CHI NGUYEN

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https://github.com/chi-chinguyen/Chi-Nguyen---Portfolio   www.linkedin.com/in/chinguyenvn

Objective	Aiming to apply my analytical skills and passion for data to support business decisions and contribute to growth. Eager to learn and grow in a dynamic team environment.

Professional Skills	Project Planning & Management	Creative thinking	Teamwork & Delegating
	Analytical & Problem-Solving	Effective Communication	Administration & Management

Education

California State University, Long Beach   **Long Beach, CA**
Bachelor of Science   *Expected grad: May 2025*

Concentration: Applied Mathematics, Statistics – GPA: 3.813 (currently)

Golden West College   **Huntington Beach, CA**
Associate of Science   *Grad: 2022*

Concentration: Applied Mathematics & Computer Science – GPA 4.0

University of California | Riverside   **Riverside, CA**
The A. Gary Anderson Graduate School of Management   *2018 (deferred)*
Master of Business Administration *(deferred)*
Concentration: Management & Operations, (GPA 3.9)
Awards: University of California, Riverside Scholarship

Deakin University   **Melbourne, Australia**
Bachelor of Management   *Grad: 2013*
Major: Management, Human Resource Management & Marketing – GPA: 3.5

Personal Projects

Body Image of Cancer Patients *[View Full Project]*
- Description: Analyzed cancer patients' perceptions of their body image and the psychological factors influencing their self-image.
- Tools: SAS, R
- Skills: Statistical analysis, hypothesis testing (ANOVA, Tukey test, Kruskal-Wallis), data visualization
- Result: Found significant differences in body image perceptions between employed and retired patients, highlighting the impact of work status on self-image.

Animal Movement in Foraging Analysis *[View Full Project]*
- Description: Investigated animal movement patterns related to foraging behavior, considering environmental factors and memory effects.
- Tools: R, Excel
- Skills: Data analysis, random walk modeling, data visualization, statistical testing
- Result: Demonstrated that animals adjust their movement based on resource availability, traveling longer distances when resources regenerate slowly. Movement patterns indicated memory-driven behavior, with animals avoiding redundant paths.

Loan Status Prediction *[View Full Project]*
- Description: Predicted loan repayment outcomes using predictive modeling to guide lenders' decisions.
- Tools: R, SAS, Excel
- Skills: Data analysis, data preprocessing, model evaluation (AIC, AICC, BIC), hypothesis testing, visualization
- Result: Identified key predictors such as income, loan amount, and home ownership, with the complementary log-log model being the best fit. The model demonstrated high sensitivity to home ownership status, with renters showing higher default risks.

Cross-border hub - Lefair, Vietnam *[View Full Project]*
- Description: Led the development of a cross-border e-commerce hub, connecting suppliers to Vietnamese consumers, and optimizing sales strategies.
- Tools: Excel, PowerPoint
- Skills: Market research, supplier negotiation, sales performance analysis, data-driven decision-making, cross-functional collaboration
- Result: Optimized product selection and sales strategies by analyzing consumer demand, trends, and competitor activity. Collaborated with BI and Tech teams to refine website layout, improve sales performance, and maximize revenue.

Experience	**Leflair Vietnam**	**Hochiminh City, Vietnam**
	Business Development Manager – Head of Accessories Category	*June 2016 to Oct 2018*

- Led Accessories Category with a sustained growth rate of 15% monthly for Mar-Aug, 2018
- Established a Cross-Border hub in Singapore to streamline supply chain operations
- Developed SOPs for Operations, Commercial, and Warehouse functions
- Collaborated with the Marketing Manager on monthly sales promotions

Leflair Vietnam	**Hochiminh City, Vietnam**
Business Development Executive	*Apr 2015 to Jun 2016*

- Established foundational administrative and legal frameworks
- Managed initial hiring and created job descriptions
- Built supplier relationships and coordinated sales strategies.

I-contact Optometrist	**Melbourne, Australia**
Sales, Store admin cum Marketing Executive	*2011–2015*

- Managed store sales performance and conducted optometry dispensing
- Organized offline marketing campaigns to drive sales

Extracurricular
- Student Assistant at International Student Program, Golden West College
- Event Planner for Leflair monthly events & Company Activities, Leflair Vietnam

Languages & Technology
Fluent in Vietnamese and English
MS Word, MS Excel, MS PowerPoint, MS Outlook
R code, SAS code