No. 804, Antariksh Thakoor House, Off Andheri Kurla Road, Makwana Road, Marol Naka, Andheri (East), Mumbai-400 059 Ph No: 0224-9723390

PROMOTIONS

EVENTS TRADE FAIRS

CRM RETAIL RURAL

Role:- Creative - Harish Gaikwad

Regular office hours :- 10.00 AM - 6.30 PM Date:- 1st April 2020 – 31st March 2021 Reporting Head -: Sachin Jadhav

Job Role Summary:

This role is responsible handling and overlooking all creative work. This role reports into the ND.

Key Results Area #1 – Overlook and handle all creative

Handle all creative including 3D, 2D and AV and ensure all tasks are completed with timelines given.

Key Results Area #2 – Quality of Creative

Ensure quality of creative going out to marketing functions are of the highest level. All content and brand guidelines to be checked before creative is sent out.

Key Results Area #3 – Organising relevant training

Organise training sessions that update teams on new technologies/designs. Training sessions to be held at least once a month.

Key Results Area #4 – Working with marketing team

Meet marketing team and understand brief completely. To ensure all time lines are met as per clients expectations.

Key Results Area#5 – Working with production team

Work with production team to ensure event collaterals are delivered on time.

Key Results Area #6 - Checking settlements and Compliance

- Ensure all settlements are checked against budget allocated
- Ensure all bills are compliant as per company regulation

Key Results Area #7- Management of discipline and a guarding of Wings culture

- Ensure all employees report into office by 10.00AM.
- Ensure only 2 breaks of 15 minutes each
- Ensure all employees follow the Wings dress code.