

Web and Mobile App Development for one of Asia's Largest Hotel Chain



The Business Challenge

Hospitality is one of the fastest growing industries in the world and also one of the most competitive ones. Staying ahead of the curve by leveraging technology among other factors becomes critical to ensure growth and expansion. Our client, based in Indonesia, is a large growing hotel chain with more than 3500 hotels and presence in over 4 countries in Asia. The client wanted to leverage our expertise in the travel and hospitality industry, to build a booking platform with the motto - right location, right price and the right quality. The challenge was to help them realize their business idea by creating a UX-based, feature rich end-to-end hotel booking web platform and mobile app.

The Solution Roadmap

We developed an enterprise full-cycle web portal and mobile application which is highly interactive and helps people book the best hotel rooms in desired locations. We implemented a critical set of best project management practices to ensure that all of the client requirements were met within the stipulated time. The solution was an end-to-end hotel booking platform built on Drupal CMS as well as a UX-based mobile application. Both include features like online booking interface for customers, agents, hotel administrators and portal administrators.

Industry: Hospitality
Company Size: 10000+
Challenge: To help realize a business idea through a web and mobile app

Technology Used

- LAMP
- Drupal
- HTML 5
- CSS 3
- Angular JS
- Android
- Java
- Json
- Sql Lite
- Xml
- Bluetooth

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The Benefits

The client now owns a highly customized, UX-based web portal and mobile application which is easy to manage and has improved overall customer experience.

90%

Improvement
in user experience

50%

Increase in
Bookings

References
<http://home.infraspeak.com/biggest-challenges-2018-hospitality/>

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