**Founders Program**

**Founders Program** –

A holistic program to help you build and scale your perfect venture.

**About Forethought-**

We at Forethought India help students around the globe with programs to have their first hands-on & work experience under top 1% of Professors & Professionals in 1-on-1

20x : Better College & Job acceptance

2000+ : subjects expertise

50000+ : students in community

**PROGRAM OUTLINE-**

**Outcomes –**

A refined and validated business idea with a clear value proposition.

A comprehensive go-to-market strategy.

A developed or near-complete product prototype ready for market testing.

A robust digital presence and long-term marketing strategy.

A fundraising strategy and a compelling investor pitch deck.

Leadership skills to inspire your team and lead your startup through growth phases.

A roadmap for scaling your startup while maintaining product quality and operational efficiency.

**Best outcomes –**

Live Program with 2x Professors for 90 Days

10x Cap Stone Project

12x Live Sessions

This program is designed to be sector-agnostic and is suitable for founders from any industry, whether you're building a tech product, launching a service-based business, or entering niche markets. The personalized, live 1:1 sessions ensure that the guidance is tailored to your specific startup needs.

**Mentors –**

Atul Banrajee and Murray Johannsen are the mentors for this course

**Atul Banrajee**

**Lecturer at London Business School**​

About Educator: 30 years of strategy, product development and market analysis experience within healthcare and TMT. Services include market analysis, new market entry and product strategy to global clients. Recent experience includes fund raising for start-ups and teaching at LBS and UCL. Founded Transformity Health in 2003, an integrated health clinic, offering conventional and complementary medical advice and information to patients and physicians for a range of indications. Co-founded ABE Strategy in 2006, a research and strategy consulting firm, helping companies expand into new markets, find partners and develop new products and services.

**Murray Johannsen**

**Instructor at UCLA**

Success here doesn't just belong to the most educated or the most intelligent, as Charles Darwin noted, but to those who can adapt seamlessly to change. And Lester Thurow’s words resonate deeply in this context: “A competitive world offers two possibilities. You can lose. Or, if you want to win, you can change. In this ever-shifting landscape, the key to thriving is learning and unlearning at a pace that outstrips the competition. As the president and founder of Legacee and the Legacee Academy, I dedicate my efforts to coaching and teaching executives (and entrepreneurs) the essential skills for flourishing in this era. My journey toward this mission was kindled by an early-life epiphany — a GREAT AWAKENING that struck me as a college freshman. I realized, with stark clarity, that traditional educational systems had missed a crucial mark: they didn’t teach skill mastery. The path to developing true work skills isn't paved with tests and academic papers

**BENEFITS –**

Performance Letter by 2x Professor

Concrete Vision for your Venture

Completion Certificate

2x Advisor for your startup

Investment Resource Support

2x Part-time Intern for 1 Month

**Eligibility –**

Pen & paper/Idea stage

**Student Journey –**

Step 1 : Program selection and enrolment

Step 2 : Invite for common forum for support and session handling

Step 3 : Program initiation as per the convenience of the student

Step 4 : Program workflow as structured

Step 5 : Program Conclusion

Step 6 : Post Program Delivery

**Why we are better?**

Compare yourself - with all our competition and we are sure you will be here again

* Best Mentor Portfolio
* Wider subject expertise
* 6x more Affordable

**Why are we so affordable?**

We are a platform for the students and by the students. We have kept our margins to be as low as possible.

**Why us?**

* Within24 hr service in matching professor/scientist
* All as per your convenience of date & time
* 100% Refundable if Professor/Scientist denied the assured opportunity
* Payment after 100% assured opportunity
* Set your own prerequisite