



BRAND ACTIVATIONS (I) PVT. LTD.

No. 804, Antariksh Thakoor House, Off Andheri Kurla Road, Makwana Road, Marol Naka, Andheri (East), Mumbai-400 059 Ph No: 0224-9723390

PROMOTIONS EVENTS TRADE FAIRS CRM RETAIL RURAL AUDIT

Name: Rohit Mayekar

Role: - Manager Productions

Regular office hours: - 10.00 AM – 6.30 PM

Date: - 1st April 2020 – 31st March 2021

Reporting Head : Mr. Nidesh Viruthil

Job Role Summary:

This role is responsible for executing flawless events and ensuring the quality of the event is of the highest nature. This role also ensures profitability of the event is maintained as per the KRA. This role reports into the Production Head.

Key Results Area #1 – Profit Generator

- Maintain TOH at 30%

Key Results Area #2 – Event Closure

- Ensure closure of events happen within 1 week of the event

Key Results Area #3 – Event Quality

- Ensure quality of event is of highest nature and ensure 100% client satisfaction
- Ensure event runs smoothly as per brief given

Key Results Area #4 – Issuance of PO to vendors

- No work should be taken up until PO's are issued to the vendor

Key Results Area #5 – Wings Culture code

- Reporting time to office is 10.00 AM
- Follow dress code
- Notify reporting manager for leaves in advance. Comp off's need to be approved in advance

