

SKILLS

Languages/Framework/Libraries: HTML5, CSS/SCSS, Bootstrap, JavaScript, VueJS, ReactJS

Applications: Adobe CC Suite (XD, Photoshop, Illustrator, InDesign, Lightroom), HubSpot, MailChimp

Methodologies: Scrum Agile, Sprint, Kanban

EXPERIENCE

JNR INCORPORATED, Irvine, CA (about 100 employees, >\$45M in sales)

Frontend Web Designer/Developer

SEPT 2018 - PRESENT

Responsibilities:

- Research, design and develop the user interface and experience JNR's Incentive SaaS platform, enabling sales, channel partner, employee, and consumer incentive programs for Fortune 500 customers, including AT&T, Mazda, Honda, and Toshiba
- Strategize with multiple parts of business including marketing, sales, technology, and C-suite executives to help increase revenue
- Help close multiple deals with program comp design and UI/UX improvements (Lexmark, Toshiba, Xandr, Hyundai Motor America)
- Create user wireframes and workflows for business stakeholders to understand projects
- Work with account managers to identify requirements and create the best user experience for clients
- Fully design website and web app comps (utilizing Adobe XD, Photoshop, and Illustrator)
- Developing the frontend (utilizing HTML, CSS/SCSS, Bootstrap, VueJS, ReactJS, Drupal, and WordPress)
- UI/UX research with A/B testing, client feedback, and updated trends
- UI/UX design for future SaaS web app
- Improve digital marketing campaigns with design and copywriting

Web Designer Developer

SEPT 2016 – SEPT 2018

Responsibilities:

- Frontend design and development for incentive program websites and webapp, inbound marketing campaigns (strategize, design, code, and deploy), inbound lead generation, landing page design and optimization, HubSpot CRM integration, A/B testing, project management

Assistant Web Designer

JULY 2015 – SEPT 2016

Responsibilities:

- Email blast design and deployment, website comps (utilizing Adobe Photoshop, Adobe Muse, CSS, and HTML), website template build (utilizing HTML, CSS, JavaScript, Bootstrap, and Drupal), digital asset management

Graphics Intern

MAR 2015 – JUN 2015

Responsibilities:

- Designing program logos, proposals, card carriers, various print media (menus, itineraries, travel brochures), various digital media, digital asset management and organization

EDUCATION

Mt. San Antonio College – Web and Graphic Design Certificates

SEPT 2012 – JUN 2014

University of California, Riverside – Computer Engineering Major

SEPT 2009 – JUN 2012