

SKILLS

Design Methodologies: Sketching, Story Boards, User Flows, Annotated Wireframes, Lo/Hi-Fi Prototypes
Languages/Framework/Libraries: HTML5, CSS/SCSS, Flexbox, Bootstrap, JavaScript, VueJS, ReactJS
Applications: Figma, Zeplin, Adobe Suite (XD, Photoshop, Illustrator, InDesign, Lightroom), HubSpot, MailChimp
Team Methodologies: Scrum Agile, Sprint, Kanban

EXPERIENCE

EBizCharge, Irvine, CA (over 100 employees, >\$30 million in revenue)

Senior UI/UX Designer at EBizCharge	MAY 2022 – PRESENT
<ul style="list-style-type: none">Set design requirements based on data-driven researchCreate user wireframes and user flows for business stakeholders to understand projectsCreate scalable design systemsSketch, wireframe, and prototype user storiesWork closely with product owners to create and identify requirementsPresentations and demos for user feedbackFrontend design and developmentDevelop Figma mocks into webpagesCollaborate with engineers to find best and quickest solutions to go-to-marketCreate and maintain individual design systems per projectEnforce design systems to software design guidelines for cohesiveness and consistencyResearch, design, and develop the user interface and experience for a variety of ERPsSolve for complex and enterprise-grade applicationsDesign for a variety of platforms including web, Windows, and mobileLead and mentor team members	

Product Designer at JNR Incorporated	DEC 2019 – MAY 2022
<ul style="list-style-type: none">Set design requirements based on data-driven researchCreate user wireframes and user flows for business stakeholders to understand projectsCreate and maintain design systemSketch, wireframe, and prototype user storiesLead UI/UX research with A/B testing, client feedback, and updated trendsLead UI/UX design for SaaS web appCommunicate with stakeholders to identify requirements and create the best user experience for clientsPresentations and demos for user feedbackFrontend design and developmentCollaborate with engineers to find best and quickest solutions to go-to-marketEnforce design systems to client's guidelines for cohesiveness and consistencyResearch, design and develop the user interface and experience for incentive SaaS platform, enabling sales, channel partner, employee, and consumer incentive programs for Fortune 500 customers, including AT&T, Mazda, Honda, and Toshiba	

Frontend Web Designer/Developer at JNR Incorporated	SEP 2018 – DEC 2019
<ul style="list-style-type: none">Fully design website (utilizing Adobe XD, Photoshop, and Illustrator)Developing the frontend (utilizing HTML, CSS/SCSS, Bootstrap, VueJS, ReactJS, Drupal, and WordPress)Improve digital marketing campaigns with design and copywriting	

Web Designer/Developer at JNR Incorporated	SEP 2016 – SEP 2018
<ul style="list-style-type: none">Frontend design and development for incentive program websites and webapp, inbound marketing campaigns (strategize, design, code, and deploy), inbound lead generation, landing page design and optimization, HubSpot CRM integration, A/B testing, project management	

Assistant Web Designer at JNR Incorporated	JUL 2015 – SEP 2016
<ul style="list-style-type: none">Email blast design and deployment, website comps (utilizing Adobe Photoshop, Adobe Muse, CSS, and HTML), website template build (utilizing HTML, CSS, JavaScript, Bootstrap, and Drupal), digital asset management	

Graphics Intern at JNR Incorporated	MAR 2015 – JUN 2015
<ul style="list-style-type: none">Designing program logos, proposals, card carriers, various print media (menus, itineraries, travel brochures), various digital media, digital asset management and organization	

EDUCATION

Mt. San Antonio College – Web and Graphic Design Certificates	SEP 2012 – JUN 2014
University of California, Riverside – Computer Engineering Major	SEP 2009 – JUN 2012