

DR. KESHAV SHARMA

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Location: India

SUMMARY

Senior Design Director with 12+ years of experience in instructional design, creative direction, brand strategy, UX/UI development, curriculum design, and multimedia production. Expert in SCORM, ADDIE, advanced storyboarding, design systems, and leading cross-functional teams to deliver world-class learning and design solutions. Proven track record of building design departments, optimizing workflows, and driving high-impact creative outcomes.

EXPERIENCE**Design Director – CreativeEdge International (2014 – Present)**

- Led a 25+ member design team across graphic design, instructional design, animation, and UI/UX.
- Directed full-scale e-learning projects, brand redesigns, and multimedia learning campaigns.
- Created advanced design frameworks, storyboards, templates, and interactive components.
- Collaborated with global teams to ensure design accuracy, consistency, and accessibility compliance.
- Implemented workflow automation improving project speed by 35%.

ACHIEVEMENTS

- Delivered 150+ large-scale learning and branding projects for international clients.
- Designed award-winning instructional modules recognized by industry bodies.

EDUCATION

M.Des – Instructional Design

Bachelor of Fine Arts – Digital Arts

SKILLS

Photoshop, Illustrator, Figma, Adobe XD, After Effects, ADDIE, SCORM, Storyboarding, Design Thinking, UX/UI, Creative Direction, Team Leadership

DECLARATION

I hereby confirm that the information given above is accurate and complete.