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Homework #1 –Chart Conclusions

Question #1

Three conclusions we can make about the Kickstarter campaigns?

1. The second quarter had the most campaigns start
2. Theater had the most campaigns
3. Only theater, music, and food had campaigns go live

What are some of the limitations of this dataset?

The dataset does not necessarily show any possible relation between campaigns that have gone live to the percent funded. Most failed or cancelled campaigns were below 100% funding. However several live campaigns failed to reach 100% funding.

What are some other tables/graphs we could create?

A table or chart comparing state vs. average donation could show which campaigns have the most enthusiastic donors. With filters by category, sub-category, and country.