

# **BVPIEEE E-CELL PLAN**

## **WEEK 1:Introduction Of Entrepreneurship**

To make students familiar with the word entrepreneur. Introduction of pathway which leads to become successful Entrepreneurs.

## **WEEK 2: Case Studies Of Successful Entrepreneur**

Introducing the world of innovators,thinkers who had turned the ideas into reality and recorded their names in the history of world

## **WEEK 3: Building Up Of Skills Required For Entrepreneurship**

Introduction to set of skills required for them to lead their life successfully.such as Time management,Decision-Making,Teamwork,Imbibing Leadership Qualities,Problem Solving Tendency,Patience,Increment in Business APT.

## **WEEK 4:Research Work**

Building up the ideas by extracting knowledge from surrounding. To meet the purposeful demands by your invention and will contribute to modern society.

## **WEEK 5:Basic Tools Required For Making B-Plan**

It will be done in three different phases to convert Theoretical Knowledge into Practical.

## **WEEK 6:Making B-Plans**

Making B-plans and taking reviews from expert panels about the ideas and scope of development in idea.

## **WEEK 7:Developing Strategies For Running Business Successfully**

The different strategies will be developed. And it will be tested by simulation processes.

## **WEEK 8:Marketing Strategies**

Introduction of publicity and marketing strategy of services or product via offline and online medium.