

# CHEYENNE R. THAYER



Web Designer / Graphic Artist



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cheyennerosa.com



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## PROGRAMS

» Illustrator  
Photoshop  
InDesign  
Google Suite  
Final Cut Pro 7  
Premiere  
Microsoft Word  
Excel

## SKILLS

» Graphic Design  
HTML, Javascript, CSS  
Website Programming  
Photography  
Image Editing  
eCommerce Management  
Project Management  
Video Editing

## Experience

### IMAGINATION INTERNATIONAL, INC.

**June 2014 - Present**

**Web Programmer + Graphic Designer**

» Website planning and content development for iiinc.co  
Website programming and design - HTML, Twitter Bootstrap, Javascript, and CSS  
eCommerce management (Shopify), strong familiarity with Excel and Google Sheets  
Curation and design of content, graphics, and eCommerce assets for website brand launches  
File and task management  
Vector graphic creation for brand landing pages  
Customer support for technology-related issues on the III website  
Rebranded X-Press It - designed packaging for the entire product line

### BLUE DOG MEAD

**June 2012 - June 2014**

**Graphic Designer + Summer Intern**

» Created original graphic illustrations for social media  
Created mockups for merchandise sold online  
Managed public presence (Twitter, Pinterest)  
Created original product labels for seasonal varieties

### ALLEN HALL ADVERTISING

**September 2012 - March 2013**

**Lead Caller + Student Fundraiser**

» Graphic designer in an advertising team  
Managed a client profile for a student-run ad agency  
Designed professional packaging for a local company

## Education

### UNIVERSITY OF OREGON

**March 2013**

**Bachelor of Science in Advertising**

» Communications minor  
Diversity Excellence Scholarship  
Allen Hall Advertising  
Ethos Magazine

