

Guru Chetan Nagabandla Chandrashekar

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EDUCATION

University of Cincinnati, Carl H. Lindner College of Business, Cincinnati, Ohio Expected August 2019

Master of Science in Business Analytics

- **Relevant Coursework:** Statistical Methods & Modeling, Data Wrangling/Mining/Management & Visualization, Forecasting & Time Series Methods

Visvesvaraya Technological University, Bangalore, India

June 2014

Bachelor of Engineering in Information Science and Engineering

EXPERIENCE

Novartis Healthcare, Hyderabad, India

July 2016 – June 2018

Senior Analyst

- Supported brand and field teams of Neuroscience and Oncology business units including Gilenya, a blockbuster billion-dollar drug
- Led weekly meetings with Business Partners to discuss, analyze, recommend and present solutions
- Tracked and improved patient onboarding and retention by analyzing patient start forms and calculating persistency and compliance using anonymous patient data
- Analyzed the impact of vacancy (absence of sales reps) on sales using A/B testing which led to faster backfilling of sales force
- Built a One Stop solution to brand needs using Tableau that included sales, field execution, digital and non-personal promotions

Mu Sigma Business Solutions, Bangalore, India

July 2014 - June 2016

Decision Scientist

- Supported Marketing Analytics and Business Intelligence teams of multiple Fortune 500 clients
- Led and mentored a team of 5 analysts with developing solutions to business problems
- Automated processes and quality checks to generate monthly business review reports using SAS and VBA, reducing time spent by 80%

Indus Automations, Bangalore, India

May 2013 – April 2015

Co-Founder and Developer

- Partnered with an architectural firm to provide Smart Home Solutions using Z-Wave technology
- Developed an android app to control lighting, security and entertainment systems using NFC and voice commands

SKILLS & CERTIFICATIONS

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- **Analytical Packages:** R and R-Shiny, SAS and SAS Visual Analytics, Python, Tableau, SQL, Alteryx, MS Excel
 - **Software and Programming:** Java, C++, VBA, HTML, CSS, JavaScript
 - The Data Scientist's Toolbox – John Hopkins University (Coursera)
 - R Programming – John Hopkins University (Coursera)

HONORS & ACTIVITIES

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- Finalist, Ideathon 2016, Novartis Healthcare
 - Developed a text and geo tagging algorithm to improve accuracy of customer database by linking tables from different data vendors
 - Above & Beyond Award, Novartis Healthcare
 - Developed a web scraping tool using VBA to parse medical conference abstracts for the Competitive Intelligence team which reduced manual intervention by over 300 hours
 - SPOT Award, Mu Sigma Business Solutions