

SAMAR JAIN

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Location: India

SUMMARY

Public Relations Executive with 3+ years of experience managing media communication, brand promotion, and social media engagement. Skilled in writing press releases, coordinating events, handling client accounts, and securing media coverage across digital and print platforms.

EXPERIENCE**PR Executive – MediaMatrix PR Agency (2021 – Present)**

- Drafted press releases, media pitches, and brand communication content.
- Handled 6 major client accounts across lifestyle and education sectors.
- Secured media placements in regional newspapers and online portals.
- Managed influencer outreach campaigns to boost brand visibility.

ACHIEVEMENTS

- Spearheaded a college campaign that increased brand engagement by 40%.
- Recognized as “Employee of the Quarter”.

SKILLS

Press Release Writing, Media Outreach, Event Management, Social Media Strategy, Client Communication, Canva

DECLARATION

I hereby declare the above information is correct.