

Small Business Pulse Survey - Phase 2 Questionnaire Preview

Welcome to the Small Business Pulse Survey

The U.S. Census Bureau is requesting your assistance in understanding the effect on your business of changing business conditions due to the Coronavirus pandemic. Your response is especially important right now as it helps policy makers, government officials, and businesses like yours understand these effects. Please complete this short 20 question survey; it will take approximately 6 minutes.

Many of the questions on this survey ask about the experience of your business over the last week. This is to measure weekly changes across all weeks we are conducting the Small Business Pulse Survey. Other questions in the survey ask about changes "Since March 13, 2020" – this was the date the White House declared a national emergency because of the Coronavirus pandemic.

Login ID:

For the completion of this survey, please provide data for: XXXX

Is XX-XXXXXXX the Employer Identification Number (EIN) used on this businesses latest Internal Revenue Service Form 941, Employer's Federal Quarterly Tax Return?

- ☐ Yes
- ☐ No

If no, please provide EIN:

Overall, how has this business been affected by the Coronavirus pandemic?

- ☐ Large negative effect
 - ☐ Moderate negative effect
 - ☐ Little or no effect
 - ☐ Moderate positive effect
 - ☐ Large positive effect
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In the last month, what were the total operating revenues/sales/receipts for this business, not including any financial assistance or loans?

- ☐ \$0 - \$500
- ☐ \$501 - \$2,500
- ☐ \$2,501 - \$5,000
- ☐ \$5,001 - \$15,000
- ☐ \$15,001 - \$50,000
- ☐ \$50,001 - \$125,000
- ☐ \$125,001 - \$200,000
- ☐ \$200,001 - \$500,000
- ☐ \$500,001 or more
- ☐ Don't know

In the last week, did this business have a change in operating revenues/sales/receipts, not including any financial assistance or loans?

- ☐ Yes, increased
- ☐ Yes, decreased
- ☐ No

In the last week, did this business do any of the following?

- ☐ Open a previously closed location
- ☐ Temporarily close a location
- ☐ Permanently close a location
- ☐ None of the above

In the last week, did this business have a change in the number of paid employees?

- ☐ Yes, increased
 - ☐ Yes, decreased
 - ☐ No change
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The White House declared a national emergency because of the Coronavirus pandemic on March 13, 2020

In the last week, did this business re-hire any paid employees who had been furloughed or laid off after March 13, 2020?

- ☐ Yes
- ☐ No
- ☐ This business did not furlough or lay off any paid employees after March 13, 2020.

In the last week, did this business have a change in the total number of hours worked by paid employees?

- ☐ Yes, increased
- ☐ Yes, decreased
- ☐ No change

In the last week, did this business have a change in the total number of hours paid employees worked from home?

- ☐ Yes, increased
- ☐ Yes, decreased
- ☐ No change
- ☐ This business does not have paid employees who work from home

In the last week, did this business have any of the following?
Select all that apply:

- ☐ Domestic supplier delays
 - ☐ Foreign supplier delays
 - ☐ Difficulty locating alternate domestic suppliers
 - ☐ Difficulty locating alternate foreign suppliers
 - ☐ Production delays at this business
 - ☐ Delays in delivery / shipping to customers
 - ☐ None of the above
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In the last week, was this business's operating capacity affected by any of the following?

Note: Operating capacity is the maximum amount of activity this business could conduct under realistic operating conditions.

Select all that apply:

- ☐ Ability to re-hire furloughed or laid off employees and/or hire new employees
- ☐ Availability of employees to work
- ☐ Ability of employees to work from home
- ☐ Physical distancing of employees
- ☐ Physical distancing of customers or clients and/or limits on the number of concurrent customers or clients
- ☐ Availability of Personal Protective Equipment (PPE) and/or related equipment or supplies
- ☐ Availability of other supplies or inputs used to provide good or services
- ☐ None of the above

How would you describe this business's current operating capacity relative to one year ago?

Note: Operating capacity is the maximum amount of activity this business could conduct under realistic operating conditions.

- ☐ Operating capacity has increased 50% or more
 - ☐ Operating capacity has increased less than 50%
 - ☐ No change in operating capacity
 - ☐ Operating capacity has decreased less than 50%
 - ☐ Operating capacity has decreased 50% or more
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How would you describe the current availability of cash on hand for this business, including any financial assistance or loans?

Currently, cash on hand will cover:

- ☐ 1-7 days of business operations
- ☐ 1-2 weeks of business operations
- ☐ 3-4 weeks of business operations
- ☐ 1-2 months of business operations
- ☐ 3 or more months of business operations
- ☐ No cash available for business operations
- ☐ Don't know

The White House declared a national emergency because of the Coronavirus pandemic on March 13, 2020.

Since March 13, 2020, has this business missed any loan payments?

Loan payments that have been forgiven or postponed should not be considered to be missed.

- ☐ Yes
- ☐ No

Since March 13, 2020, has this business missed any other scheduled payments, not including loans?

Examples of other scheduled payments include rent, utilities, and payroll. Scheduled payments that have been forgiven or postponed should not be considered to be missed.

- ☐ Yes
 - ☐ No
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Since March 13, 2020, has this business requested financial assistance from any of the following sources?

Select all that apply:

- ☐ Paycheck Protection Program (PPP)
- ☐ Economic Injury Disaster Loans (EIDL)
- ☐ Small Business Administration (SBA) Loan Forgiveness
- ☐ Main Street Lending Program
- ☐ Deferral of Federal Employment Tax Deposits and Payments
- ☐ Federal Sick and Family Leave Tax Credits
- ☐ Federal Employee Retention Tax Credit
- ☐ Other Federal programs
- ☐ State or local government programs
- ☐ Banks
- ☐ Self
- ☐ Family or friends
- ☐ Other sources
- ☐ This business has not requested financial assistance from any source since March 13, 2020.

Since March 13, 2020, has this business received financial assistance from any of these programs from the Federal government?

Select all that apply:

- ☐ Paycheck Protection Program (PPP)
 - ☐ Economic Injury Disaster Loans (EIDL)
 - ☐ SBA Loan Forgiveness
 - ☐ Main Street Lending Program
 - ☐ Deferral of Federal Employment Tax Deposits and Payments
 - ☐ Federal Sick and Family Leave Tax Credits
 - ☐ Federal Employee Retention Tax Credit
 - ☐ Other Federal programs
 - ☐ This business has not received financial assistance from any Federal program since March 13, 2020.
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Since March 13, 2020, has there been an increase in this business's use of online platforms to offer goods or services?

- ☐ Yes
 - ☐ No
 - ☐ This business does not use online platforms to offer goods or services.
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In the next 6 months, do you think this business will need to do any of the following?

Select all that apply:

- ☐ Obtain financial assistance or additional capital
 - ☐ Identify new supply chain options
 - ☐ Develop online sales or websites
 - ☐ Increase marketing or sales
 - ☐ Learn how to better provide for the safety of customers and employees
 - ☐ Identify and hire new employees
 - ☐ Permanently close this business
 - ☐ None of the above
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In your opinion, how much time do you think will pass before this business returns to its normal level of operations relative to one year ago?

- ☐ 1 month or less
 - ☐ 2-3 months
 - ☐ 4-6 months
 - ☐ More than 6 months
 - ☐ I do not believe this business will return to its normal level of operations.
 - ☐ This business has permanently closed.
 - ☐ There has been little or no effect on this business's normal level of operations.
 - ☐ This business has returned to its normal level of operations.
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Would you like to provide any information about your responses to these questions or this business's experiences during the Coronavirus pandemic?

Remarks (500 characters)