

CHHEJOM SHERPA

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Experience

Data Analyst Intern

September 2023 – May 2024

EZ Insurance Agency

Queens, NY

- Performed detailed audits on workers' compensation policies, ensuring accuracy and compliance with industry standards
- Demonstrated strong attention to detail in auditing and data management tasks, minimizing errors and ensuring high-quality outcomes
- Communicated effectively with team members and clients, providing clear and concise information regarding audit results and data insights
- Handled and maintained customer data using Excel, ensuring data integrity and confidentiality

Marketing Intern

December 2018 – March 2019

Bon et Bio Tea

New York, NY

- Assisted in creating social media posts, using data analysis to achieve a 50+ increase in followers
- Developed content for blogs, utilizing analytics to identify trending topics and optimize reach
- Developed and managed email marketing campaigns on Mailchimp, generating an average click rate of 57% by analyzing and optimizing campaign performance

Business Development Associate

July 2018 – April 2019

Allstate

New York, NY

- Demonstrated comprehensive knowledge of Allstate insurance products and services, providing clients with accurate and relevant information
- Managed customer data using CRM software, ensuring accuracy and confidentiality
- Collaborated with underwriting and claims departments to ensure smooth processing and resolution of client issues
- Assisted in the development and implementation of business development strategies to drive regional growth

Digital Marketing Intern

November 2017 – January 2018

Polaris Logistics Group

Toledo, OH

- Managed Facebook, LinkedIn, and Twitter accounts, increasing overall social traffic to the website by 15%
- Developed and maintained a content calendar aligned with business sectors and services, driving website visits and generating leads

Projects

AWS Big Data Project: Extracted and uploaded 1.90 million NYC incident reports to an Elasticsearch instance, developing a scalable data pipeline using Python and Docker. Enabled seamless processing and efficient data querying. Analyzed and visualized incident patterns across NYC using OpenSearch Dashboards.

E-Commerce Sales Data Analysis: Conducted a one-year analysis of e-commerce sales data using SQL and Google Cloud Console. The project focused on identifying sales trends, customer behavior, and product performance to inform business strategies.

Education

Baruch College

Master of Science, Information System

May 2024

New York, NY

Baruch College – Continuing & Professional Studies

Certificate - Marketing

July 2020

New York, NY

University of Toledo

Bachelor of Business Administration in Marketing and Electronic Commerce

May 2018

Toledo, OH

Skills

Microsoft Office: Word, PowerPoint, Excel, Access

Programming Language: SQL, Python

Technical Tools: Google Cloud, MySQL Workbench, AWS EC2, AWS OpenSearch, AWS Glue, Tableau