

Role:- Creative – Shashi Kumar R

Regular office hours: - 9.30 AM – 6 PM

Date:- 1st April 2020– 31st March 2021

Job Role Summary:

This role is responsible for handling and overlooking all 2D creative work. This role reports into the Creative Head.

Key Results Area #1 – Overlook and handle all 2D creative

- Handle all 2D creative and ensure all tasks are completed with timelines given.

Key Results Area #2 – Quality of Creative

- Ensure quality of creative going out to marketing functions are of the highest level. All content and brand guidelines to be checked before creative is sent out.

Key Results Area #3 – Working with marketing team

- Meet marketing team and understand brief completely. Work with marketing team amicably to ensure all time lines are met as per clients expectations.

Key Results Area#4– Working with production team

- Work with production team to ensure event collaterals are delivered on time.

Key Results Area #5– Management of discipline and guarding of Wings culture

- Ensure you report into office by 9.30 AM.
- Ensure only 2 breaks of 15 minutes each
- Ensure all employees follow the Wings dress code.