

# Credit Card Transaction Report

Revenue

55M

Amount

45M

Total Interest

8M

Count

656K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

Q4

Q3

Q2

Q1

week\_start\_date

All

Silver

Blue

Gold

Platinum

Med

Low

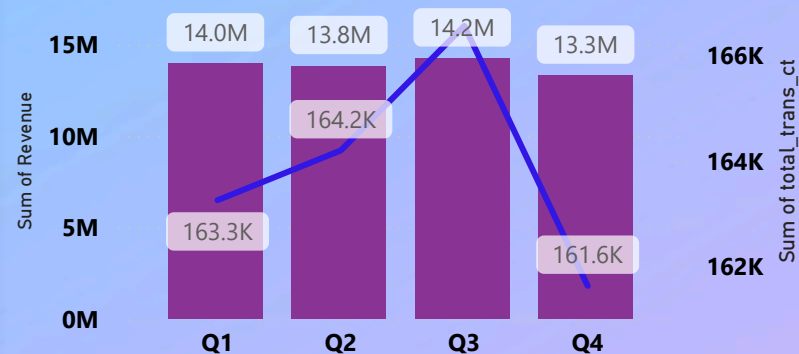
High

F

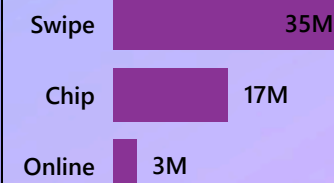
M

## QTR Revenue and total trans count

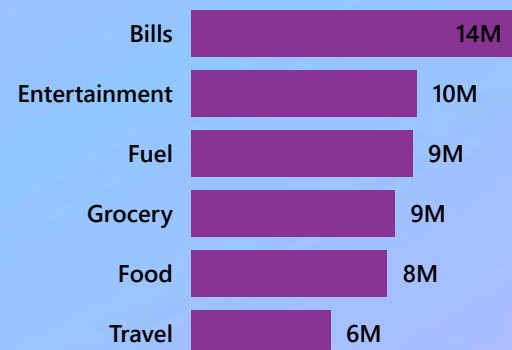
Sum of Revenue Sum of total\_trans\_ct



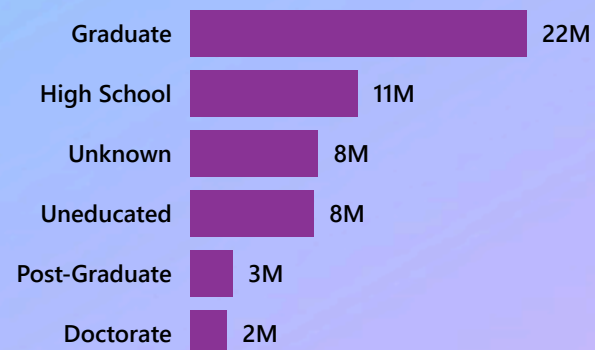
## Revenue by use chip



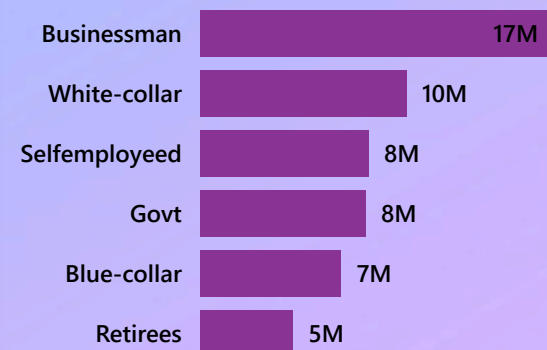
## Revenue by Expenditure type



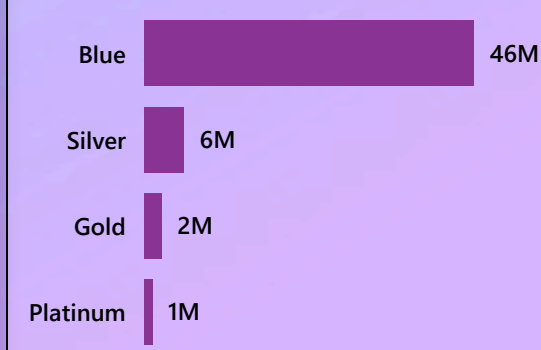
## Revenue by Education level



## Revenue by Customer job



## Revenue by Card category



# Credit Card Customer Report

Revenue

55M

Income

576M

Total Interest

8M

CSS

3.19

Q4

Q3

Q2

Q1

week\_start\_date

All

M

30M

F

25M

Silver

Blue

Gold

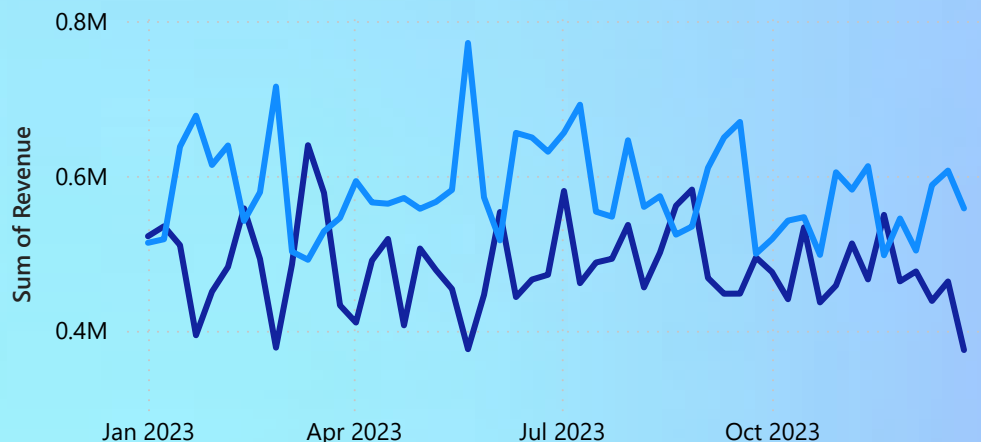
Platinum

Swipe

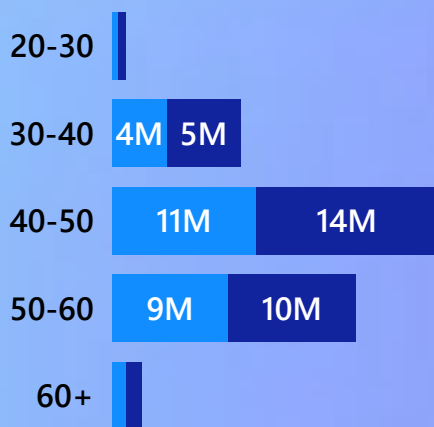
Online

Chip

Revenue by week

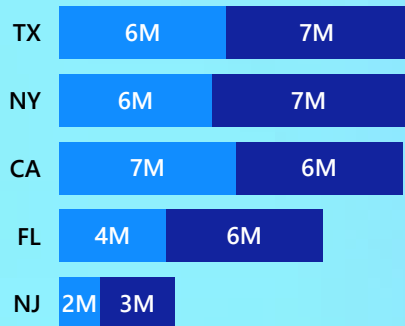


Revenue by Age group

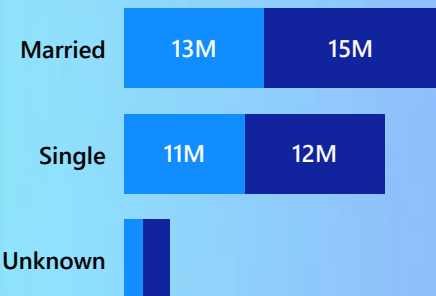


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Businessman	17387832	2539390	186959919
White-collar	10114656	1441074	103930055
Govt	8111701	1160016	88773989
Selfemployed	8261758	1119742	75313288
Blue-collar	6904279	952801	72262158
Retirees	4535184	630359	48675030
Total	55315410	7843382	575914439

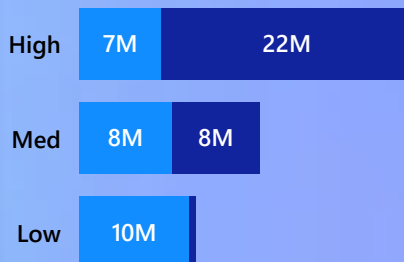
Top 5 States



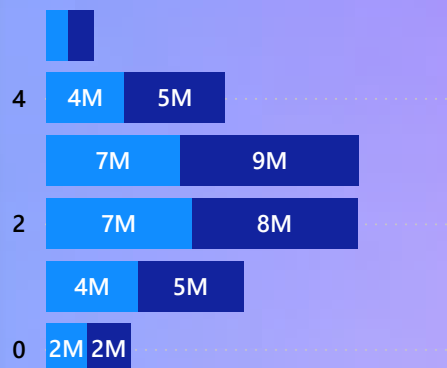
Revenue by Marital status



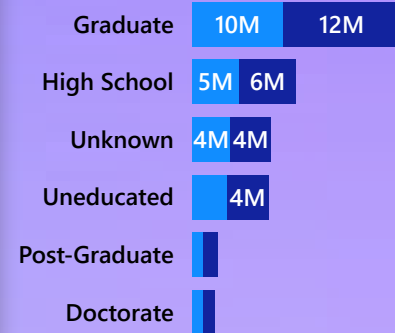
Revenue by Income group



Revenue by Dependent



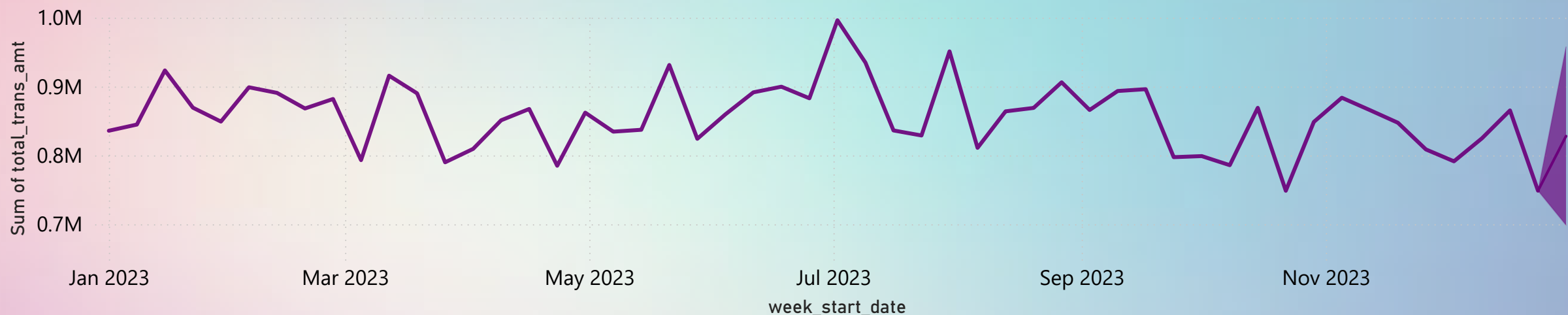
Revenue by Education level



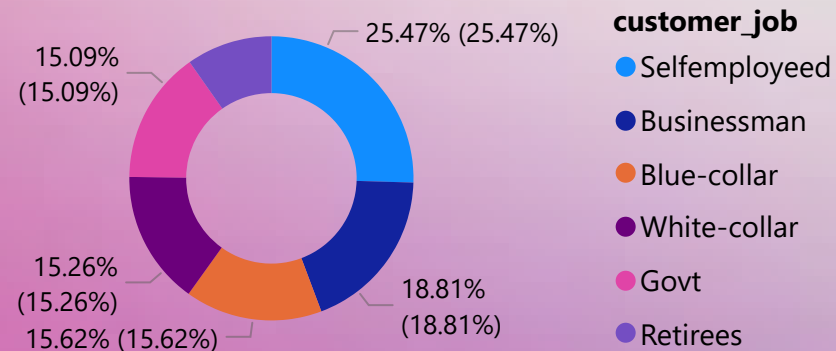
# Additional data analysis Report

week_num2	Previous_week_Reveneue	Current_week_Reveneue	wow_revenue
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%

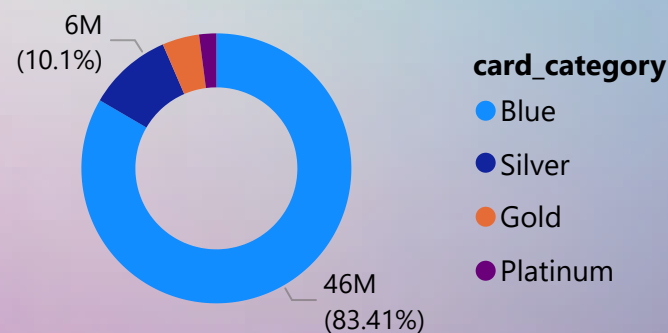
FORCASTING MODEL = Transaction Amount by Week



%GT Count of delinquent\_acc by customer\_job



Sum of Revenue by card\_category



Count of activation in 30 days

