

**Project scenario Regions**

***Research methods, topics and main research questions per topic.***

***Research Method***

The central research method for this project scenario is conducting interviews. Each topic explicitly states how many and what type of people ought to be interviewed.

Mention the names and – if permitted- ages of the people interviewed. Ask permission to publish the photographs of the people interviewed.

***Topics and main research questions.***

You find all subquestions on the self-assessment sheet with instructions. Please read carefully before you start.

**Topic 2. Local shops versus online shopping**

**Main question: Do shop owners suffer due to the trend of online shopping?**

**The Research/ Product - Deadline end of December**

The research report should contain the following sections:

**a.Methods**.

Describe in a detailed way which research activities the group members have conducted. Interviews, measurement, observation etc..

***Interviews***.How many people have been interviewed (mention names, age), summary of the outcomes etc.

For sometopics you might use a ***questionnaire (not compulsory***!)Please explain in a few words

* How did you invite people to respond
* How many people have been invited?
* What is the response rate?
* Which group member(s) designed the questions and sent out the questionnaire?
* Which platform have you used (mail, social media, survey monkey, others?)
* Who has processed the results

**b. The results of the research*.***

***1. Interviews***.

There is no need to transcribe the interviews. Summarizethe answers in about 200 words per interview.

***2. Videos.*** Can you use videos to record the interviews?

Videos are nice but cannot replace the written report. If you have recorded (parts of) interviews, you still have to write the answers in a short written report. About 200 words per interview

How to use a video. Make a selection of the interviews. Don’t record the interviews of all people.

Don’t add the raw video footage of the whole interviews but the recording of the answers to a few questions.

Lenght: not more than 3 min. per interview.

Subtitling of questions and answers is very helpful, especially if the sound is not well audible due to background noise.

***3. Questionnaire (not compulsory)***

Summarize the answers to the questionnaire.If you are using graphs to present the results, present them clearly.

**c. A clear conclusion** to the main question + recommendations where applicable.

**d. Documentation of the research**. Add relevant pictures, videos. E.g. pictures of people interviewed (ask permission).

**PART three of the article.- Communication - Report**

In the end, students are required to write a short report on their experiences regarding the collaboration with their peers.

How did students stay in touch? Pictures of Zoom sessions, Skype Calls and screenshots of Whatsapp messages should be added as evidence.

Videoconferences. How did students prepare the videoconferences? What did they learn from the videoconferences? What went well?

**Part four of the article - Comparison & Reflection - Report Deadline 20TH January**

**Comparison**

The final part of the assignment is the **comparison** of their findings to those of their international partner group.

Research Content.What have the students learned about the topic in the other country? What are the main similarities and differences? Draw a conclusion and mention to what extent both countries are different with regard to the topic.

Research methods Are the research methods similar? Number of people interviewed, videos, text

**Reflection time**

What went well? What would you do differently?

Methods, group work, technical aspects, collaboration with partner school etc.

Each student of the group has to write his/her own reflection (minim. 100 words)

**Q1-What is online shopping?**

**Q2-What is retail shopping?**

**Q3-Is it better to shop online or at the store?**

**Q4- Do shop owners suffer due to the trend of online shopping?(main question)**

**Q5-Do you prefer online shopping or retail shopping?**

**Q6-What are the disadvantages of online shopping?**

**Q7-Is online shopping cheaper than retail shopping?**

**Q8-What according to you is the safest and best shopping way(online or retail shopping)?**

**Q9- In which catergory online shopping is better than offline shopping?**