

# Chetan

Modinagar , Ghaziaba(UP) | <https://github.com/chetan38520>

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Portfolio Link: [chetan38520.github.io/.com](https://chetan38520.github.io/.com)

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## Skills

**Data Analysis:** Proficient in Excel, SQL, Power BI, and Python for data analysis and reporting.

**Data Visualization:** Experienced in creating dashboards and visual reports using Power BI.

**Database Management:** Skilled in SQL, database design, and management.

**Programming:** Knowledge of Python for data manipulation and analysis.

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## Projects

### Diwali Sales Analysis

- Processed 11,251 transactions to uncover sales trends, customer demographics, and revenue drivers.
- Identified top 5 product categories and high-spending segments, with females aged 26-35 contributing 70% of total sales.
- Utilized python (Matplotlib, Seaborn) for data visualization, enhancing insights for marketing and product placement decisions.

### Online Bookstore Data Analysis

- Analyzed 10,000+ book sales using SQL to understand customers behavior and inventory performance .
- Identified most purchased books and top 5 high-value customers, improving retention strategies .
- Stock management queries, optimization sales operations .

### Uber Ride Data Analysis

- Processed 1,155 ride bookings to analyze ride categories, peak hours, and user behavior.
  - Found 83% of rides were business-related, with peak demand in the afternoon and on Fridays .
  - Designed an Excel dashboard, streamlining ride trends analysis and strategic decision-making for pricing and demand forecasting .
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## Professional Achievements

- Developed 5+ real-world data analysis projects and build a portfolio website to showcase skills.
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## Education

### -B.Tech in Computer Science & Engineering

Dr. K.N. Modi Institute of Engineering & Technology

**-Relevant Courses:** Data Analysis, Database Management, Python Programming, Statistics.

**-Certifications:** python and SQL for data analysts (Scaler), Python Programming (Great Learning), Digital 101 (FutureSkills Prime), Master Excel Fundamentals (WsCube Tech)