

# Principal Component Analysis (PCA)

**TOP: Data Clustering 076/091**

Instructor: Sayan Bandyapadhyay

Portland State University

# Outline

**1** Dimensionality Reduction

2 PCA

3 Preliminaries

4 Steps of PCA

5 JL Lemma

# 2024 GDP Prediction of U.S.

- U.S. GDP for the first quarter of 2024
- U.S. GDP for the entirety of 2023, 2022, and so on.
- Unemployment rate
- Inflation rate
- Number of people work in each industry
- Number of members of the House and Senate belong to each political party
- Stock price data
- Number of CEOs seem to be mounting a bid for public office

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That is a lot of parameters/features!

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- $k$ -means/median:  $(1 + \epsilon)$ -approximation in  $n^d$  time
- For large  $d$ , distance computation is expensive: for  $d = \log n$ , takes  $O(\log n)$  time

# Dimensionality Reduction

Dependent vs Independent features/variables



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## Dependent vs Independent features/variables

- Feature elimination
  - Remove a subset of dependent features/variables
  - Information is lost
- Feature extraction
  - New features are created that are independent
  - Old features are combined to create new features
  - Number of new features is small
  - New features are not interpretable
  - Information loss is controlled

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1 Dimensionality Reduction

**2 PCA**

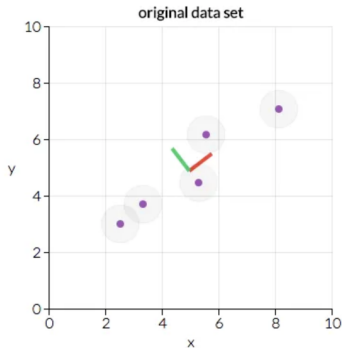
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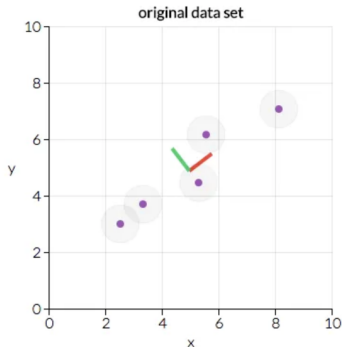
# Feature Extraction using PCA

Finds main directions of the data (that have higher variance)



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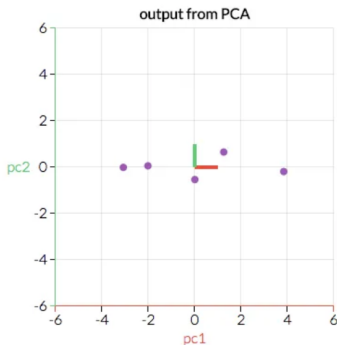
Finds main directions of the data (that have higher variance)



What line can be fit into this data?

# Output of PCA

Transformed data by independent directions/vectors



We can drop the  $y$  direction without losing a lot of information (dimensionality reduction)

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# Eigenvectors and Eigenvalues

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- $\vec{v}$  ( $d \times 1$ ) is an eigenvector if for some  $\lambda$ ,  $A\vec{v} = \lambda\vec{v}$



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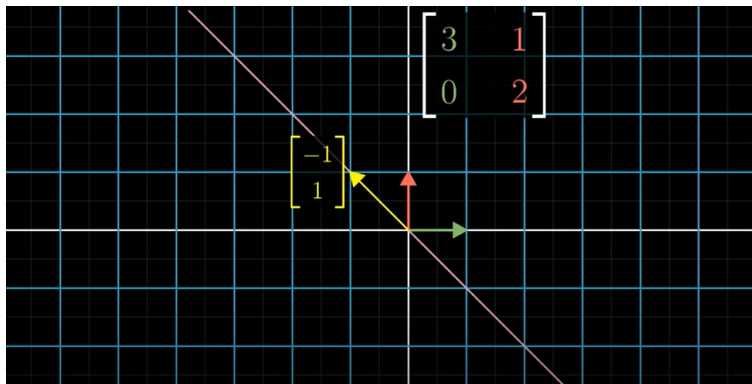
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[Link to youtube video](#)

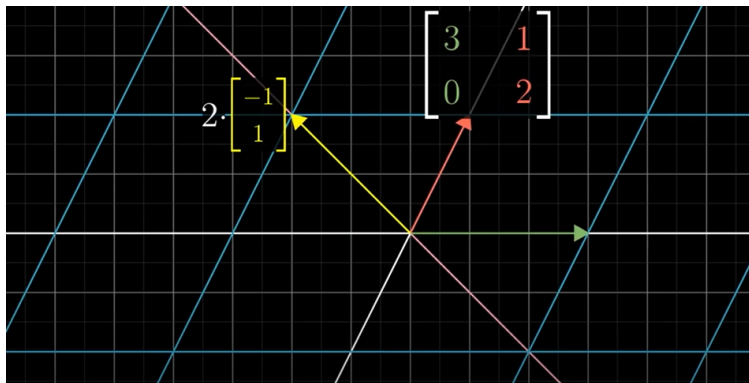
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Before transformation

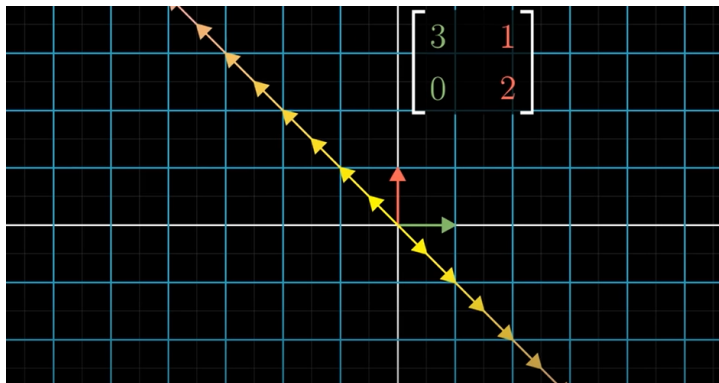


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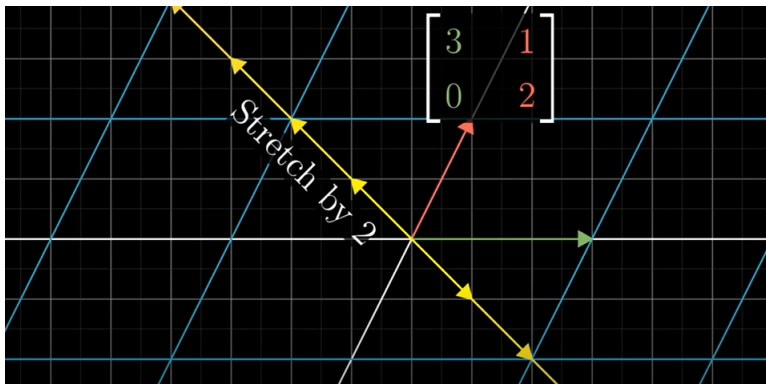
After transformation

# An Example



Span of  $\begin{pmatrix} -1 \\ 1 \end{pmatrix}$  before

# An Example



The span remains the same afterwards

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# PCA - Step 1 - Centering

Given the dataset  $\{\mathbf{x}_1, \dots, \mathbf{x}_n\}$  in  $\mathbb{R}^d$

- Create an  $n \times d$  matrix  $X$  using the dataset: rows :: points, columns :: features

$$\begin{array}{c} x_1 \\ x_2 \\ \vdots \\ x_n \end{array} \begin{bmatrix} f_1 & f_2 & \dots & f_d \\ & & & \\ & & & \\ & & & \\ & & & \end{bmatrix}$$

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- Each column has a mean of zero

## PCA - Step 2 - Interrelating the Features

- Transpose  $X$  and multiply by  $X$  to create a matrix  
 $C = X^T X$



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- So,  $C$  is basically the covariance matrix of  $X$
- Shows how every variable in  $X$  relates to every other variable in  $X$

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- Eigenvectors represent directions - principal components
- Eigenvalues represent magnitude, or importance
- Bigger eigenvalues correlate with more important directions

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- Eigenvectors are independent of one another

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- Dimension is still  $d$
- No information loss so far

# Summary of PCA

- 1 Create the matrix  $X$  whose each column has a mean of zero
- 2 Compute the covariance matrix  $C = X^T X$
- 3 Calculate the eigenvectors and their corresponding eigenvalues of  $C$
- 4 Compute the sorted matrix of eigenvectors  $P^*$  from  $P$ , where  $C = PDP^{-1}$
- 5 Calculate  $X^* = XP^*$



# Dropping Dimensions

- 1 Arbitrarily select how many dimensions to keep - useful for visual representation

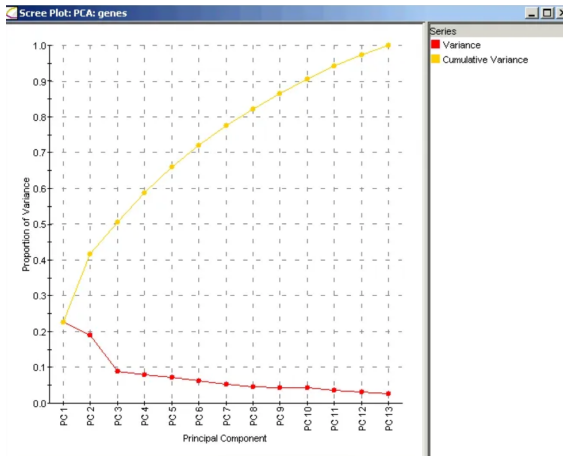
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$$\lambda_1/(\sum_i \lambda_i) + \lambda_2/(\sum_i \lambda_i) + \dots$$
- 3 Add features until a significant drop in the eigenvalue - Elbow method

# An Example



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# Johnson Lindenstrauss (JL) Lemma '84

For any set of  $n$  data points in  $\mathbb{R}^d$ , there is a map/projection  $f$  to  $\mathbb{R}^k$  for  $k = O(\log n)$  with small distortion of the distances.

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- $k = O(\log n / \epsilon^2)$
- $k$  cannot be arbitrarily small

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- $f(x) := \frac{1}{\sqrt{k}} M_{k \times d} x_{d \times 1}$
- The proof uses properties of  $N(0, 1)$  – Random projections work

[Proof: Chapter 2.7](#)



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- Proof is along the same line, but much more complicated

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- But, not suitable for clustering – we need distances between centers and points to be preserved
- This is possible – Terminal embedding
- For any two  $x_i \in \mathbb{R}^d$ ,  $x_j \in X$ , distortion 
$$\frac{\|f(x_i) - f(x_j)\|}{\|x_i - x_j\|} \in [1 - \epsilon, 1 + \epsilon]$$
- Proof is along the same line, but much more complicated

For  $k$ -means/median, the dimension can be improved from  $O(\log n)$  to  $O(\log k)$  to preserve the cost of all clustering