

# CHETHAN M

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## SUMMARY

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Creative and detail-oriented Graphic Designer and UI/UX enthusiast with a passion for designing impactful user interfaces, visual content, and brand aesthetics. Skilled in Adobe Creative Suite, Figma, and Canva, with hands-on experience in magazine design, poster creation, video editing, and user interface mockups. Seeking an opportunity to contribute as a Visual or UI Designer in a dynamic creative team.

## EDUCATION

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### Bachelor of Engineering (BE) in Computer Science, Rajeev Institute of Technology

*Expected - 2025*

At Rajeev Institute of Technology, my academic journey in Computer Science has given me a diverse skill set, and my current grade standing is a 8.0 CGPA

## SKILLS

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- **UI/UX Design:** Figma, Wireframing, Prototyping, User Flows
- **Graphic Design:** Adobe Photoshop, Canva, Typography
- **Motion & Video:** Adobe After Effects, Basic Davinci Resolve, Videography
- **Web Basics:** HTML5, CSS3, Basic JavaScript (UI interactions)
- **Soft Skills:** Creativity, Visual Thinking, Collaboration, Time Management

## Project Experience

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### College Magazine Designer

*Rajeev Institute of  
Technology*

- Designed a 44-page annual magazine using Canva and Photoshop, improving visual appeal and readability by 30% based on student feedback
- Streamlined layout production process by creating reusable templates, reducing overall design time by 20%
- Collaborated with a 10-member editorial team to align visuals with editorial tone, leading to magazine's feature in the university circular

**2023 – 2025**

### Poster & Event Branding Designer

*Rajeev Institute of  
Technology*

- Developed 25+ promotional posters and 10+ social media banners, boosting campus event attendance by 40%
- Standardized event branding across platforms, improving visual consistency and audience recognition
- Achieved 100% on-time delivery for all event design assets while handling 3–4 concurrent design projects

**2023 – 2025**

### Pre-Wedding Photoshoot & Video Editing

*Freelance | 2021*

- Shot and edited 2 professional pre-wedding videos, each viewed over 1,000 times on social media
- Used After Effects to deliver cinematic video quality with smooth transitions, color correction, and music sync
- Received 5-star client ratings and referrals for visual storytelling and fast delivery turnaround (within 7 days)

## ACHIVEMENTS

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- Designed the winning poster for inter-college fest
- Client appreciation for professional video editing and output

## LANGUAGES

ENGLISH | KANNADA | HINDI