



Countable Web Productions

Writing tomorrow's internet, today.

WHY US?

Building a world class web development team and cloud infrastructure is hard. Let us take care of that so it can amplify your business instead of pulling away resources.

Elastic Web Development Capacity

	Countable	Hire Dev Staff	Dev Firm	Freelancer
Flexible capacity	yes	no	some	some
Succession strategy	easy	difficult	varies	difficult
Redundancy	good	varies	good	poor
Access to many experts	many	one	many	one
Pre-built team and practices	yes	no	yes	no
Free architectural documentation	yes	no	no	no
Build internal capacity	yes	yes	no	no
Long term results focus	yes	yes	no	no
Turn-key Best Practices	yes	no	no	no



SERVICES

Interested? Let's chat - but we should only work together if we can provide at least a 300% ROI, and let's aim for 3,000%

Product

Cloudify an existing product to get an edge in the market

Web interfaces: Lead generation funnels, dashboards, core product UI

APIs

Device-specific apps

Cloud-based infrastructure design

Operations

Process automation

Real time monitoring

Big data collection and visualization

Custom PLM, CRM, ERP built for your business on open source tools

Web Dev Capacity

Build a world class in-house web development team

Coding standards and 12 factor architecture conventions

Continuous integration testing and deployment

Agile / scrum workflow

Hiring and training

Marketing

SEO: Keyword analysis and strategy

Growth hacking

Engineering as marketing

Content marketing strategy

METHODOLOGY

Flexible Capacity

Accelerate in-house web capacity or use our team as much as your business needs.

Prototyping

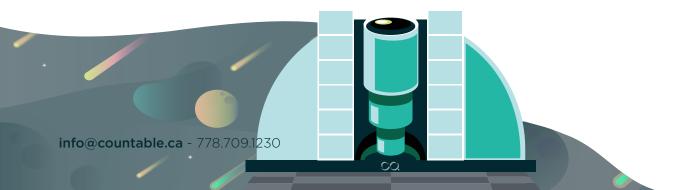
The best plan is a prototype to test technology and markets.

Business First

Integrate and align business strategy with technology choices.

Open Source

We prefer open source stacks in order to prevent platform lock-in for ourselves and our clients. In fact, we've open sourced our web technology process documentations so our clients, community and ourselves can all learn from one another.



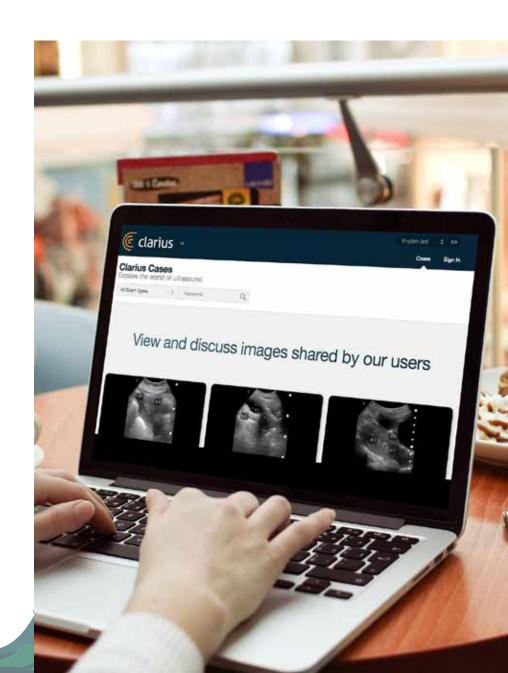


Clarius Corp.

Architected an industry leading cloud companion product and web development team.

"Your guidance and leadership has been instrumental in building our Cloud infrastructure - it is a great competitive advantage for Clarius."

- Laurent, CEO at Clarius Corp.



Kensington Medical Clinic

Automated clinical operations, saving time and cost for staff and patients.

"Thanks for all the work and for treating us so well. At least you know you have helped Kensington become likely the most innovative and patient friendly clinic in BC."

- Jeremy, Manager at Kensington Medical Clinic



56 WEST

Real estate algorithms, tools and interfaces.



Animatic Media

3D media enviroments on the web for big brands.



Ecotrust Canada

Built several fisheries technology projects that led to a profitable business.

CASE STUDY

Corvus Energy

Custom product lifecycle and test hardware automation facilitated rapid growth in manufacturing output.

TEAM



Clark. Director

Clark founded Countable and has since been helping startups and other businesses lead their industry on the web. With a physics background, simplifying a business domain using first principles in order to deepen understanding underpins his approach to your software architecture. He's assembled a great team of diverse and enthusiastic web technologsts to realize your project's potential.



Ferdinand, Developer



Julie, Designer



Denny, Developer



Chetanya, Developer



Aaron, Developer



David, Designer



Jenalyn, Analyst



Gian, Developer