

ELEVATE YOUR DIGITAL PRESENCE



NETZEAL
DIGITAL MARKETING | AI ML

www.netzeal.in

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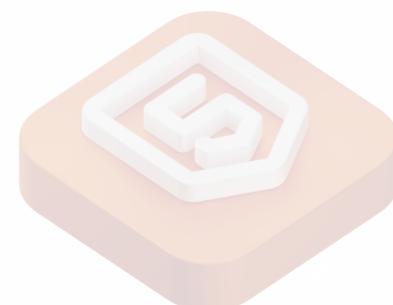
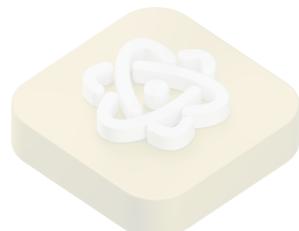
ABOUT US

Welcome to **Netzeal**, where creativity meets cutting-edge technology. We are a Pune-based startup in the digital realm. Our services—AIML, Digital Marketing, Video Editing, and Graphic Design—are designed to give your brand a competitive edge. What sets us apart? Our unwavering commitment to data. We believe that the most compelling stories are told with the support of solid analytics. Let's work together to transform your digital presence into a powerful, data-backed success story.

OUR SERVICES



DIGITAL MARKETING | AI ML



DIGITAL MARKETING (SOCIAL MEDIA)



We help brands scale using data-backed strategies that deliver real results. Our expertise covers graphic design, video editing, social media advertising, and content planning—all tailored to attract, engage, and convert your audience. Every campaign is built on insights, ensuring maximum impact and ROI.



BASIC PACKAGE - 599 ₹

4 Posts + with 1 revision + 30 Days Report (AI/Free Stock Images Included)

STANDARD PACKAGE - 1299 ₹

8 Posts + with 2 revision + 30 Days Report (Stock Images & elements Included)

PREMIUM PACKAGE - 2599 ₹

16 Posts + with 4 revision + 30 Days Report (Custom Stock Images + Elements)



BASIC PACKAGE - 599 ₹

4 Posts + with 1 revision + 30 Days Report (AI/Free Stock Images Included)

STANDARD PACKAGE - 1299 ₹

8 Posts + with 2 revision + 30 Days Report (Stock Images & elements Included)

PREMIUM PACKAGE - 2599 ₹

16 Posts + with 4 revision + 30 Days Report (Custom Stock Images + Elements)

DIGITAL MARKETING (WEB/PRINT/VIDEO EDITING)



We help brands scale using data-backed strategies that deliver real results. Our expertise covers graphic design, video editing, social media advertising, and content planning—all tailored to attract, engage, and convert your audience. Every campaign is built on insights, ensuring maximum impact and ROI.



Web Design Basic- 749 ₹

3 Creative banner with jpg, Png (FREE STOCK IMAGES INCLUDED)



Print Design Basic- 549 ₹

Custom (Flyer, Banner, Header Designs)



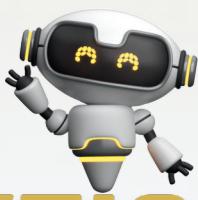
Youtube \ Insta Short Standard- 349 ₹

1x Reel Basic 1 minute Captions , Cutting dead air, Emojis, Sound effects .

Youtube \ Insta Short Premium- 1499 ₹

3x Reel upto 1 minute Captions , Emojis, Sound effects, Motion Graphics, Color grading, Thumbnail

AI/ML & ANALYTICS (MACHINE LEARNING SOLUTIONS)

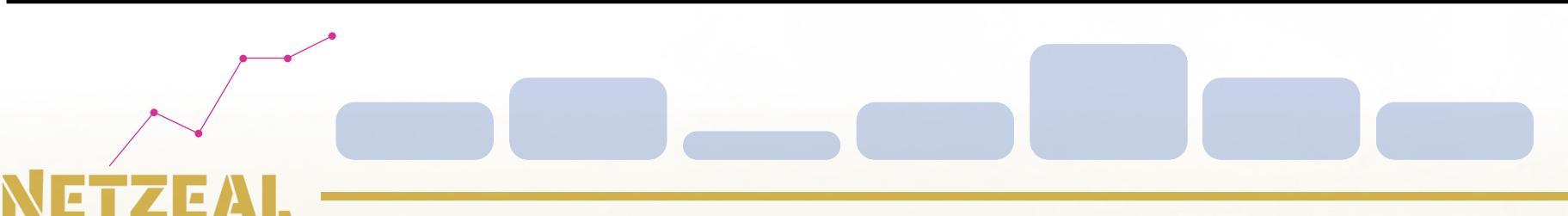


Harness the potential of predictive models to seize opportunities, mitigate risks, and automate decision-making processes.

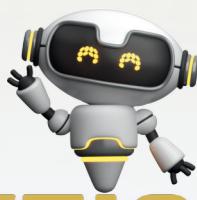
Services Offered :

- **Resource Optimization Analysis:** Stop Wasting Money on Wrong Resources, see exactly where you're overspending or underspending.
- **Sales Forecasting & Product Recommendations:** Predict top-selling products and ideal cross-sell opportunities.
- **Inventory Management Analysis:** Avoid stockouts or overstocking with demand-based alerts.
- **Customer Segmentation:** ensures your marketing reaches people most likely to buy.
- **Don't Lose Customers Silently:** Churn Prediction spots customers who might stop buying and helps you win them back.
- **Charge the Right Price for More Sales:** Pricing Optimization finds the sweet spot that brings more customers and profit.

Tier	What's Included	Price (INR)
Basic	1–2 models, historical data analysis, summary report	₹5,000 – ₹8,000
Standard	Up to 3 models, live data, interactive visuals	₹12,000 – ₹20,000
Advanced	Multiple models, API/dashboard integration, role-based access	₹25,000 – ₹50,000+



AI/ML & ANALYTICS (BUSINESS INTELLIGENCE)



We design interactive dashboards that track KPIs, visualise trends, and connect to real-time data so you can monitor your business at a glance.

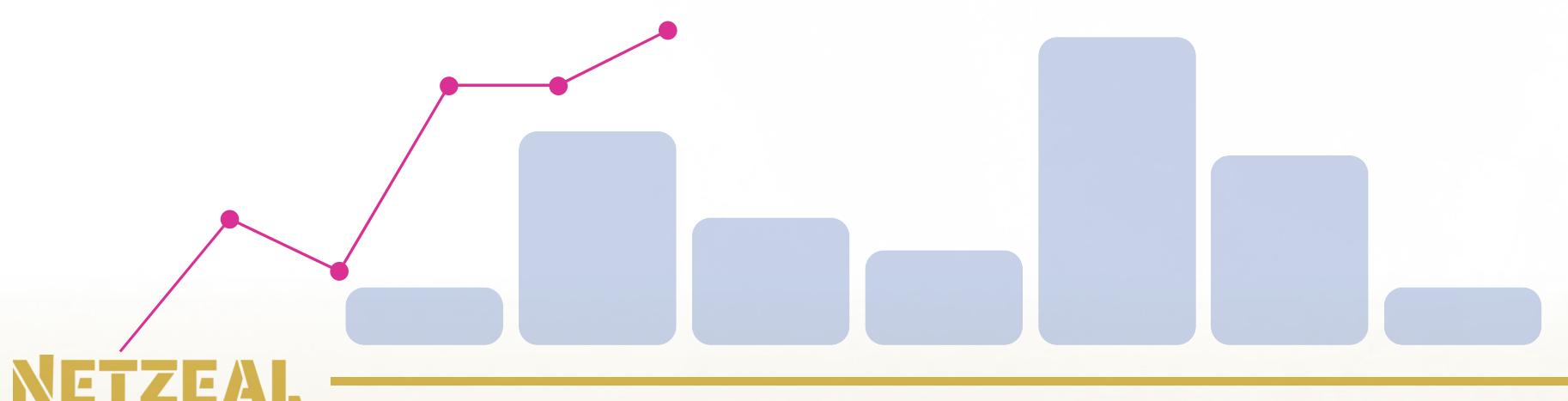
Services Offered :

- **Real-Time Dashboard Integration:** Receive live updates and KPI alerts.
- **See the Full Picture in One Click:** End-to -End Business Intelligence with multiple interactive dashboards turns scattered data into drill-down visuals that reveal hidden insights.
- **Data Storytelling:** Present insights visually for quicker decision-making.

Tier	What's Included	Price (INR)
Basic	1 data source, basic visuals, manual refresh	₹4,000 – ₹7,000
Standard	2–3 data sources, interactive visuals, scheduled refresh	₹8,000 – ₹15,000
Advanced	Live integration, role-based access, embedded dashboards	₹18,000 – ₹35,000+

Tools Used: Power BI, SQL, DAX.

*Pricing may differ according to the Requirements, how complex and big Data is, how much time it will be going to consume.



AI/ML & ANALYTICS (DATA ANALYTICS & INSIGHTS)



Convert raw datasets into clear, actionable strategies for operational and financial improvements.

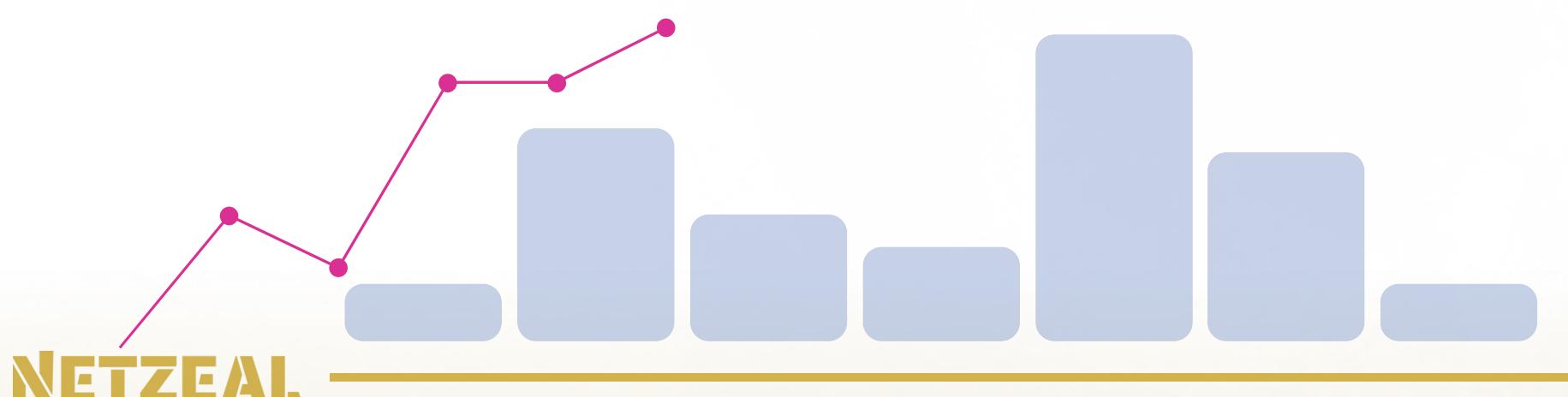
Services Offered :

- **Data Cleaning & Structuring:** Prepare accurate, reliable datasets for analysis.
- **See Trends at a Glance :** Data Analysis and Excel Dashboard. Interactive visuals that uncover patterns and key drivers in seconds.
- **Optimization Recommendations :** Data-backed strategies to cut costs enhance efficiency and revenue.

Tier	What's Included	Price (INR)
Basic	Simple trend reports, Excel visuals	₹4,000 – ₹7,000
Standard	Ful dashboard, historical trend analysis	₹8,000 – ₹14,000
Advanced	Predictive analytics, optimization strategies	₹15,000 – ₹25,000

Tools Used: Excel, SQL, Python.

*Pricing may differ according to the Requirements, how complex and big Data is, how much time it wil be going to consume.





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