



TONTADARYA COLLEGE OF ENGINEERING

(Department of CSE)

Internal Assessment –II (18CS51)

Subject : M&E
Semester : V

Date : 20-12-2021
Time : 09.30 to 11.00am

Answer choosing one question from each part

Total Marks: 50 marks

PART-A

- Q1 a) Define direction. Explain requirements of effective direction. 12M CO2
b) Define leadership and Explain leadership styles. 13M CO2

OR

- Q2 a) Define Communication. Explain importance of communication. 12M CO2
b) Define Motivation and Explain Maslow's needs of hierarchy. 13M CO2

PART-B

- Q3 a) Differentiate between Entrepreneur, Entrepreneurship and Enterprise. Explain characteristics of Entrepreneur 12M CO3
b) Explain types of Entrepreneurs as per functional characteristics and business types. 13M CO3

OR

- Q4 a) Explain the barriers of entrepreneur 12M CO3
b) Write short note on feasibility study. 13M CO3

CO	Description
2	Define directing, leadership styles, motivation Theories, Communication, Controlling and their importance.
3	Define entrepreneur and their importance in entrepreneurship.