IoT platform wars: The battle for the 4th enterprise platform		
Themes	**Sub Themes**	**Primary Themes**
Competition for the Title of 4th Enterprise Platform	Competition for the Title of 4th Enterprise Platform	IoT and other platform
Importance of IoT in future	IoT as an Enterprise Solution	
IoT as an Enterprise Solution	Outcome from the Increase of IoT in Enterprise.	
Outcome from the Increase of IoT in Enterprise.	1st Generation platforms in database to User Interface frameworks.	
Because of the Lifechanging movement in Enterprises, IoT can be considered as 4th Enterprise platform.	Cloud & SaaS platforms change the way of enterprises architect and develop solution.	
1st Generation platforms in database to User Interface frameworks.	Mobile revolution in new wave of solution and technologies.	
Cloud & SaaS platforms change the way of enterprises architect and develop solution.	IoT platforms ahead of cloud and mobile platform.	
Mobile revolution in new wave of solution and technologies.		
IoT platforms ahead of cloud and mobile platform.	Importance of IoT in future	Revolution of IoT
Evaluating IOT platform	Evaluating IOT platform	
Few successful ecosystems.	Few successful ecosystems.	
IoT participants with innovative platforms and distribution models.	Because of the Lifechanging movement in Enterprises, IoT can be considered as 4th Enterprise platform.	
Few successful first movers with high market share.	IoT participants with innovative platforms and distribution models.	
Most advanced PaaS with IoT capabilities.	Few successful first movers with high market share.	
Expert industrial solution providers.	Most advanced PaaS with IoT capabilities.	
GE Predix in the 1st, by delivering a clever model	Expert industrial solution providers.	
Integrators attempting to expand into the IoT.	GE Predix in the 1st, by delivering a clever model	
Few successful Integrators enters in IoT platform market.	Integrators attempting to expand into the IoT.	
Revolution of IoT	Few successful Integrators enters in IoT platform market.	
	Revolution of IoT	