TOPIC MINING ON CONVERSATION CHAT

# PROCESS FLOW CHART

Received Conversation Data

Merge

Structured Data

Parsing Data

Unstructured Data

EDA

Visitor Conversation

Bot Conversation

Corpus

Corpus

Data Cleaning

Data Cleaning

India

Overall The World

Rest Of The World

Conversation Analysis

Conversation Analysis

Tableau

DTM

TF-IDF

TF-IDF

DTM

Unigram, Bigram, positivity, negativity

Unigram, Bigram. LDA, etc..

Rshiny Dashboard