



PORTFOLIO: CARGOCOLLECTIVE.COM/CHEYENNEROSA

CONTACT



CHEYENNE R. THAYER
+1 (541) 556 1177
CTHAYER09@GMAIL.COM
[@CHEYENNE_ROSA](https://www.instagram.com/CHEYENNE_ROSA)

EXPERIENCE

IMAGINATION INTERNATIONAL INC // JUNE 2014 - PRESENT

>>> GRAPHIC DESIGNER
WEBSITE PLANNING AND CONTENT DEVELOPMENT
POSTING BRAND SPECIFIC SOCIAL MEDIA CONTENT
BRAND BOARD PRODUCTION FOR SALES MARKETING

LAUGHING PLANET CAFÉ // APRIL 2013 - JUNE 2014

>>> CASHIER + WAITRESS
FACILITATE EXCHANGE OF MONEY, INTERACTE WITH CUSTOMERS, DELIVER FOOD TO CUSTOMERS
PREPARE AND MIX ORGANIC JUICES AND SMOOTHIES
MAINTAIN CLEANLINESS OF THE DINING ROOM

ANNUAL GIVING PROGRAM // APRIL 2011 - OCTOBER 2012

>>> LEAD CALLER + STUDENT FUNDRAISER
CONDUCTED OUTREACH TO ALUMNI
ENCOURAGED DONATIONS FOR NONPROFIT UNIVERSITY ORGANIZATION
ASSISTED SUPERVISORS IN LEADING THE CALL CENTER

BLUE DOG MEAD // JUNE 2012 - PRESENT

>>> DESIGNER, ILLUSTRATOR + SUMMER INTERN
CREATED ORIGINAL GRAPHIC ILLUSTRATIONS FOR TWITTER, FACEBOOK, WEBSITE, AND MERCHANDISE
MANAGED PR (TWITTER, PINTEREST)
CREATED ORIGINAL PRODUCT LABELS FOR SEASONAL VARIETIES

ETHOS MAGAZINE // SPRING TERM 2012 - FALL TERM 2012

>>> DESIGNER + ILLUSTRATOR
COLLABORATED WITH A TEAM TO CREATE STORIES BASED ON MULTICULTURAL VALUES
UTILIZED INDESIGN TO CONSTRUCT AND DESIGN MAGAZINE LAYOUTS

ALLEN HALL ADVERTISING // FALL TERM 2012 - WINTER TERM 2013

>>> DESIGNER + ILLUSTRATOR
FORMER GRAPHIC DESIGNER FOR ALMA FOODS IN STUDENT-RUN AD AGENCY
COLLABORATED WITH A TEAM TO DELIVER THE BEST POSSIBLE PRODUCT TO THE CLIENT

EDUCATION

UNIVERSITY OF OREGON // 2013

>>> BACHELOR OF SCIENCE IN ADVERTISING
COMMUNICATIONS MINOR
DIVERSITY EXCELLENCE SCHOLARSHIP

COTTAGE GROVE HIGH SCHOOL // 2009

>>> 3.8 GPA
YOUTH ADVISORY COUNSEL
FUTURE BUSINESS LEADERS OF AMERICA

PROGRAMS

ADOBE ILLUSTRATOR
PHOTOSHOP
INDESIGN
DREAMWEAVER
FINAL CUT PRO 7
MICROSOFT WORD
POWERPOINT

SKILLS

GRAPHIC DESIGN
ILLUSTRATION
WEBSITE DEVELOPMENT
PHOTOGRAPHY
IMAGE EDITING
BASIC HTML + JAVASCRIPT

