









2bn

Atliq Exo...

Atliq Pala...

Atliq City

Atliq Blu

Atliq Bay

Atliq Gra...

Atliq Sea...

Revenue

Revenue by property_name

66M

Avg Rating

3.62

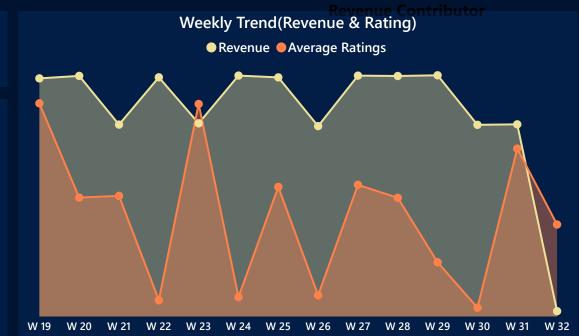
Occupancy%

57.87%

Elite

560M (33%)

Standard 310M (18%)



Revenue

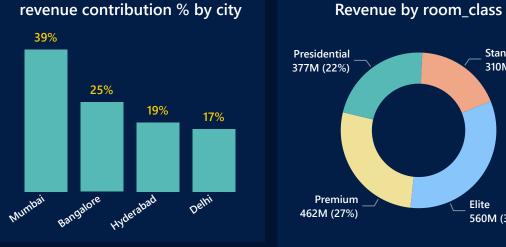


Booking



KPI





320M

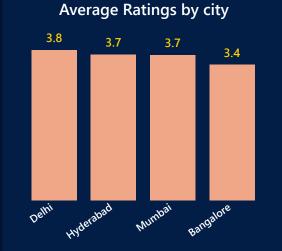
304M

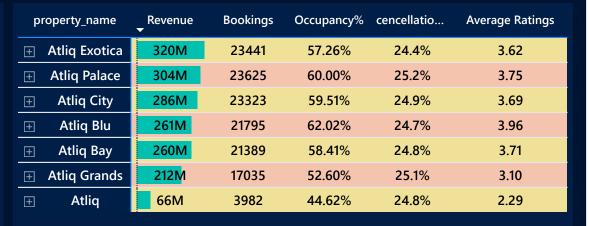
286M

261M

260M

212M















Revenue



Booking



KPI





Booking Contribution% by platform

11%

10%

2bn

others

logtrip

tripster

journey

direct offline

makeyourtrip

direct online

135K

20%

41%

Total Capacity

233K

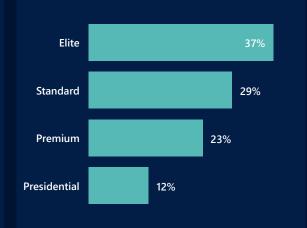
Successfull Booking

135K

Total successfull Bookings by category

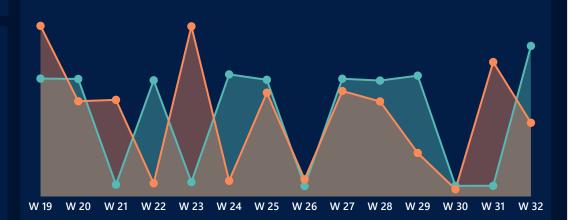


Booking contribution % by room_class

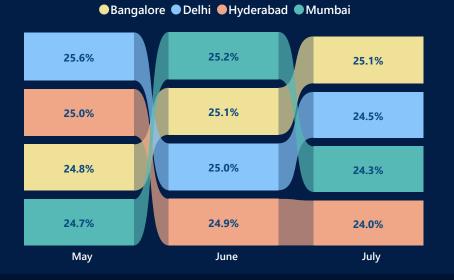


Weekly Trend(Occupancy% & Rating)



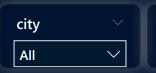


Cancellation% by Month and city



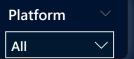














15.39K

ADR

RevPer 12.70K 7.35K

9.32K

ADR by city

12.15K

13.13K

Cancellation % 24.8%

5.41K

Total Cancellation

33K

8.91K

Mumbai



Weekly Trend(ADR & RevPer)

W 19	W 20	W 21	W 22	W 23	W 24	W 25	W 26	W 27	W 28	W 29	W 30	W 31	W 32

day_type	ADR	Revper	Occupancy%	cencellati ▼	Revenue	Booking %
Weekday	12.68K	7,101.15	55.99%	25.0%	1185M	55.99%
Weekend	12.73K	7,971.63	62.64%	24.5%	524M	62.64%

p	property_name	ADR	Revper	Occupa	cencellation %	Booking %
+	Atliq Exotica	13,664.62	7,823.95	57.26%	24.4%	57.26%
+	Atliq Palace	12,871.19	7,722.52	60.00%	25.2%	60.00%
+	Atliq Blu	11,968.59	7,422.48	62.02%	24.7%	62.02%
+	Atliq Seasons	16,606.10	7,409.85	44.62%	24.8%	44.62%
+	Atliq City	12,254.51	7,292.61	59.51%	24.9%	59.51%
+	Atliq Bay	12,158.17	7,102.12	58.41%	24.8%	58.41%
+	Atliq Grands	12,417.54	6,532.01	52.60%	25.1%	52.60%

Revenue



Booking



KPI







Revper by city

7.32K

7.36K