

## **ARJUN MENON**

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Location: India

## **SUMMARY**

Designer with 3+ years of experience in graphic design, instructional design, branding, and multimedia content creation. Skilled in developing digital training modules, web graphics, marketing material, animations, and interactive learning assets. Known for creativity, attention to detail, and ability to manage multiple design projects under deadlines.

## **EXPERIENCE**

### **Instructional & Graphic Designer – LearnNext Solutions (2021 – Present)**

- Designed visually engaging training modules, presentations, and digital learning content.
- Created brand assets including social media creatives, brochures, posters, and infographics.
- Developed wireframes, UI mockups, and storyboards for e-learning projects.
- Collaborated closely with SMEs to convert technical content into visual learning tools.
- Ensured consistency in brand identity across all produced material.

## **ACHIEVEMENTS**

- Designed a course module that improved learner engagement by 40%.
- Received “Outstanding Designer Award – 2023”.

## **SKILLS**

Photoshop, Illustrator, Figma, Premiere Pro, Storyboarding, Brand Design, Instructional Design Basics, Layout Strategy, Team Collaboration, Creativity

## **DECLARATION**

I declare that all the details provided here are true.