

Sales Overview

\$820K

Total Sales

\$260K

Total Profit

31.7%

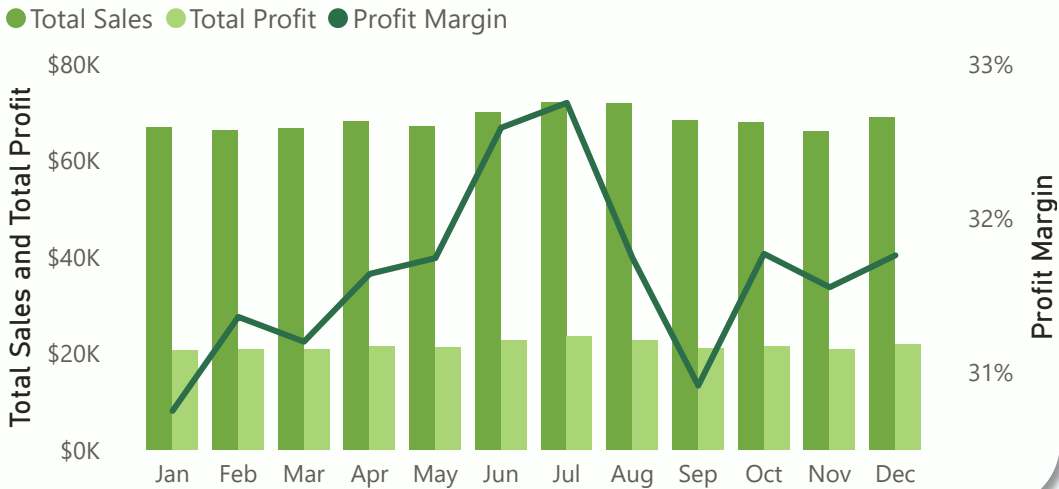
Profit Margin

Calendar Year

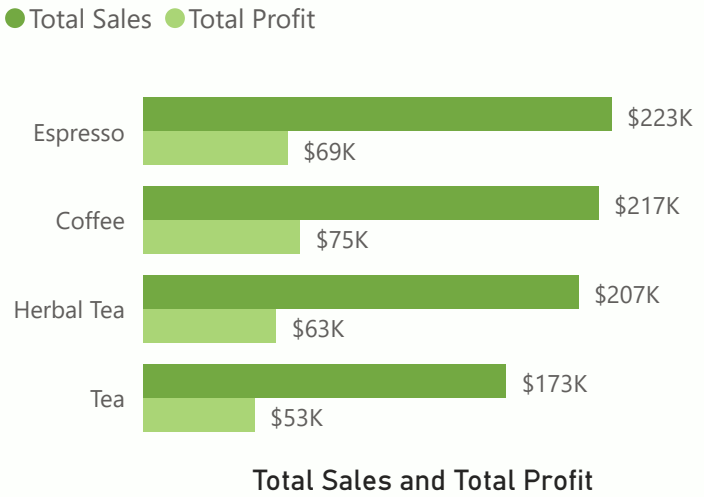
CY 2010

CY 2011

Sales, Profit, Margin Trend



Sales and Profit by Product Type



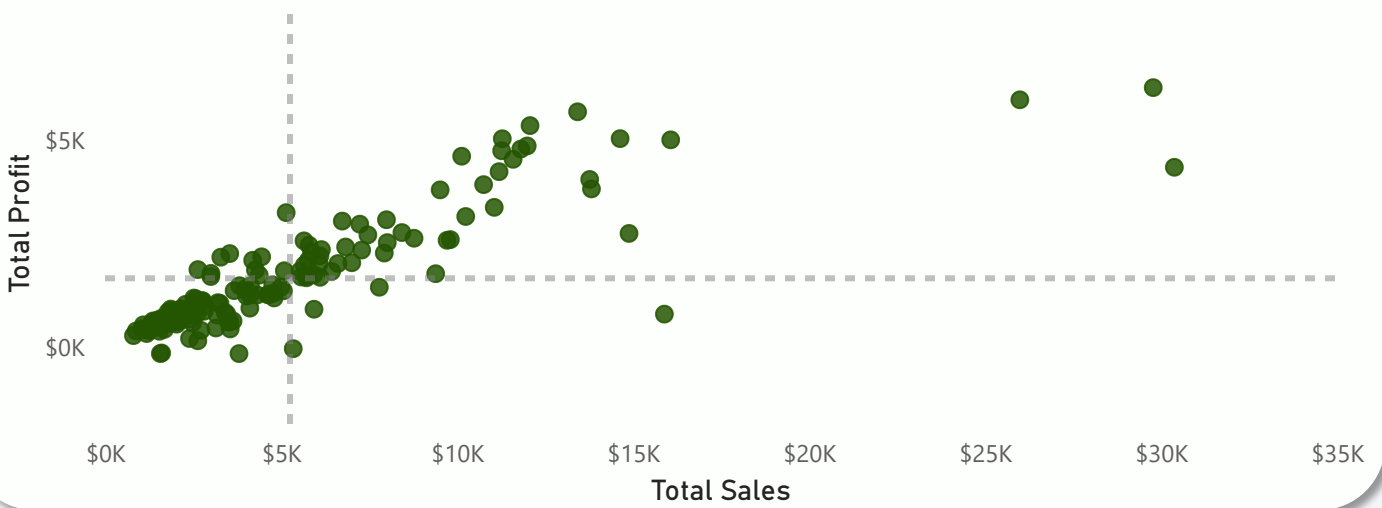
Sales and Profit by Product



Sales and Profit by State



Sales and Profit by Area Code

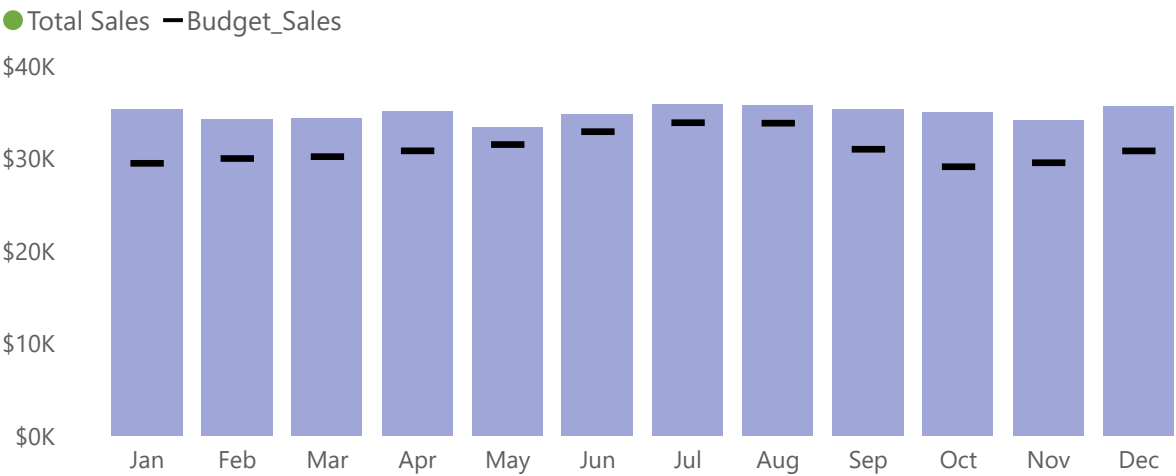


Sales Performance vs Budget

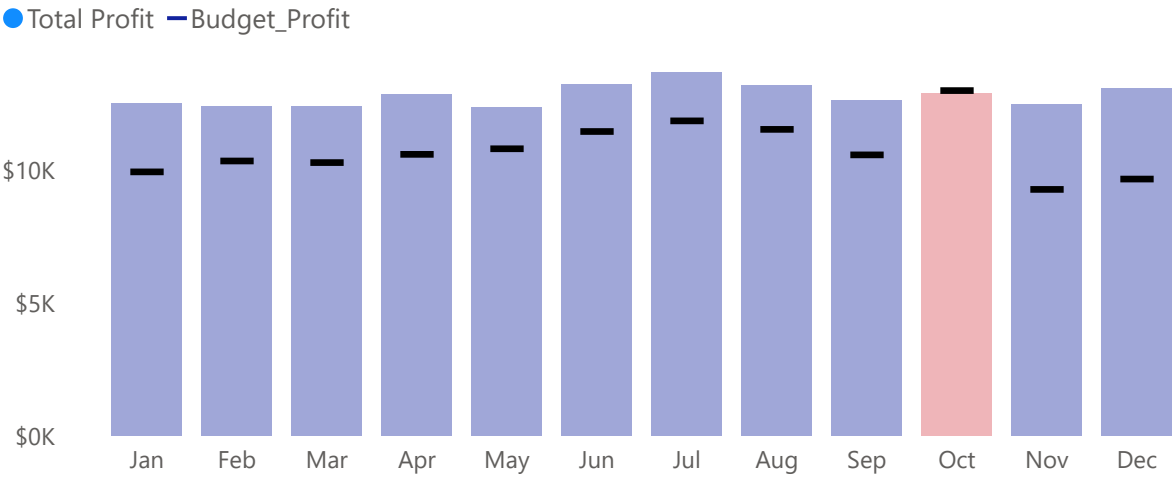
CentralEastSouthWest

CY 2010CY 2011

Actual vs Budget Sales Evolution



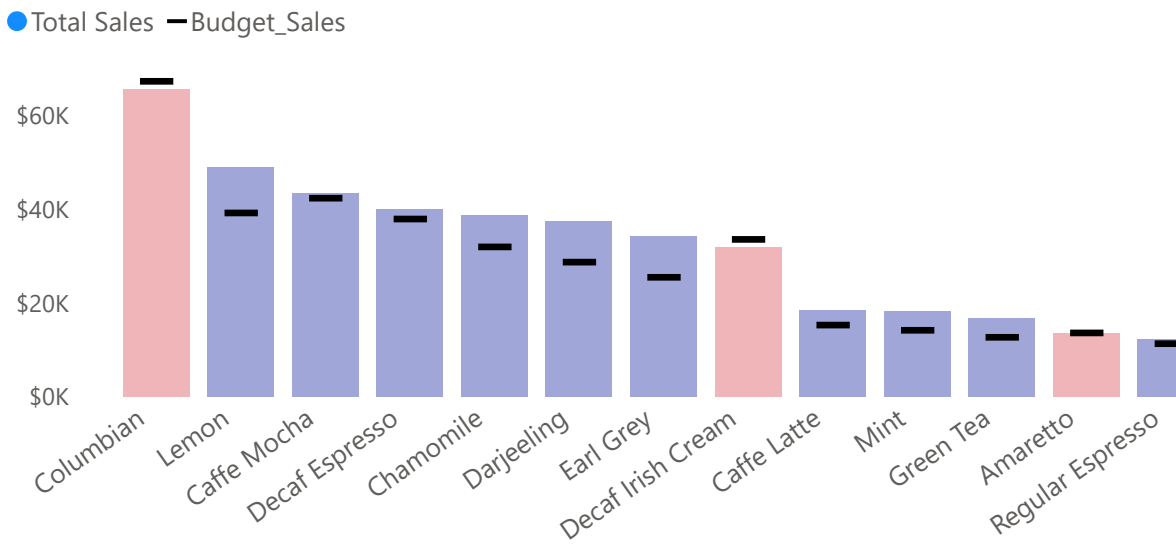
Actual vs Budget Profit Evolution



Select a Field:

MarketStateArea CodeTypeProductTypeProduct

Actual vs Budget Sales by 'dProduct'[Product]



Actual vs Budget Profit by 'dProduct'[Product]

