

Next-Gen, UX-Rich Responsive Website Development



The Business Requirement

Our client is a global product design, development and strategy consultancy founded in 1969, Germany and its current headquarters in San Francisco, USA. They are collaborating with passionate leaders and visionary entrepreneurs dedicated to inventing the new.

The client approach us to revamp their corporate website with a long-term customer-first strategy in the right combination of user design, experience, and technology.

The requirements are

- Re-build the corporate website from scratch and improve its efficiency and usability.
- User friendly interface and experience to pull more visitors.
- Make the website highly customized and compatible with desktops, mobile and tablets.

Services Offered

- UX strategy
- Responsive website development
- QA and cloud deployment
- Cloud infrastructure & resource optimization management
- On going customization, support, and maintenance
- HubSpot integration

Technology Used

- React
- WordPress
- Nginx
- Next.js
- Node.js

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The Solution Roadmap

Our deep expertise in UI/UX development, we revamped the corporate website with a latest design, better navigation, structured layout, trending color combinations based on the client's brand guideline to deliver a classy and professional look and feel. We craft the site to provide an optimal viewing experience, navigation, and easy reading across wide range of devices from desktop computer monitor to mobiles and tablets using Responsive Web Design (RWB) technology. So, the website re-size itself based on the different dimension of the devices. We have set up development, staging, and production instance for continuous integration and development.

The Benefits

Our client remarkably reduced the time to market by improving user experience, better navigation, and multi-device compatibility. This led to an increase in the number of visitors and conversions.

100%

Improvement in user experience

70%

Increase in the traffic and conversion

3x

faster web pages loading time

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