

Sales Marketing Dashboard

2022

2023

2024

Overview

Product Details

Revenue  
\$3M

+ ↑ %

Cost  
\$2M

+0 ↑ %

Profit  
\$700K

+ ↑ %

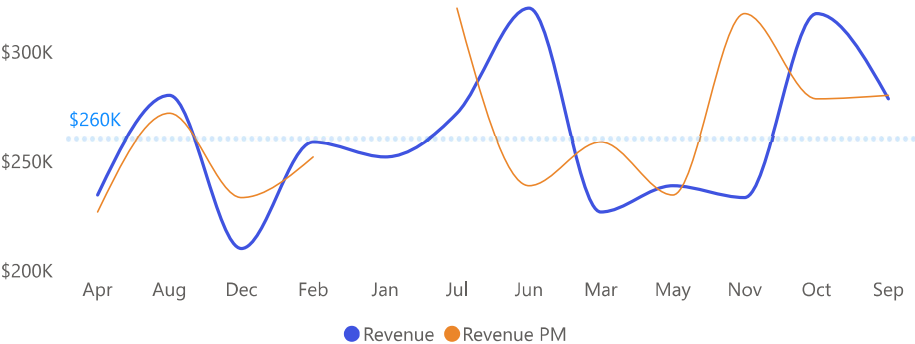
Views  
233K

+ ↑ %

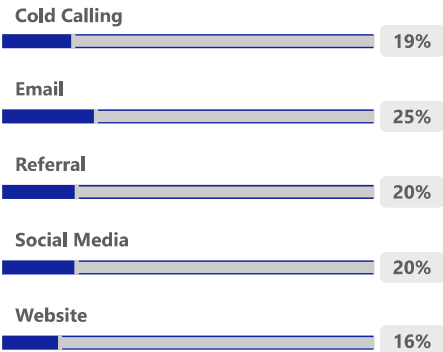
avg conversion rate  
17.25

+0 ↑ %

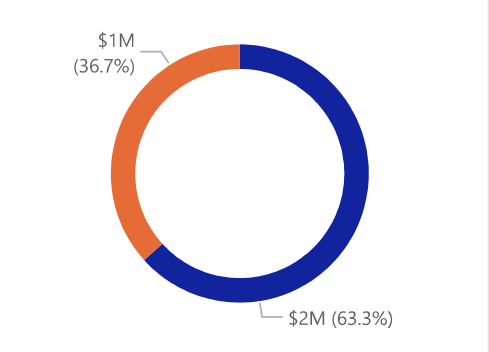
Revenue by Month



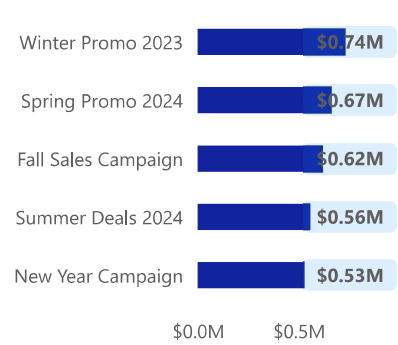
Revenue by lead source



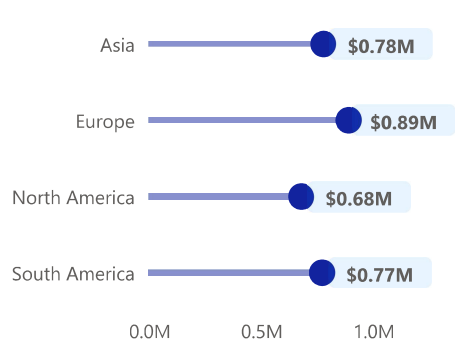
Revenue by Sales Channel



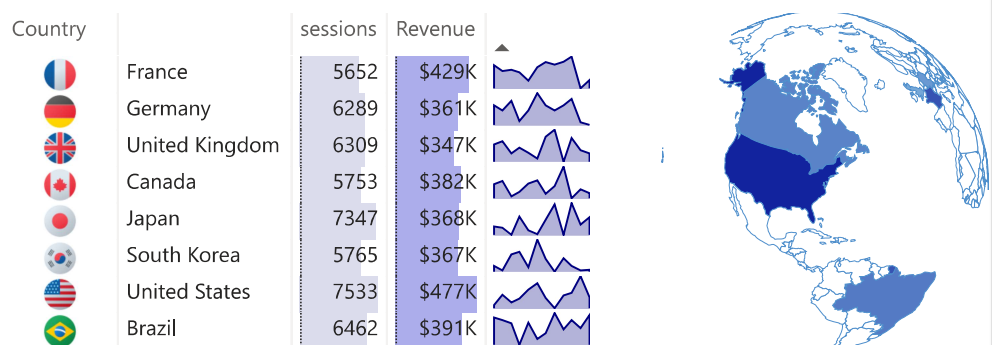
Revenue by Marketing Campaign



Revenue by Region



Revenue by country and sessions



Search



2022

2023

2024

Overview

Product Details

Id Product

stock

rating

scoring

no of invoices

Price

Views

Revenue

Cost

Profit

1



Tablet Z

185

6

★★★★★☆☆☆☆

342

910.23

21852

\$3,11,300



\$2,51,071



\$60,229



2



Smartwatch 3

133

5

★★★★★☆☆☆☆

236

761.95

15191

\$1,79,820



\$1,39,013



\$40,807



3



Camera Pro S

84

5

★★★★★☆☆☆☆

215

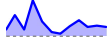
932.84

12350

\$2,00,561



\$1,63,271



\$37,290



4



Soundbar 360

172

6

★★★★★☆☆☆☆

302

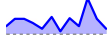
758.75

16880

\$2,29,141



\$1,75,718



\$53,423



5



Smartphone X

138

6

★★★★★☆☆☆☆

221

810.91

12635

\$1,79,212



\$1,42,375



\$36,837



6



Smart TV QLED

78

5

★★★★★☆☆☆☆

217

819.29

13076

\$1,77,785



\$1,37,017



\$40,768



7



Desktop PC Ultra

266

6

★★★★★☆☆☆☆

161

861.63

8532

\$1,38,723



\$1,06,621



\$32,102



8



Gaming Console Z

234

5

★★★★★☆☆☆☆

326

638.98

20233

\$2,08,306



\$1,48,747



\$59,559



9



VR Headset Pro

151

4

★★★★☆☆☆☆☆☆

279

846.12

14130

\$2,36,067



\$1,89,224



\$46,843



10



Headphones Plus

109

6

★★★★★☆☆☆☆

254

727.80

16788

\$1,84,862



\$1,38,094



\$46,768



11



Fitness Tracker X

152

6

★★★★★☆☆☆☆

232

790.99

13179

\$1,83,510



\$1,40,289



\$43,221



12



Monitor HD 24

271

5

★★★★★☆☆☆☆

375

843.29

23387

\$3,16,235



\$2,55,221



\$61,014



13



Laptop Pro 14

98

4

★★★★☆☆☆☆☆☆

229

808.13

14550

\$1,85,061



\$1,43,643



\$41,418



14



Wireless Speaker

123

5

★★★★★☆☆☆☆

381

731.91

20463

\$2,78,859



\$2,15,575



\$63,284



15



Drone Vision

261

5

★★★★★☆☆☆☆

177

635.97

10091

\$1,12,566



\$76,574



\$35,992

