Credit card Customer Report

Q2 Q1 **Q**3 **Q4**

20K-50K 50K-100K

Above 150K Below 20K

100K-150K

Weeks

Revenue 55M Customers 10K

Acq Cost | 973K | 576M |

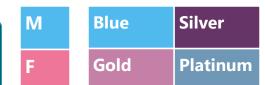
Cust Inco...

CSS 3.2 **Defaulters** 614

8M

Interest

Avg Age 46



Customer Job Average of Income Revenue Blue-collar \$69,04,279 \$45,765 \$98,348 Businessman \$1,73,87,832 \$81,11,701 \$58,212 Govt Retirees \$45,35,184 \$49,366 \$82,61,758 Selfemployeed \$29,248 White-collar \$1,01,14,656 \$67,400

