

EDUCATION

University of California, Berkeley
B.A. – Cognitive Science

Berkeley, CA
Expected graduation: May 2019

Relevant courses:

- Business: Topics in Entrepreneurship
- Computer Science: Python Programming, Computational Model of Cognition
- Design: Web Development, Human-centered Design, Visual Technology Illustrator, Two-Dimensional Design

PERSONAL PROJECTS

- **Portfolio Website:** <https://adrianahuang.myportfolio.com/>
- **Web Design Project:** <https://chiaanhuang.github.io/portfolio/>

TECHNICAL SKILLS

- Coding/Web: SQL, Excel, Data Analytical Skills, HTML5, CSS, JavaScript, Python
- Languages: Mandarin Chinese, English, Taiwanese
- Design: User Research, Prototyping, A/B Testing, Sketch, Figma, Adobe Creative Suite, Canva

RELEVANT EXPERIENCE

AiLean Mobile App Project

- Provided conversational English learning assistant for immigrant parents learning English as second language
- Analyzed value proposition, competition, market size and differentiation, and designed profit model
- Created user persona, conducted interviews, and developed low-fi prototype

FEO Mobile App Project

- Connected users to the network of electrical outlets offering easy access to available outlets at cafes and restaurants
- Conducted user research to create a case study and developed hi-fi interactive prototype with Figma applying UX design process

University of California, Berkeley International House Program Office

September 2017 – Present

Program Coordinator

- Plan cultural events, create promotional event posters and advertise them on social media
- Facilitate cultural exchange and diversity through cultural exhibitions, such as Diwali dinner
- Lead a group of 56 new students at orientation retreats and welcome them into global community

De Anza College International Students Program

June 2016 – April 2017

Office Coordinator Intern

- Corresponded with overseas agencies and prospective students via emails to maintain trusted working relationships
- Collected and analyzed monthly visitors' data to maximize the effectiveness of office hours
- Presented guidelines for college ID cards and housing options to 2000+ students at orientation workshops

Taiwanese Student Association

June 2016 – June 2017

Secretary

- Built social media pages to market our organization achieving 64 percent increase in membership
- Designed event posters with Adobe Illustrator and Photoshop, and advertised them through Facebook, Instagram and flyers

University of California, Berkeley Dr. Whitney's Perception Lab

February 2018 – Present

Research Assistant

- Assist in perception experiment in ensemble coding: how individual process crowds of faces when viewpoint changes or when faces are dynamically moving, applying it to the knowledge of user experience
- Edit research materials such as images with Photoshop and organize study documents