

CSC3104 Project: Online Learning Platform



Presented by TEdu Solutions

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TEDU SOLUTIONS

ONLINE EDUCATION FOR EVERYONE

Technology + Education

TEdu Solutions

The diagram illustrates the fusion of technology and education. At the top, the words "Technology" and "Education" are positioned above a plus sign. Below the plus sign, the word "Solutions" is placed to the right of the "Edu" part of "Education". A red line connects the bottom of "Technology" to the left side of a red oval. Another red line connects the bottom of "Education" to the right side of the same red oval. Inside this red oval, the letters "TEdu" are written in a bold, black, sans-serif font. To the right of the oval, the word "Solutions" is written in a large, bold, black, sans-serif font.

Our company

Founded in 2021

A need for more accessible, affordable, and
high-quality online education



Mission

To provide high-quality, affordable online education.

To democratize access to education by offering a wide range of courses.

To empower students through self-paced, flexible coursework.

Values

Innovation

Quality

Accessibility

Community

TEdu Solutions

Organizational Chart



About Our Product

In collaboration with UPM, we provide an **online learning platform** that emphasising on producing learners who are well-fitted to the industries demands.

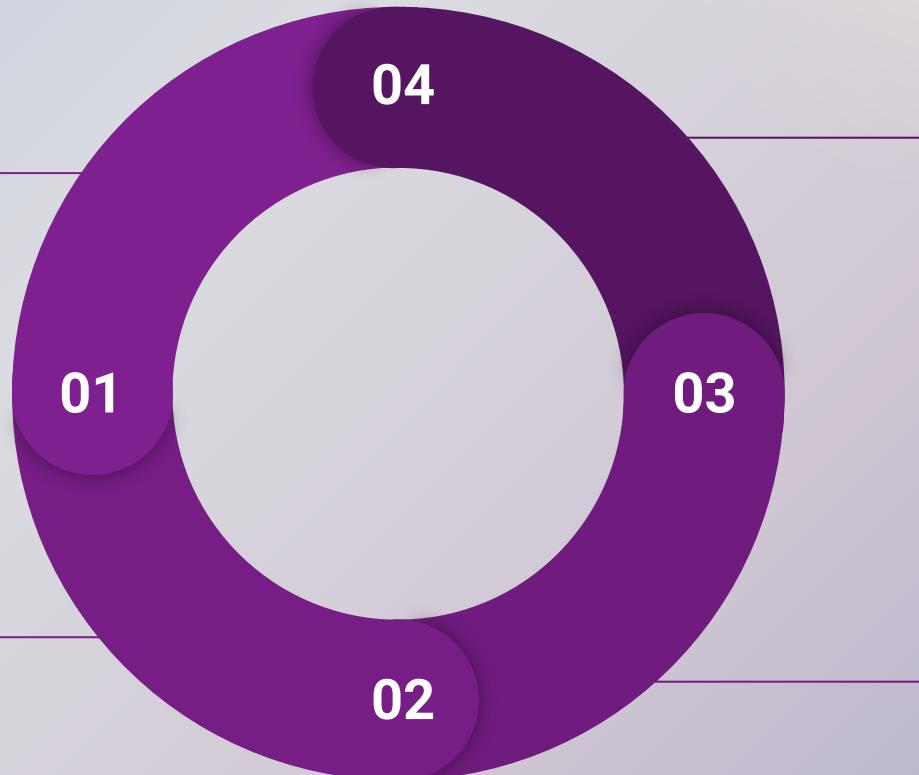




An alternative option to enrol in courses provided by UPM's faculties, mainly FSKTM, in online mode.



Self paced learning at anytime, anywhere



Provide specialised paths in various fields for learners.

Offered for UPM students and non-UPM students at Foundation or Bachelor's Degree level.

About the Courses

01

Online Learning

All the courses are conducted online.

02

Passing Requirements

Mandatory to complete pre-lecture and post-lecture quizzes, assessment, and final projects.

- Auto Graded -> Quizzes
- Peer Review Graded -> Written assessments
- Instructor graded -> Final Project
- Interact with other learners, ask questions and share thoughts and experiences via discussion forums.
- One-to-one conversation with the instructor using the direct message feature.
- Must score an overall grade of at least 60% to qualify for certification.
- Credit transfer for UPM students who pass the course.

03

Evaluation

04

Interactive Learning

05

Certification

Why Choose Us?



Credits Transfer for UPM Students

- Alternative to retake failed subjects online
- Option to gain sufficient credits to graduate.
- Reinforcement on certain topics for students who are going to take the more advanced course.

Self Interests

Enroll in industries verified courses that learners are interested in at a lower price or for free (for UPM students).



Project Based Learning

- Learn while building projects.
- Final evaluation and grades are based on the project completed.



Professional Instructor

UPM lecturers will become the instructors of the courses that guide the learners.

Pricing Plan

- UPM students can enjoy Premium Plan for free using UPM ID.

FEATURES	FREE	NORMAL	PREMIUM
ACCESS TO COURSES	✓	✓	✓
ASSIGNMENT/ PROJECTS EVALUATION	✗	✓	✓
CERTIFICATION	✗	✓	✓
INSTRUCTOR ASSISTANCE	✗	✓	✓
WHAT'S SPECIAL	FREE ACCESS FOREVER	ONLY PAY FOR COURSES ENROLLED	UNLIMITED ACCESS TO ALL COURSES
FEE (MONTHLY)	0	DEPEND ON COURSE	80

Targeted Customers

❖ UPM students

- earn credits (student exchange program)
- minimum credits required (120)
- solutions for extension of graduation date



❖ Persons who required certification

- certification is provided
- helpful for job application

❖ Self learners

- many courses available
- well planned academic plan (step by step)
- experienced lecturers from UPM





UPM
UNIVERSITI PUTRA MALAYSIA
BERILMU BERBAKTI

CERTIFICATE OF COMPLETION

This is to certify that Mr Raymond Lam Fung have successfully completed the Python Programming online courses on January 1, 2023

(MR LOO SAI HONG)
CHIEF EXECUTIVE OFFICER
OF TEDU SOLUTIONS



Ways to Promote



★ Online advertisement

- Platform Google Ads is used
- Easy to reach potential customers

★ Spread through UPM official website and social media account

- Announcement through SMP and Putrablast
- Promote our website through UPM instagram account
- Hashtag (#TEDU) is used for every IG post

★ Reward system (discount voucher)

- Every referral code used will reward the new and old user
- Making related post with hashtag (#TEDU) in IG

★ Marketing department will be established soon



Impact



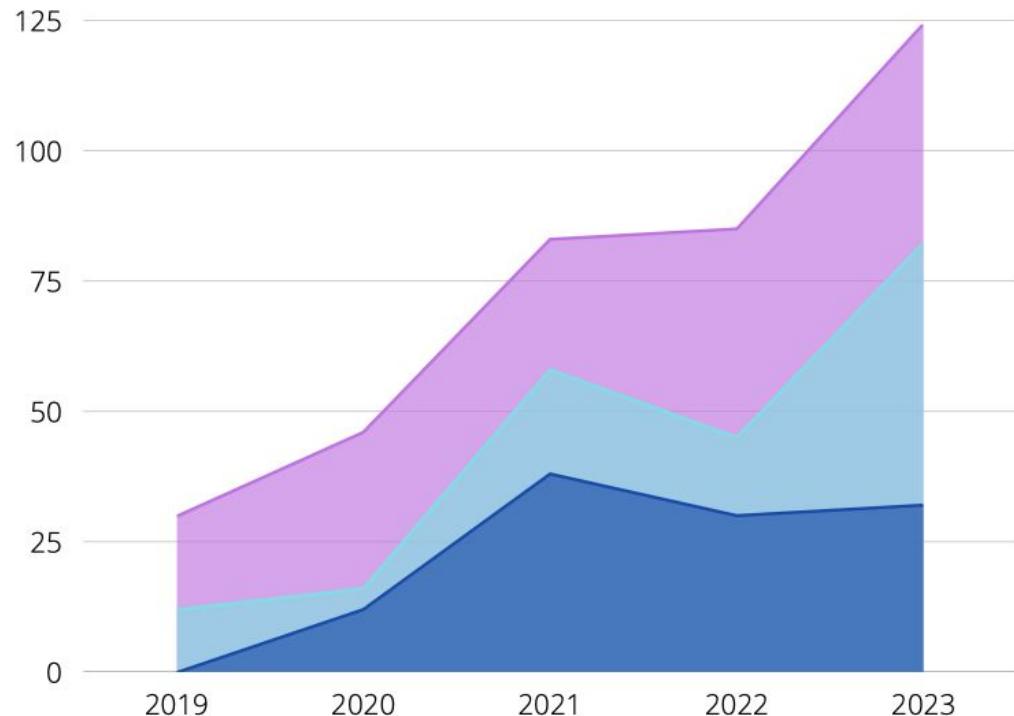
Environment

Reduce the need for students to physically travel to campus for attending classes



Reduce greenhouse gas emissions from transportation

Reduce the need for physical resources such as textbooks, which help to reduce the environmental impact of the education sector.



Economy

- Provide employment opportunities
- Provide additional revenue stream for traditional educational institutions, helping to support their operations
- Provide individuals with new skills and knowledge
- Help individuals to advance in their careers / start new businesses

[LEARN MORE](#)



Society

- Make education more accessible and affordable
- Reduce barriers to education & promote social mobility
- Provide opportunities for lifelong learning
- Help individuals to stay in their current field while pursuing new interests

Issues

- Cause a shift in the way how education is delivered
- Potentially leads to a debate about the relative merits of in-person versus online education

THANK YOU!

