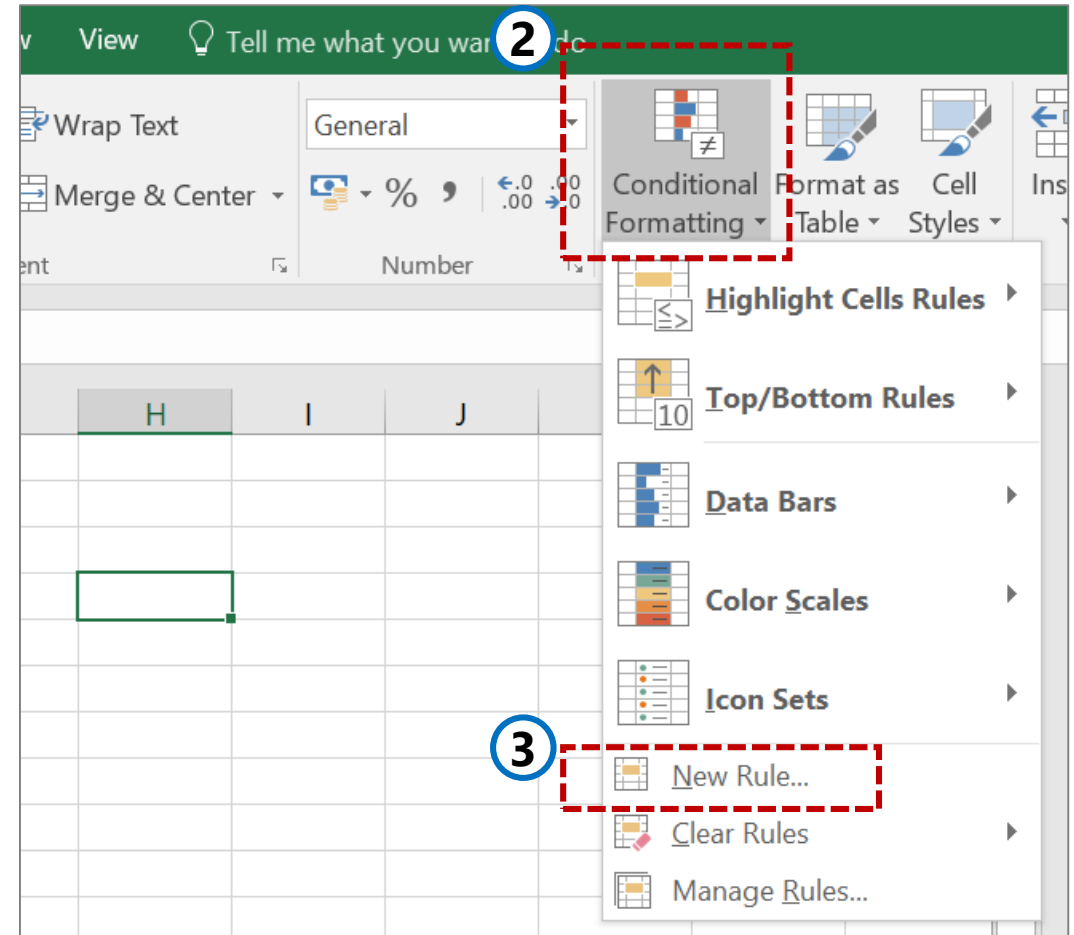
A heatmap is a graphical representation of data that uses a system of color-coding to represent different values.

## Steps for Conditional formatting

- 1) Select cells to apply conditional formatting
- 2) Go to "Home" menu and click on Conditional Formatting
- 3) Click on "New Rule..." to set rules (color codes)
- 4) Click OK

Example:

| Sales Attainment | Conditional Formatting |
|------------------|------------------------|
| $\geq 80\%$      | Green                  |
| 60-80%           | Yellow                 |
| $< 60\%$         | Red                    |



# Analyze Data: Pivot Table

## How to create a pivot table?

- 1) Select data range
- 2) Click on "Insert" menu
- 3) Click "PivotTable" in the ribbon
- 4) Click "OK"

Create PivotTable

Choose the data that you want to analyze

☒ Select a table or range

Table/Range:

☐ Use an external data source

☐ Use this workbook's Data Model

Choose where you want the PivotTable report to be placed

☒ New Worksheet

☐ Existing Worksheet

Location:

Choose whether you want to analyze multiple tables

☐ Add this data to the Data Model

Excel ribbon showing the steps to create a PivotTable:

- 1. Select the data range (A1:G50).
- 2. Click on the "Insert" tab.
- 3. Click on the "PivotTable" button in the "Tables" group.

The data range is highlighted in the screenshot:

|   | A             | B   | C      | D    | E              | F          | G            |
|---|---------------|-----|--------|------|----------------|------------|--------------|
| 1 | Name          | Age | Gender | Team | Joined team on | Points Ear | Bonus Earned |
| 2 | John Mathew   | 46  | M      | C    | 01-Mar-15      | 491        | 72           |
| 3 | Mike Pikering | 22  | M      | A    | 14-Sep-13      | 2,924      | 979          |
| 4 | Tim Cook      | 24  | M      | D    | 27-Dec-15      | 9,055      | 633          |
| 5 | Mary Thomas   | 39  | F      | B    | 13-Feb-10      | 5,805      | 946          |
| 6 | Ram Kumar     | 30  | M      | C    | 28-Aug-12      | 8,205      | 76           |
| 7 | Manjula S     | 32  | F      | D    | 23-May-16      | 1,708      | 633          |
| 8 | Tina K        | 24  | F      | B    | 26-Jul-13      | 8,592      | 661          |
| 9 | Rohan Paul    | 23  | M      | A    | 18-Nov-15      | 7,343      | 826          |



# Analyze Data: Pivot Table

## Analyze data using pivot table:

- 1) Drag and drop desired fields from PivotTable Fields to respective area (as shown in fig 1 to the right)
- 2) Read and Analyze data from PivotTable once ready

②

Pivot Table

| Sum of Bonus Earned |       | Column Labels |             |  |
|---------------------|-------|---------------|-------------|--|
| Row Labels          | F     | M             | Grand Total |  |
| A                   | 823   | 4656          | 5479        |  |
| B                   | 3114  | 3637          | 6751        |  |
| C                   | 3929  | 1216          | 5145        |  |
| D                   | 2573  | 4981          | 7554        |  |
| Grand Total         | 10439 | 14490         | 24929       |  |

①

**PivotTable Fields**

Choose fields to add to report: [Settings]

Search [Search Icon]

- ☒ Gender
- ☒ Team
- ☐ Joined team on
- ☐ Points Earned
- ☒ Bonus Earned


More Tables...

---

Drag fields between areas below:

|                |                   |
|----------------|-------------------|
| <b>Filters</b> | <b>Columns</b>    |
|                | Gender            |
| <b>Rows</b>    | <b>Values</b>     |
| Team           | Sum of Bonus E... |

We would love to hear back!

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**725 969 0288** (WhatsApp)

 **080-4095 3574**

 **info@introtallent.com**

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