

# CHHEJOM SHERPA

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## Education

<b>Baruch College, Zicklin School of Business</b>	<b>New York, NY</b>
MS in Information Systems	May 2024
<b>Baruch College, Marxe School of International and Public Affairs</b>	<b>New York, NY</b>
MIA in Trade Policy and Global Economics	May 2022
<b>Baruch College, Continuing and Professional Studies</b>	<b>New York, NY</b>
Certificate in Marketing	May 2020
<b>University of Toledo</b>	<b>Toledo, OH</b>
BBA in Marketing and Electronic Commerce	May 2018

## Experience

<b>Data Analyst Intern</b>	<b>New York, NY</b>
EZ Insurance Agency	September 2023 – May 2024

- Conducted monthly audits within strict deadlines, ensuring accuracy and compliance
- Resolved audit disputes effectively through clear communication and collaboration with stakeholder
- Developed and optimized a customer information system, enabling timely alerts to the underwriting team on critical change
- Created and maintained customer database in Excel and set up an alert to the underwriting team of any increases in insurance policy prices

<b>Marketing Intern</b>	<b>New York, NY</b>
Bon et Bio Tea	December 2018 – March 2019

- Cultivated relationships with outside partners and kept up-to-date databases in Excel, guaranteeing efficient marketing and communication
- Increased social media followers by over 50% by creating targeted posts informed by data analysis
- Achieved a 57% average CTR on email campaigns by optimizing content and performance metrics on Mailchimp

<b>Marketing Associate</b>	<b>New York, NY</b>
Allstate	August 2018 – April 2019

- Conducted targeted market research and prospecting, uncovering new business opportunities that led to \$20,000 in insurance sales
- Arranged for the smooth processing and handling of clients issues in coordination with the underwriting and claims department

<b>Digital Marketing Intern</b>	<b>Toledo, OH</b>
Polaris Logistics Group	November 2017 – January 2018

- Created and edited contents for social media platforms resulting an increase in traffic to website by 15%
- Reprogrammed Locations page on the website using HTML and integrated multiple locations on the map

## Projects

### NYC Fire Incident Data Extraction and Visualization

- Leveraged the Socrata API to extract and process large dataset around one million of NYC fire incident records, loading them into Elasticsearch for advanced querying
- Developed a robust data pipeline using Python and Docker to streamline data processing.
- Conducted in-depth analysis and visualization of fire incident patterns across NYC using OpenSearch Dashboards, delivering actionable insights

### E-Commerce Sales Data Analysis

- Performed Exploratory Data Analysis on one year of sales data from an online e-commerce store, extracted from Kaggle and uploaded to Google Cloud Console for querying and analysis
- Identified key sales trends, consumer behavior, and product performance metrics, providing insights to drive strategic business decisions

## Skills

**Programming Language:** SQL, Python

**Cloud Computing:** Google Cloud Console, AWS EC2, AWS Glue, AWS Opensearch

**Technical Skills:** MS Word, MS PowerPoint, MS Excel, MS Access, MySQL Workbench, Tableau