

SKILLS

Design Methodologies: Sketching, Story Boards, User Flows, Annotated Wireframes, Lo/Hi-Fi Prototypes
Languages/Framework/Libraries: HTML5, CSS/SCSS, Bootstrap, JavaScript, VueJS, ReactJS
Applications: Figma, Zeplin, Adobe XD, Adobe Suite (Photoshop, Illustrator, InDesign, Lightroom), HubSpot, MailChimp
Team Methodologies: Scrum Agile, Sprint, Kanban

EXPERIENCE

EBizCharge, Irvine, CA (over 100 employees, >\$30 million in revenue)

UI/UX Designer at EBizCharge	MAY 2022 – PRESENT
<ul style="list-style-type: none">Set design requirements based on data-driven researchCreate user wireframes and user flows for business stakeholders to understand projectsSketch, wireframe, and prototype user storiesWork closely with product owners to identify requirementsPresentations and demos for user feedbackFrontend design and developmentCollaborate with engineers to find best and quickest solutions to go-to-marketCreate and maintain individual design systems per projectEnforce design systems to software design guidelines for cohesiveness and consistencyResearch, design and develop the user interface and experience for a variety of ERPsLead and mentor team members	
Product Designer at JNR Incorporated	DECEMBER 2019 – MAY 2022
<ul style="list-style-type: none">Set design requirements based on data-driven researchCreate user wireframes and user flows for business stakeholders to understand projectsCreate and maintain design systemSketch, wireframe, and prototype user storiesLead UI/UX research with A/B testing, client feedback, and updated trendsLead UI/UX design for SaaS web appCommunicate with stakeholders to identify requirements and create the best user experience for clientsPresentations and demos for user feedbackFrontend design and developmentCollaborate with engineers to find best and quickest solutions to go-to-marketEnforce design systems to client's guidelines for cohesiveness and consistencyResearch, design and develop the user interface and experience for incentive SaaS platform, enabling sales, channel partner, employee, and consumer incentive programs for Fortune 500 customers, including AT&T, Mazda, Honda, and Toshiba	
Frontend Web Designer/Developer at JNR Incorporated	SEPT 2018 – DECEMBER 2019
<ul style="list-style-type: none">Fully design website (utilizing Adobe XD, Photoshop, and Illustrator)Developing the frontend (utilizing HTML, CSS/SCSS, Bootstrap, VueJS, ReactJS, Drupal, and WordPress)Improve digital marketing campaigns with design and copywritingHelp close multiple deals with program comp design and UI/UX improvements (Lexmark, Toshiba, Xandr, Hyundai Motor America)	
Web Designer/Developer at JNR Incorporated	SEPT 2016 – SEPT 2018
<ul style="list-style-type: none">Frontend design and development for incentive program websites and webapp, inbound marketing campaigns (strategize, design, code, and deploy), inbound lead generation, landing page design and optimization, HubSpot CRM integration, A/B testing, project management	
Assistant Web Designer at JNR Incorporated	JULY 2015 – SEPT 2016
<ul style="list-style-type: none">Email blast design and deployment, website comps (utilizing Adobe Photoshop, Adobe Muse, CSS, and HTML), website template build (utilizing HTML, CSS, JavaScript, Bootstrap, and Drupal), digital asset management	
Graphics Intern at JNR Incorporated	MAR 2015 – JUN 2015
<ul style="list-style-type: none">Designing program logos, proposals, card carriers, various print media (menus, itineraries, travel brochures), various digital media, digital asset management and organization	

EDUCATION

Mt. San Antonio College – Web and Graphic Design Certificates	SEPT 2012 – JUN 2014
University of California, Riverside – Computer Engineering Major	SEPT 2009 – JUN 2012