

DR. ANANYA SINGH

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Location: India

SUMMARY

Senior Public Relations Director with 10+ years of experience leading high-impact PR campaigns, crisis communication, brand strategy, and media relations. Proven track record in managing national-level clients, securing coverage in top-tier publications, and coaching PR teams. Expert in communication strategy, message development, and stakeholder management.

EXPERIENCE**Public Relations Director – BrightWave Communications (2014 – Present)**

- Designed and executed integrated PR strategies for corporate and government clients.
- Led crisis communication efforts during high-stakes media situations.
- Managed content for speeches, media kits, and corporate messaging.
- Secured national coverage in publications such as The Hindu, Times of India, and NDTV.
- Mentored a team of 20 PR professionals and led client pitches.

ACHIEVEMENTS

- Awarded “PR Leader of the Year – 2023”.
- Achieved 100+ top-tier media placements in a single fiscal year.

EDUCATION

Master's in Strategic Communication – 2013

Bachelor's in Journalism & Mass Communication – 2011

SKILLS

Crisis Management, Media Relations, Strategic Communication, Brand Messaging, Leadership, Speechwriting, Campaign Planning, Research Analysis

DECLARATION

I declare that all the information provided is accurate.