

Quest for Excellence | Mini Style Guide

Logo Variation

Primary



Secondary



Font

Playfair Display | Primary

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m
n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 ! ?

Roboto | Secondary

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m
n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 ! ?

Color Choice

Primary



Cobalt - Dark
#262f7a
C100 M95 Y10 K15

Cobalt - Light
#246eb7
C86 M56 Y0 K0

Secondary



Cobalt - Sky
#8ad4e1
C43 M0 Y11 K0

Black

White