Chetan

Modinagar , Ghaziaba(UP)
|https://github.com/chetan38520

+91-7451949856 |
chetankumarmodinagar423@gmail.com

|
linkedin.com/in/chetan-kumar-6165492
b2

Portfolio Link:
chetan38520.github.io/.com

Skills

Data Analysis: Proficient in Excel, SQL, Power BI, and Python for data analysis and reporting.
Data Visualization: Experienced in creating dashboards and visual reports using Power BI.
Database Management: Skilled in SQL, database design, and management.
Programming: Knowledge of Python for data manipulation and analysis.

Projects

Diwali Sales Analysis
- Processed 11,251 transactions to uncover sales trends, customer demographics, and revenue drivers.
-          Identified top 5 product categories and high-spending segments, with females aged 26-35 contributing 70% of total sales.
-          Utilized python (Matplotlib, Seaborn) for data visualization, enhancing insights for marketing and product placement decisions.

Online Bookstore Data Analysis
- Analyzed 10,000+ book sales using SQL to understand customers behavior and inventory performance .
- Identified most purchased books and top 5 high-value customers, improving retention strategies .
- Stock management queries, optimization sales operations .

Uber Ride Data Analysis
- Processed 1,155 ride bookings to analyze ride categories, peak hours, and user behavior.
- Found 83% of rides were business-related, with peak demand in the afternoon and on Fridays .
-          Designed an Excel dashboard, streamlining ride trends analysis and strategic decision-making for pricing and demand forecasting .

Professional Achievements

- Developed 5+ real-world data analysis projects and build a portfolio website to showcase skills.

Education

-B.Tech in Computer Science & Engineering
 Dr. K.N. Modi Institute of Engineering & Technology

-Relevant Courses: Data Analysis, Database Management, Python Programming, Statistics.

-Certifications: python and SQL for data analysts (Scaler), Python Programming (Great Learning), Digital 101 (FutureSkills Prime), Master Excel Fundamentals (WsCube Tech)