

90/6/30/30

January 2020

Master of Business Administration (MBA) Examination

(Full time) (New) First Semester
FT-102C : QUANTITATIVE TECHNIQUES

Time 3 Hours]

[Max. Marks 80

Note : Attempt any five questions with a minimum of two questions from each section. All questions carry equal marks.

Section A

1. A company studies the product preferences of 20000 consumers. It was found that each of the product A, B and C was liked by 7020, 6230 and 5980 respectively. All products were liked by 1500. Product a and B were liked by 2580, Product A and C liked by 1200 and Product B and C were liked by 1950. Prove that the study results are not correct.

2. Find the maximum tax revenue from a tax 't' given the following condition :

$$\begin{aligned}\text{Demand } P &= 30 - 2x^2 \\ \text{Supply } P &= 3 + x^2\end{aligned}$$

3. If the demand function for a commodity is $p = 50 - 2x - x^2$, find the consumer surplus if :
(i) $p_0 = 3$ (ii) $p_0 = 12$

4. Solve the following system of equation using Cramer's Rule :

$$\begin{aligned}x - y + z &= 1 \\ -3x + 2y - 3z &= -6 \\ 2x - 5y + 4z &= 5\end{aligned}$$

Section B

5. Two types of batteries are tested for their length of life and following data are obtained :

	No. of Samples	Mean Life (in Hrs)	Variance
Type A	19	600	121
Type B	08	640	144

- (a) Is there any difference in performance of these batteries ?
(b) Which of them is better and why ?
(c) What is the Coefficient of Variation for both the batteries ?

6. Calculate the Karl Pearson Coefficient of Correlation for the following ages of husbands and wives at the time of their marriage :

S. No.	Age of Husband	Age of Wives
1	25	22
2	27	24
3	28	26
4	25	21
5	29	28
6	30	28
7	32	33
8	28	25
9	29	27
10	30	30

- ✓
7. A husband and wife appear in an interview for two vacancies in the same post. The probability of husband's selection is $\frac{1}{7}$ and that of wife's selection is $\frac{1}{5}$. What is the probability that :
- (i) Both of them will be selected ?
 - (ii) Only one of them will be selected ?
 - (iii) None of them will be selected ?
8. Fit a trend to the following data and estimate the sales for 2020 :
- | | | | | | | | |
|-------------------|------|------|------|------|------|------|------|
| Year | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
| Sales (Rs. Lakhs) | 80 | 130 | 144 | 138 | 120 | 174 | 190 |
9. (a) Differentiate between Addition and Multiplicative Models of Time Series.
(b) Explain construction of Seasonal Indices by ratio to Moving Averages.