

CHHEJOM SHERPA

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Education

Baruch College, Zicklin School of Business

MS in Information Systems

New York, NY

May 2024

Baruch College, Marxe School of International and Public Affairs

MIA in Trade Policy and Global Economics

New York, NY

May 2022

Baruch College, Continuing and Professional Studies

Certificate in Marketing

New York, NY

May 2024

University of Toledo

BBA in Marketing and Electronic Commerce

Toledo, OH

May 2018

Experience

Data Analyst Intern

New York, NY

EZ Insurance Agency

September 2023 – May 2024

- Conducted monthly audits within strict deadlines, ensuring accuracy and compliance
- Resolved audit disputes effectively through clear communication and collaboration with stakeholder
- Developed and optimized a customer information system, enabling timely alerts to the underwriting team on critical change
- Created and maintained customer database in Excel and set up an alert to the underwriting team of any increases in insurance policy prices

Marketing Intern

New York, NY

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December 2018 – March 2019

- Cultivated relationships with outside partners and kept up-to-date databases in Excel, guaranteeing efficient marketing and communication
- Increased social media followers by over 50% by creating targeted posts informed by data analysis
- Achieved a 57% average CTR on email campaigns by optimizing content and performance metrics on Mailchimp

Marketing Associate

New York, NY

Allstate

August 2018 – April 2019

- Conducted targeted market research and prospecting, uncovering new business opportunities that led to \$20,000 in insurance sales
- Arranged for the smooth processing and handling of clients issues in coordination with the underwriting and claims department

Digital Marketing Intern

Toledo, OH

Polaris Logistics Group

November 2017 – January 2018

- Created and edited contents for social media platforms resulting an increase in traffic to website by 15%
- Reprogrammed Locations page on the website using HTML and integrated multiple locations on the map

Projects

NYC Fire Incident Data Extraction and Visualization

- Leveraged the Socrata API to extract and process large dataset around one million of NYC fire incident records, loading them into Elasticsearch for advanced querying
- Developed a robust data pipeline using Python and Docker to streamline data processing.
- Conducted in-depth analysis and visualization of fire incident patterns across NYC using OpenSearch Dashboards, delivering actionable insights

E-Commerce Sales Data Analysis

- Performed Exploratory Data Analysis on one year of sales data from an online e-commerce store, extracted from Kaggle and uploaded to Google Cloud Console for querying and analysis
- Identified key sales trends, consumer behavior, and product performance metrics, providing insights to drive strategic business decisions

Skills

Programming Language: SQL, Python

Cloud Computing: Google Cloud Console, AWS EC2, AWS Glue, AWS Opensearch

Technical Skills: MS Word, MS PowerPoint, MS Excel, MS Access, MySQL Workbench, Tableau