

# Ranna Bansal

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Brooklyn, NY

## **Experience**

*LoanStreet Inc.* - General Manager

May 2019 - Present

- Manage 3 engineers, 2 data scientists, report to CEO
- Inform the product road map, deliver clear requirements, build quick prototypes
- Interact directly with key clients
- Responsible for technical operation of portfolio with 2B+ of invested capital

*LoanStreet Inc.* - Engineer

2017 - May 2019

- First engineering hire at FinTech startup with \$2M seed, \$15M Series A
- Built production-level application based on prototype in 6 months
- Owned credit union product roadmap focused on regulatory compliance
- Built tools for automation across sales staff

*Handshake Corp.* - Implementations Engineer

2016

- Developed API integrations using Python, JS, and Java
- Built tool to transform spreadsheets to business logic

*SeatGeek* - Sr. Marketing Analyst

2015

- Managed 3 major channels, totaling >\$100K weekly spend
- Improved customer retention by 25% using push notifications
- Modeled customer lifetime value in R including cross-device effects
- Built model -> dashboard pipeline in Looker

*TripAdvisor* - Assoc. Product Manager, SEO Analyst

2011 - 2014

- Managed revenue-focused UI tests adding \$10M+ annually
- Managed integration with 10+ inventory sets globally
- Designed reporting infrastructure for Instant Book core product

## **Stack**

Test-driven Development

React, Redux, GraphQL

Microservices Architecture

Python, Django

Docker, AWS (ECS, RDS, S3)

Redis, SQL

## **Education**

*App Academy*

2016

*Princeton University* - B.S.E in Mechanical & Aerospace Eng

2011