

SWOT Analysis

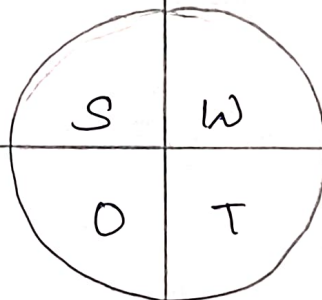
Amazon

Strengths

- * Global dominance in e-commerce with strong brand recognition and customer trust.
- * Providing functional stability.
- * Improving delivery efficiency and operational costs.

Weakness

- * Thin profit margins on retails & high dependency on 3rd party sellers.
- * High operating cost.
- * Low Quality.



Opportunities

- * Growth in Emerging markets on India.
- * Increasing adoption of subscription & advertising services.
- * High job opportunities in IT sector, Software as well as for delivery agents.

Threats

- * Rising Competition from Flipkart.
- * Economic fluctuation.
- * Cyber security Risks.

17/10/2025

SMART

- Ext- To open Cafe.
- Specific :- To make a good and health Cafe in the city.
- measurable :- To give a health and stylish type of meals to everyone.
- Achievable :- To grab the attention of the people of my Cafe.
- Relevant :- Overall to expand the business all around the city.
- Time-bound :- After my ~~job and career~~ which helps to make a stylish Cafe of mine.

~~7/11/2023~~

- To familiarise students with the university's academic system, curriculum structure, and academic policies.
- To guide students in setting personal, academic & career goals through reflective practices.
- To help students explore and identify their passions & interests.
- To enable students to navigate & use various university and campus resources effectively.
- To support students in creating a personal development plan aligned with their long-term goals.

Short term goal.

My short term is to become artist.

I love to draw or paint on my free time.

But I am not good at it in painting but I want to make work more on my painting skills.

Long term goal

My long term goal is to be a successful person in life. Whatever may be I want to just do hard work and achieve and be a successful person.

~~7/11/2025~~