

SKILLS

Design Methodologies: Sketching, Story Boards, User Flows, Annotated Wireframes, Lo/Hi-Fi Prototypes

Languages/Framework/Libraries: HTML5, CSS/SCSS, Bootstrap, JavaScript, VueJS, ReactJS

Applications: Figma, Axure RP, Adobe XD, Adobe CC Suite (Photoshop, Illustrator, InDesign, Lightroom), HubSpot, MailChimp

Team Methodologies: Scrum Agile, Sprint, Kanban

EXPERIENCE

JNR INCORPORATED, Irvine, CA (about 100 employees, >\$45M in sales)

Product Designer

DECEMBER 2019 - PRESENT

- Set design requirements based on data-driven research
- Create user wireframes and user flows for business stakeholders to understand projects
- Create and maintain design system
- Sketch, wireframe, and prototype user stories
- Lead UI/UX research with A/B testing, client feedback, and updated trends
- Lead UI/UX design for SaaS web app
- Communicate with stakeholders to identify requirements and create the best user experience for clients
- Presentations and demos for user feedback
- Frontend design and development
- Collaborate with engineers to find best and quickest solutions to go-to-market
- Enforce design systems to client's guidelines for cohesive and consistency
- Research, design and develop the user interface and experience for incentive SaaS platform, enabling sales, channel partner, employee, and consumer incentive programs for Fortune 500 customers, including AT&T, Mazda, Honda, and Toshiba

Frontend Web Designer/Developer

SEPT 2018 – DECEMBER 2019

- Fully design website (utilizing Adobe XD, Photoshop, and Illustrator)
- Developing the frontend (utilizing HTML, CSS/SCSS, Bootstrap, VueJS, ReactJS, Drupal, and WordPress)
- Improve digital marketing campaigns with design and copywriting
- Help close multiple deals with program comp design and UI/UX improvements (Lexmark, Toshiba, Xandr, Hyundai Motor America)

Web Designer/Developer

SEPT 2016 – SEPT 2018

- Frontend design and development for incentive program websites and webapp, inbound marketing campaigns (strategize, design, code, and deploy), inbound lead generation, landing page design and optimization, HubSpot CRM integration, A/B testing, project management

Assistant Web Designer

JULY 2015 – SEPT 2016

- Email blast design and deployment, website comps (utilizing Adobe Photoshop, Adobe Muse, CSS, and HTML), website template build (utilizing HTML, CSS, JavaScript, Bootstrap, and Drupal), digital asset management

Graphics Intern

MAR 2015 – JUN 2015

- Designing program logos, proposals, card carriers, various print media (menus, itineraries, travel brochures), various digital media, digital asset management and organization

EDUCATION

Mt. San Antonio College – Web and Graphic Design Certificates

SEPT 2012 – JUN 2014

University of California, Riverside – Computer Engineering Major

SEPT 2009 – JUN 2012