

26.86%

Churn Rate

6687

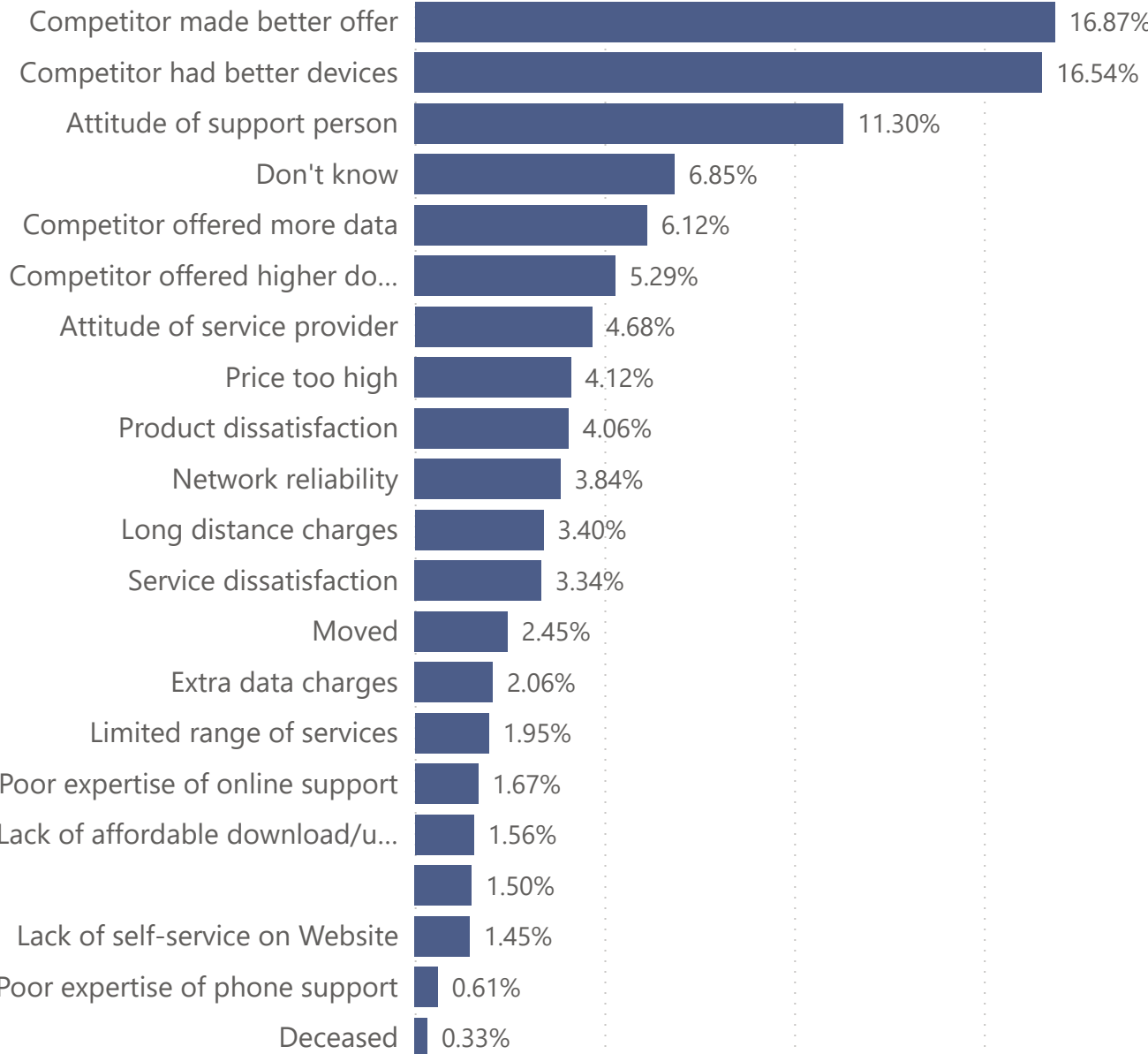
Count of Customer ID

1796

Churned

Churn Reasons

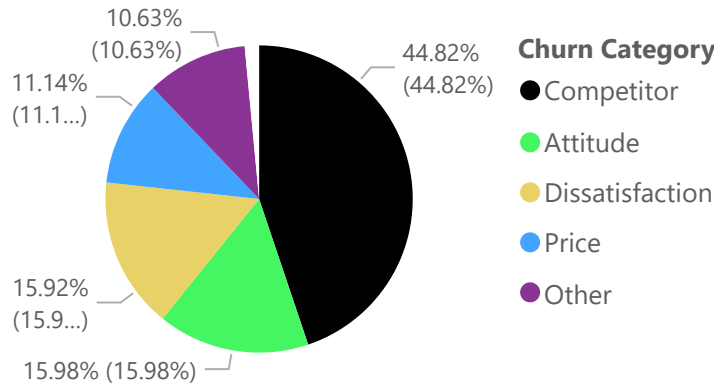
Churn Reason



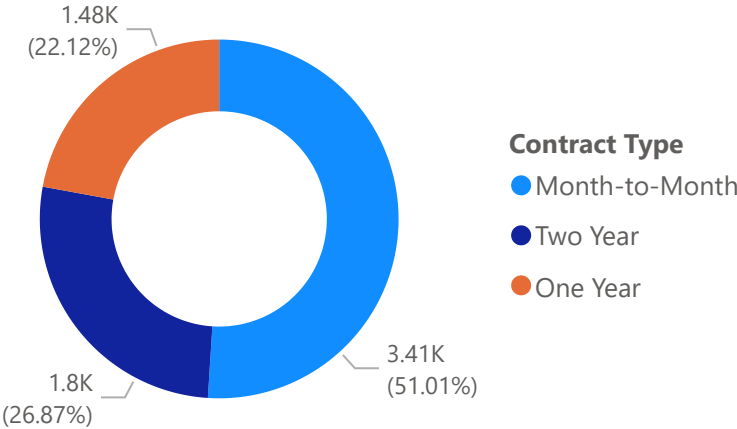
0% 5% 10% 15%

% of Total Number of Customers

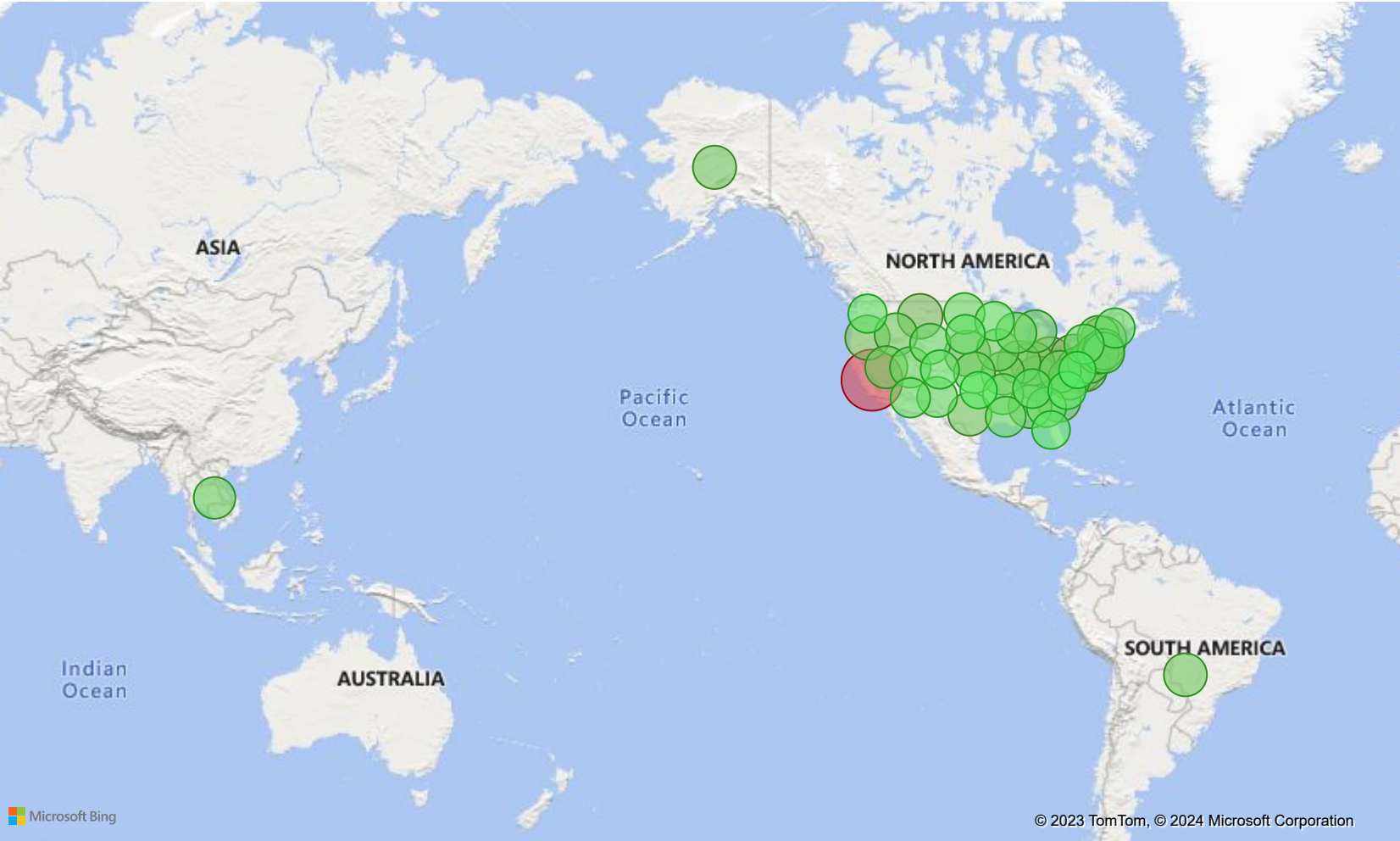
%GT Count of Churn Label by Churn Category



Count of Customer ID by Contract Type

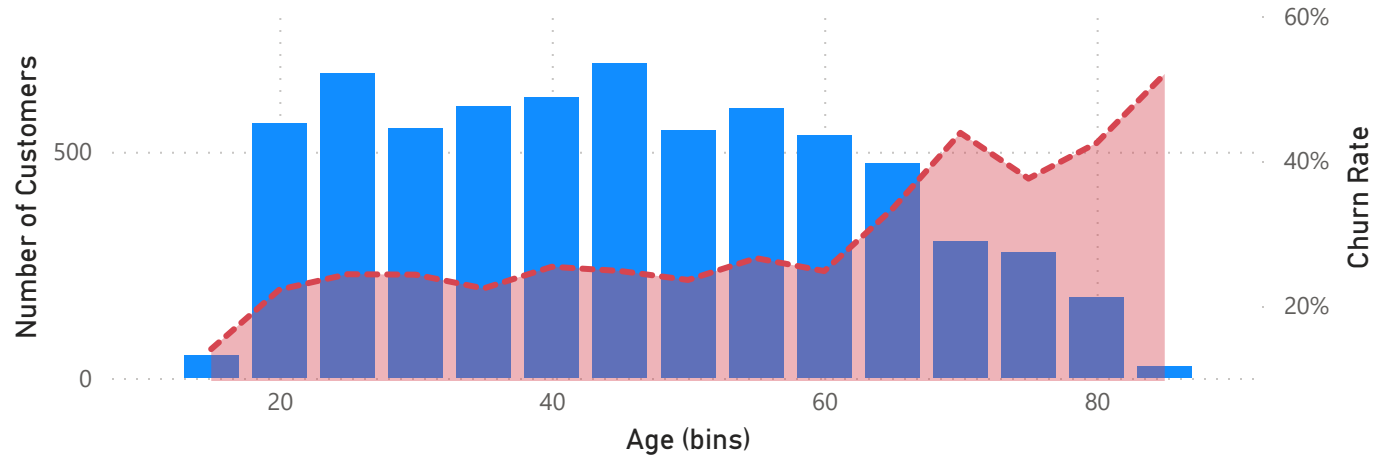


Churn Rate by State



## Number of Customers and Churn Rate by Age (bins)

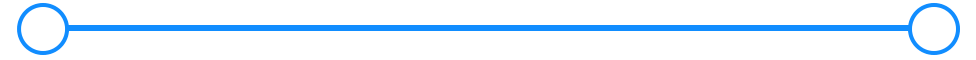
● Number of Customers ● Churn Rate



Account Length (in months)

1

77



6123

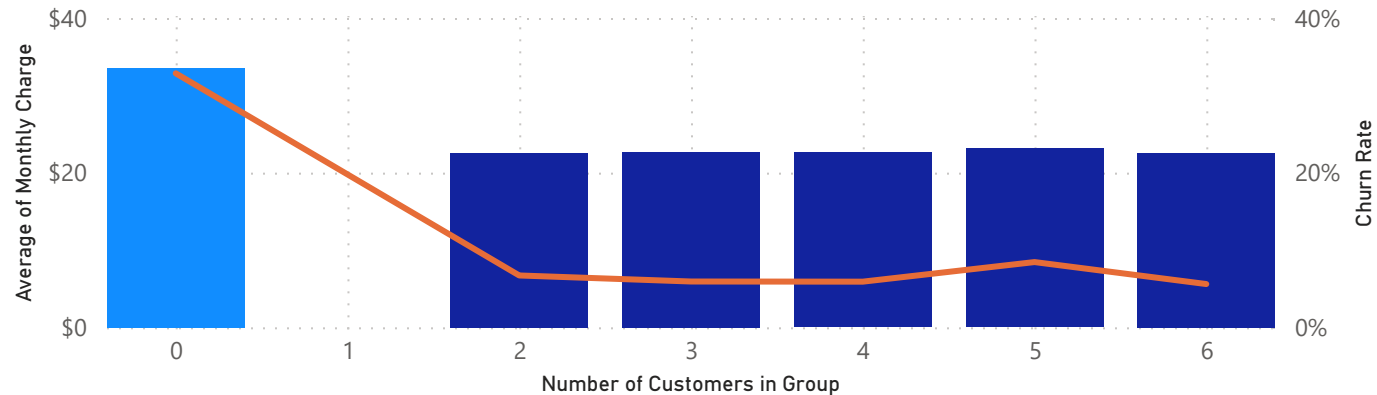
Customer Service Calls

0.92

Avg Customer Calls

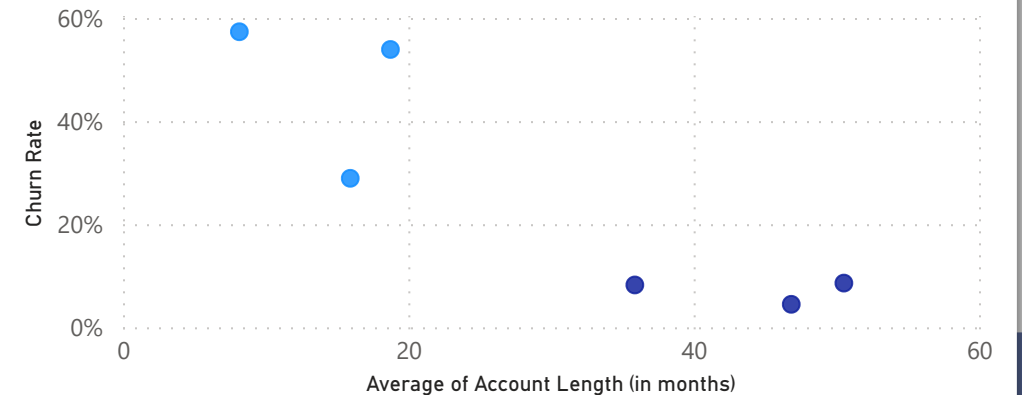
## Average of Monthly Charge and Churn Rate by Number of Customers in Group

Group ● No ● Yes ● Churn Rate



## Average of Account Length (in months) and Churn Rate by Payment Method and Contract Category

Contract Category ● Monthly ● Yearly



33.64

Avg Extra International Charges

3.37

Avg Extra Data Charges

## Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes

