

# Shawn Chi

## Interaction Designer

[www.shawnc.design](http://www.shawnc.design)

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### EXPERIENCE

#### Ettrics / Interaction Designer

Aug 2021 - Present, Ottawa

Manage design systems in Figma for multiple client websites.  
Create high fidelity prototypes for usability testing.  
Design and ship reusable components for web.

#### TopSeed / Lead UX Designer

Apr 2021 - Present, Los Angeles

Administer the digitization of traditional C2C business.  
Translate high-level user needs to task flows and design insights.  
Strategize product launch and feature releases.

#### Toyota Boshoku / Human Factors Engineer

Oct 2018 - Apr 2019, San Jose

Collaborated with mechanical engineers and occupational therapists on the interior design of autonomous vehicles.  
Presented at the technical center of Toyota Boshoku in Michigan.

### CONTRACTOR PROJECTS

#### Segment / Design System

Oct 2021 - Present, San Francisco

Contribute to the creation and maintenance of its design system.  
Ensure usability of web UIs through research and testing.  
Document design specifications to facilitate hand-off.

#### Retool / Web Component

Jul 2020 - Jan 2021, San Francisco

Provided front-end support to Retool's engineers.  
Built interactive carousel card component with Web Animation API

### SKILLS

**Design** Data visualization • Information Architecture • Design System • Prototyping • Documentation • Graphic Design • Lottie animation • User flow • Responsiveness • Content Strategy • 3D/AR Modeling

**Research** Usability testing • Heuristic Evaluation • Data analysis (factorial, regression) • Persona • Story mapping • A/B Testing • Survey/Questionnaire • User interviews

**Front-end** Reusable components • Cross-browser testing • Responsiveness • Web animation API • Version control

**Languages** HTML • CSS & Styled components • Javascript & React

**Tools** Figma • VSCode • Webflow • Adobe suite • Github

### EDUCATION

#### San Jose State / MS HFE

Sep 2018 - Dec 2021, San Jose

Conducted experimental research on the effect of dark mode (negative contrast polarity) vs light mode (positive contrast polarity) on user response speed

#### UC Santa Barbara / BA Psych

Sep 2013 - May 2017, Santa Barbara