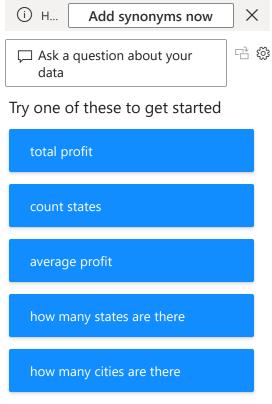


## **Profit by Customer** 4 Key influencers Top segments Sum of Profit (\$1) What influences Amount \$2K ✓ | ? Increase to T-shirt ....the average of Amount When... increases by Sub-Category is Printers 525.4 \$1K Sub-Category is Bookcases 456.1 Sum of Profit Category is Electronics 313.2 (\$1K) 1000 2000 3000 4000 5000 6000 Sum of Amount



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