People Can Accurately Predict Behavior of Complex Algorithms That Are Available, Compact, and Aligned

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1 Introduction

 Users' ability to understand and predict the behavior of algorithms is integral to user agency in interactions with algorithmic systems [49]. When humans use algorithms as a tool in pursuit of a goal, being able to predict the tool's behavior is central in deciding whether and how to use them [3, 5, 45, 49]. When algorithms are experienced largely by those they are applied *upon*—in contexts like hiring [37], bail and parole [14], rent-setting [47], information seeking [4], and displaying political content online [34], users and the broader public have a vested interest in being able to predict how algorithms will behave, to know how they will be impacted and shape their interactions and advocacy.

In order to model the behavior of designed systems such as the algorithmic ones we consider, users construct mental models: cognitive representations of system behavior [9]. Since users typically struggle to build predictive mental models of complex algorithms [18, 19], one obvious response is to just use simpler algorithms. An extremely simple algorithm, such as ranking a social media feed reverse-chronologically, is trivially easy to understand. However, such a decision means entirely ruling out higher-complexity algorithms, which can achieve aims the simple ones are simply incapable of. However, we argue that people can predict the behavior of even highly complex artificial intelligence algorithms when as those algorithms align with concepts they can understand and replicate. For example, you can likely accurately predict the behavior of a large language model (LLM) that classifies whether a social media post is about politics, despite the LLM relying on a complex attention network and hundreds of billions of parameters.

We propose that people can create an accurate predictive mental model of an algorithm if and only if the algorithm is *Available, Compact*, and *Aligned*. These ACA criteria together capture what it means for a person to be able to map algorithm behavior into an *existing* cognitive schema: (1) Availability, a reference to availability bias [43], captures the recognizability of the underlying concept that the algorithm is modeling. (2) Compactness, drawing on the literature of cognitive chunking [10, 41], refers whether the algorithm's behavior can be synthesized into a single cohesive concept: is the algorithm representing a single concept or fitting together multiple concepts into a greater whole that people understand? (3) Finally, alignment tests whether the algorithm's execution of its concept agrees with the person's execution of that concept, similar to representational alignment [40]. To present a first test our prediction that ACA is necessary and sufficient, we report two experimental studies (N = 1200 and N = 600) where we vary the algorithm and test whether people can predict the algorithm's behavior. We situate these studies in the domain of social media feed

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2 Anon.

algorithms, first exposing participants to a randomly selected algorithm and then asking them to repeatedly predict which of two previously unseen posts the algorithm would rank higher. We measure whether participants correctly predict the algorithm's decision and find that, as predicted by our proposed theory, participants rank algorithms that satisfy all three criteria most accurately.

User understanding of algorithm behavior is of high import for the broader question of designing and implementing algorithm governance. Since algorithm behavior itself is the subject of governance, algorithm governors necessarily must reason over their behavior. Thus, the stakeholders involved need to understand what constitutes the algorithm behavior to make informed decisions. To communicate effectively as part of a governance process involving multiple stakeholders, people must be able to create abstractions with which to reason over and describe algorithm behavior: existing or desired. Theory that describes when users can understand algorithm behavior therefore may help determine algorithm desirability and inform the process of governance itself by warning of potential communication breakdowns.

2 Related Work

As complex algorithms play a larger role in day-to-day life, algorithm understandability has been raised as a major concern [3, 31, 49]. Without sufficiently understanding algorithms, harms emerge from errors, overreliance, and misinterpretation [23, 39, 50]. If we take the perspective that complex algorithms are fundamentally opaque and difficult to understand or predict, then the only way to reduce these harms is to replace complicated algorithms with simpler, more transparent ones, and accept whatever performance losses correspond to the change. In this paper, we explore an alternative perspective that the behavior of some complex algorithms *is* easy to predict for humans, because there is a difference between what is computationally complex for an algorithm to execute and what is cognitively complex for a human to understand. We aim to better explain the difference between technical complexity of an algorithm and the cognitive complexity of its behavior, and develop a framework for predicting the latter. Our theory builds on the extensive theory developed within the domains of explainable and interpretable artificial intelligence: we are both concerned with how well people can reliably understand and interpret the behavior of algorithms.

Explainable and interpretable AI research is focused on creating and evaluating methods that operate over AI models: by offering post-hoc explanations for decisions made by algorithms (e.g., LIME [38]) and evaluating their efficacy [20]; manipulating the models directly such that they operate over human understandable concepts (e.g., Concept Bottleneck Models [26]) and evaluating the efficacy of these inherently more interpretable models [27]; and giving global overviews of models' abilities, as in the case of a number of HCI frameworks or systems [7, 8, 24, 33, 35], evaluating the efficacy of these systems [7, 8, 24]. Because work in explainable and interpretable AI and our work are concerned with helping people understand AI systems, we draw heavily on this work to create our framework, especially research concerning how to produce better human understanding of AI systems.

Explainable AI (XAI) theory on what qualifies as an effective explanation helps inform our own theory about people's understanding and ability to form mental models. Our criteria are informed by several developments in this area. We are not the only researchers to note that simply switching to a simpler model architecture is neither necessary nor sufficient to produce user understanding. Research in XAI has noted that linear models can be more opaque than even deep learning models due to the more convoluted features used in them [31]. Additionally, we take inspiration from the explainability work that demonstrates how people's understanding is impacted by factors beyond the specifics of the technical system, including factors like the social context and users' intuition formed from experience [11, 12, 16].

Another line of XAI work has demonstrated that cognitive effort plays a major role in whether people verify and override AI's erroneous decisions, as well as in whether people will attempt to understand explanations [2, 5, 6, 45].

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Particularly, even explanations that are simple compared to the original model may not be simple enough for the human to accept. A theme in XAI research therefore involves lowering the amount of cognitive effort required for people to understand explanations or use them to verify the model output [1, 38, 44]. Much of our theory focuses on what characteristics of algorithms allow users to form, hold, and use mental models with minimal cognitive effort. We are influenced especially by model architectures that use concepts as a building component to render themselves more interpretable to users [26, 28]. Our theory uses concepts as the building block of user mental models.

Our method is also informed by the way that XAI as a field has demonstrated that user understanding of explanations is task, context, and user-dependent, and therefore demands a human-centered approach [17, 30]. The field of interpretable AI has similarly contended that interpretability efforts should be directed at and evaluated with respect to specific end-goals and end-users [5, 13, 36, 42, 46, 48]. We therefore focus our theory development and evaluation toward a specific context and task. We are motivated by the XAI insight that contrastive reasoning is used for answering questions of why something happened, the most complex type of reasoning about and understanding behavior [32]. Our domain of social media is ripe with this type of reasoning, as social media algorithms are used to decide what users see and what they do not.

3 ACA: Availability, Compactness, and Alignment

We propose that, in order for users to be able to form and deploy a mental model of algorithm behavior, the algorithm's behavior must satisfy Availability, Compactness, and Alignment. If the algorithm fulfills these criteria, then users can enlist existing mental representations to accurately predict its behavior.

Availability: In our context, availability refers to the cognitive availability of the algorithm's objective. An available concept is one that the person is primed to expect or would readily leap to, as a user of a social media platform expects their algorithm to optimize for engagement signals. Likewise, a less available concept, for example the (very real) social media algorithm objective of showing you content that is predicted to produce replies for other users who otherwise have no feedback on their posts [15], is far less likely to lead users to produce a predictive mental model.

Compactness: For an algorithm to be compact, it must consist of few concepts (ideally, a single one), or multiple that can be unified into fewer. Compactness anchors on the cognitive psychology concept of chunking, the "recoding of smaller units of information into larger, familiar units" [41]. A chunk unifies features together so long as they have stronger associations with each other than with other potential features [21]. An algorithm meets compactness criteria if it can be effectively chunked, or represented, into cognitive concepts. Simple algorithms are often compact by default: e.g., the decision criterion for a credit card might be a specific minimum credit score. On the other hand, when an algorithm adds other concepts that cannot be represented (chunked) together effectively, for example combining engagement with political balance, then the algorithm becomes less compact.

Alignment: For an algorithm to be aligned, the user's understanding of the concept must agree with the algorithm's execution of the concept. Simple algorithms are often easily aligned: if we sort a social media feed reverse chronologically, the algorithm's implementation and the person's implementation are very likely to match. For more complex algorithms, alignment may simply mean a high-performing algorithm that achieves high accuracy. However, algorithms with subjective concepts—for instance, perceptions of humor or toxicity, which may differ on a person-by-person basis—may also be misaligned for a given viewer even when aligned optimally for the average viewer [22].

We argue that when all three criteria are met, then a person can predict an algorithm's behavior, no matter the algorithm's underlying complexity. Simple algorithms are often available, compact, and aligned, like chronological feed algorithms. We also claim that even extremely complex algorithms can be ACA compliant. For example, the vision Manuscript submitted to ACM

models that accurately distinguish photos of cats and dogs are extremely computationally complex, while also exhibiting behavior that is very intuitive and therefore predictable for everyday people familiar with the animals.

4 Experimental Study

We measure people's ability to predict behavior for a variety of algorithms to test our theory. We hypothesize that participants will predict algorithms that fulfill all ACA criteria with higher accuracy than those failing at least one.

Task and Study Procedure. We recruit 1200 participants across Prolific and Cloud Research Connect. We ask them to observe a randomly assigned social media feed algorithm for two minutes, using posts collected from X. After viewing the feed, we ask them to arrange two posts according to how they think the algorithm would rank them: ten times for training with feedback on their correctness and then thirty times without feedback. We collect their accuracy during this second phase to calculate their aggregate accuracy, where random is 50%.

Algorithmic Conditions. We construct algorithms with varying levels of ACA compliance. Five of the algorithms are ACA, meeting all three criteria. Each other possible selection of criteria met versus not (e.g. available but not compact or aligned...). Descriptions of each and justifications for each assignment are in Appendix A.1.

Results. We visualize our results in Figure 1 and the include the output of our mixed effect logistic regression model: accurate ~ available * compact * aligned + rank_difference + (1 | participant) ¹ in Table 1.

Our data partially support our hypothesis: participants performed stronger on prediction for algorithms fulfilling all three conditions, with a statistically significant positive coefficient for the three-way interaction effect of availability, compactness, and alignment in our mixed effect logistic regression. The coefficient (log odds) is 1.0, which signifies an odds ratio of 2.8 for correct predictions when satisfying all three criteria versus none. However, we also note that the coefficients for the post rank difference and availability-alignment interaction are statistically significant.

Mixed-effect Logistic Regression

| | DV: Correctness | |
|------------------------------------|-----------------|---------|
| Constant | -0.518^{*} | (0.237) |
| availability | -0.264 | (0.152) |
| compactness | -0.036 | (0.152) |
| alignment | 0.057 | (0.144) |
| post rank difference | 0.655** | (0.245) |
| availability:compactness | 0.296 | (0.215) |
| availability:alignment | 0.806*** | (0.211) |
| compactness:alignment | 0.120 | (0.210) |
| availability:compactness:alignment | 1.034*** | (0.285) |

Table 1. In the mixed-effect logistic regression, we see significant positive coefficients for the ACA interaction, as well as the AA interaction. All other interactions between ACA criteria do not show significance. Note: $^*p<0.05$; $^{**}p<0.01$; $^{***}p<0.001$

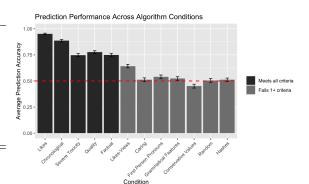


Fig. 1. Participants predicted the behavior for algorithms that satisfied all ACA criteria with the highest accuracy. They predicted most algorithms that failed 1+ criteria at close to baseline rates.

¹This model specification is designed to test our hypothesis that all three criteria are needed, thus the three-way interaction (including two-way interaction and individual terms). Rank difference represents the absolute value of the difference in sorted rank for the given algorithm condition across all possible posts in our sample, normalized by the number of posts—in other words, whether two posts are near or far from each other according to this ranking. If a participant understands the underlying algorithm behavior, they should have an easier time classifying which post is higher ranked when the ranking would be very different, and thus "rank difference" would be large. The three criteria–available, compact, and aligned–are coded as binary variables.

While the post rank difference coefficient is consistent with out theory,² the positive and significant coefficient for the availability-alignment interaction is a concern. We attribute it to the higher-than-expected score for the likes-views ratio algorithm, which had ~65% performance. Notably, all other non-ACA algorithms had accuracies below 55%, where 50% would be the random guessing baseline, leaving likes-views ratio as a significant outlier. To explain this anomalous result, we analyzed the mental models that participants described holding for their algorithm conditions and noted that participants in the likes-views ratio condition commonly mentioned simpler algorithms that were more compact (e.g., information quality, political leaning). We hypothesized that their high prediction accuracy was enabled by latent correlations in the posts used and ran simulations to estimate prediction accuracy for participants who based their predictions on what the behavior of the most highly correlated of the alternate mental models would be. We found that average prediction accuracy above 65% was feasible through this method, which could explain our study result.

To further test this hypothesis, we performed a follow-up study using the same methodology as the first, with two new conditions: using likes-views ratio but choosing a set of posts without large correlations with our other algorithms, and a more complicated combination of engagement features (likes-retweets-views ratio) that did not have the same latent correlations. Both of these new conditions were intended to show that a non-compact algorithm will lessen user prediction accuracy when without strong correlations with ACA algorithms. In this second study (N = 600), the de-correlated version of likes-views ratio corresponded to a prediction accuracy of 57% and the likes-retweets-views ratio to 54%, rather than 63% for regular likes-views ratio (replicated to within 1% of our original result). This result, with the non-compact algorithms at near-random-guessing prediction performance, helps to account for the unexpectedly high prediction accuracy we earlier saw in an AcA condition. We saw evidence that failing compactness will hurt prediction accuracy when these helpful correlations are not present. Together, these two studies demonstrate that available, compact, and aligned algorithms can be predicted by users with higher accuracy than others.

5 Discussion

We propose that available, compact, and aligned algorithms are easier for people to predict. Through experiments, we demonstrate that users can form accurate predictive mental models for algorithms if and only if they fulfill these criteria. We demonstrate the promise of a new class of algorithms which are understandable to users while still complex.

The ACA criteria should not only inform algorithm design and evaluation in the general context, but have profound implications around algorithm governance. If algorithm stakeholders struggle to conceptualize how the algorithm behaves, then this prevents them from making informed decisions in the context of governance. We therefore believe that the ACA criteria offer insights into desirable characteristics of algorithm, as well as into the deliberation process for algorithm governance. If user understanding of algorithms is desirable, then the ACA characteristics provide a foundation from which to dictate achieving that. In terms of the governance process, our work can help predict possible communication breakdowns in the governance process when discussing desired algorithm behavior. Our work suggests the need for carefully considered abstractions while deliberating and discussing algorithm behavior so that they are mutually intelligible and enable accurate communication.

Continuations of this work will verify the theory with a more diverse array of algorithms, and then investigate possible interventions into existing algorithms according to the ACA criteria. Future work should also replicate these experiments outside the feed algorithm context to test generalizability.

²The log odds for post rank difference is 0.66, meaning that there is an associated 1.9 times greater odds of prediction correctness on a question when the posts are ranked maximally differently versus exactly the same. Such a relationship is consistent with participants who are basing their predictions on an understanding of the algorithm: a larger difference in the algorithm rating should make the distinction of which should be ranked higher more apparent.

6 Anon.

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8 Anon

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A Appendix

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A.1 Conditions

Below, we shorthand the criteria met by the algorithm: a capital letter to signify that they meet that criterion, and a lowercase letter to signify that they do not meet that criterion. For example, an "ACA" algorithm is available, compact and aligned; whereas an "acA" algorithm is not available nor compact but it is aligned.

A.1.1 Likes: ACA. Sorting by likes involves only features that are numeric and visible on each post, making it available. It uses only a single feature, making it compact. And since likes are reported exactly, there is no ambiguity in calculating the number, making it aligned.

A.1.2 Reverse Chronological: ACA. Sorting by recency involves only features that are reported on each post, making this algorithm available. It only uses one feature, making it compact. And since the time since posting is reported on the post, there is little³ ambiguity in calculating the number, making it aligned.

A.1.3 Severe Toxicity: ACA. Sorting by extreme toxicity involves only the textual content, which humans are skilled at processing and synthesizing in contrast to many numeric factors. Extreme toxicity stands out since it is frequently shocking or unusual, making it highly available. Toxic or antisocial behavior is a known concept that does not need to be subdivided, making it compact. And since the toxicity classifier works quite well on political posts, the algorithm is well-aligned. Ratings of severe toxicity come from Perspective API [29].

A.1.4 Factual: ACA. Sorting by factual-presenting content involves only the post text, which humans are skilled at processing and synthesizing in contrast to many numeric factors. Factual posts and opinion-based posts look very different in the political domain, making this algorithm available. People are taught to distinguish fact from opinion, so they do not have to memorize all of the individual characteristics of how facts versus opinions are expressed, making this distinction a compact concept. This algorithm is well-aligned due to its high accuracy and the strong distinction between posts that the participants are asked to compare 4 . Factual ratings are obtained by prompting GPT 40^5 and are given from 0 to 1 with 0.1 increments.

A.1.5 Quality: ACA. Sorting by writing quality involves only the post text, which humans are skilled at processing and synthesizing in contrast to many numeric factors. Features like proper grammar and lengthy descriptions clearly distinguish quality writing, which makes this algorithm available. People are taught how to write well, making writing quality a compact concept. This algorithm is well-aligned due to its high accuracy and the strong distinction between

³If two posts were from very similar times, they could be within the rounding error of the time reported. However, since our task involves comparing very differently ranked posts, this should not be an issue in principle.

⁴¹³ ⁴Our "factual" algorithm codes on whether posts are presented as factual content (not the actual truth of the content). Thus, issues with detecting 414 misinformation are not relevant to alignment for this algorithm. 415

⁵All prompts are reported in the appendix.

Manuscript submitted to ACM

posts that the participants are asked to compare. Quality ratings are obtained by prompting GPT 40 and are given from 0 to 1 with 0.1 increments.

A.1.6 Likes-Views ratio: AcA. Both likes and views are presented clearly on the post, making the features of this algorithm available. However, the combination of likes divided by views makes it not compact, since multiple features are being combined in an unclear way. Note that while division is not a particularly complicated way to combine factors, combining factors (especially non-additively) makes the algorithm very difficult to detect. Likes divided by views does not collapse to a single recognizable concept that can be processed as a unit. Since the algorithm is exactly likes divided by views, there is no ambiguity, so it remains highly aligned.

A.1.7 First-person pronouns: aCA. The count of first-person pronouns is not easily recognizable from looking at or even reading a post. This algorithm is therefore not available. The idea of first-person pronouns is a taught concept, making it compact. And the algorithm is calculated only by counting the number of these words, preventing any ambiguity since posts with different numbers are being compared. First-person pronouns is therefore aligned.

A.1.8 Caring: ACa. Sorting by how caring a post is relies only on the post text, which humans are good at processing. A very caring post sounds very different from an uncaring one in the political domain, making it available. Caring as a concept is well known to people, making it compact. However, this algorithm does not perform accurately enough among the political tweets we use, making it unaligned. This algorithm is implemented using a BERT-based architecture that can report the presence of different values [25].

A.1.9 Grammatical features: acA. This algorithm uses different grammatical features (10 times the ratio of second person to first person pronouns, plus the average word length, plus the number of punctuation marks) which are all not available upon looking at the post. By combining multiple different features without a clear reason for the association, it is not compact. However, when applying this algorithm, there is no ambiguity or errors, making it aligned.

A.1.10 Conservative values: Aca. This algorithm, which combines ratings for several concepts (tradition, achievement, personal security, and conformity to rules), uses values that are familiar to people and salient in the political context, making them available. However, by combining so many separate concepts, this algorithm becomes non-compact. Due to the lower than necessary performance of each individual classifier for the different values, this algorithm is also unaligned. The value concept rating is performed by the same BERT-based model as in the Caring condition.

A.1.11 Random: aCa. Since randomness does not involve any particular features, there is nothing to be rendered available. The concept of randomness is well known, making this algorithm technically compact. However, knowing that an algorithm is random does not help a user to make ranking predictions, making this algorithm not aligned. The user cannot make effective ranking predictions without in-depth knowledge of what the random ranking value is, which they do not have.

A.1.12 Hashing: aca. This algorithm applies a hashing function to the post text, creating a not-quite random algorithm. The hash value is in no way available, but also not compact, since the user cannot see the value used by the ranking, nor uncover how it was reached. The user cannot make effective ranking predictions without in-depth knowledge of how the function works, which they do not have, making this algorithm not aligned⁶.

⁶Note: hashing has a very similar effect to randomization, but involves a subtly more involved process due to the complexity of how it is computed. Average people have no pre-existing schema for what hashing is, the way they do for randomness, which is the only distinguishing factor between these algorithms. And even though hashing has the appearance of randomness, it is not random—the same posts will always result in the same ranking—so a

10 Anon.

conceptualization around randomness would not suffice. However, the difference in having an existing schema of what the algorithm behavior is does not make much of a qualitative difference to the user, due to the lack of availability and alignment of said schema for randomness.