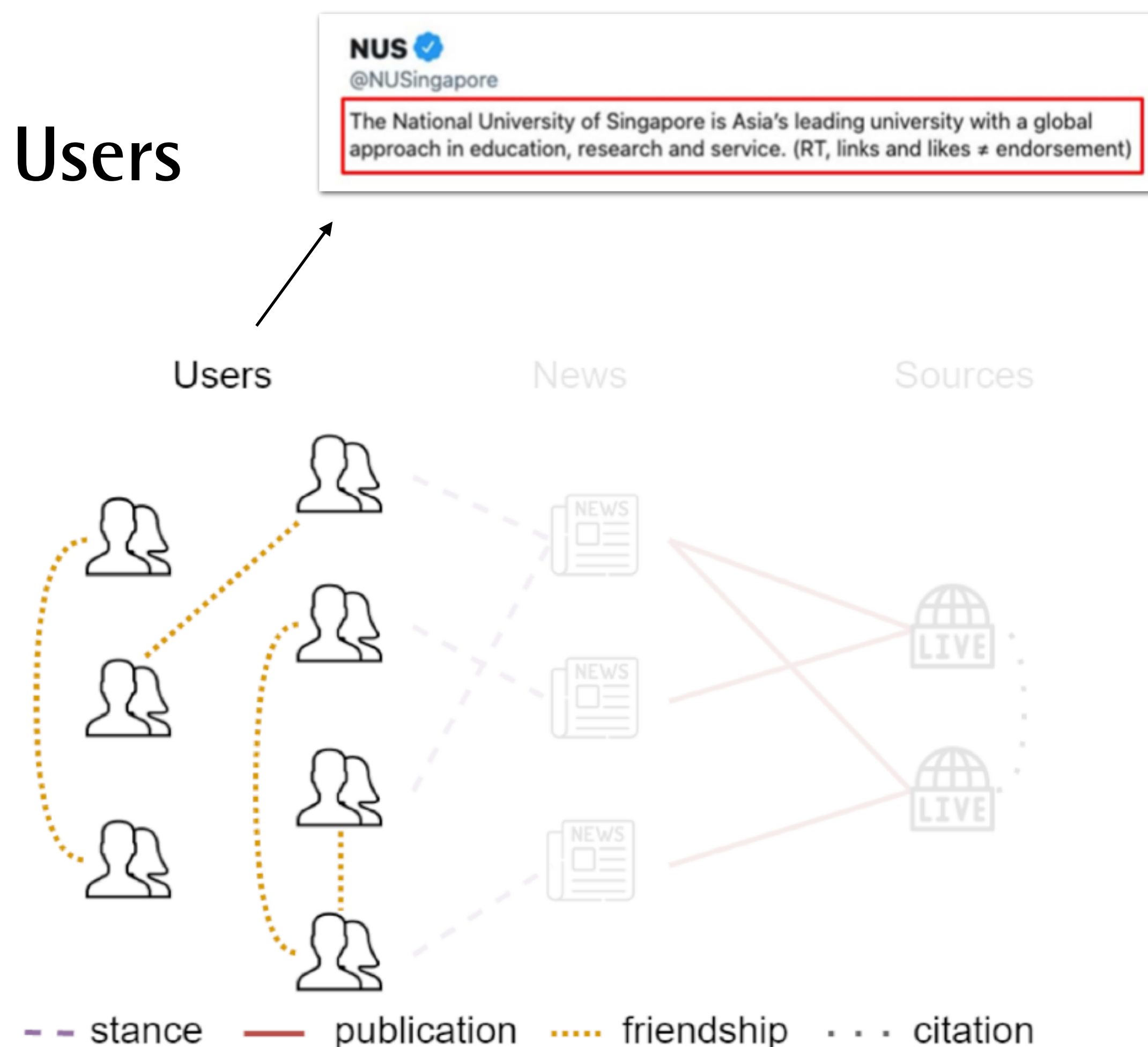


# Methodology

## Graph Construction from Social Context – Users

- Feature
  - TF-IDF vector + weight word-embedding
  - From user's twitter descriptions
- Relations
  - **Friendship**

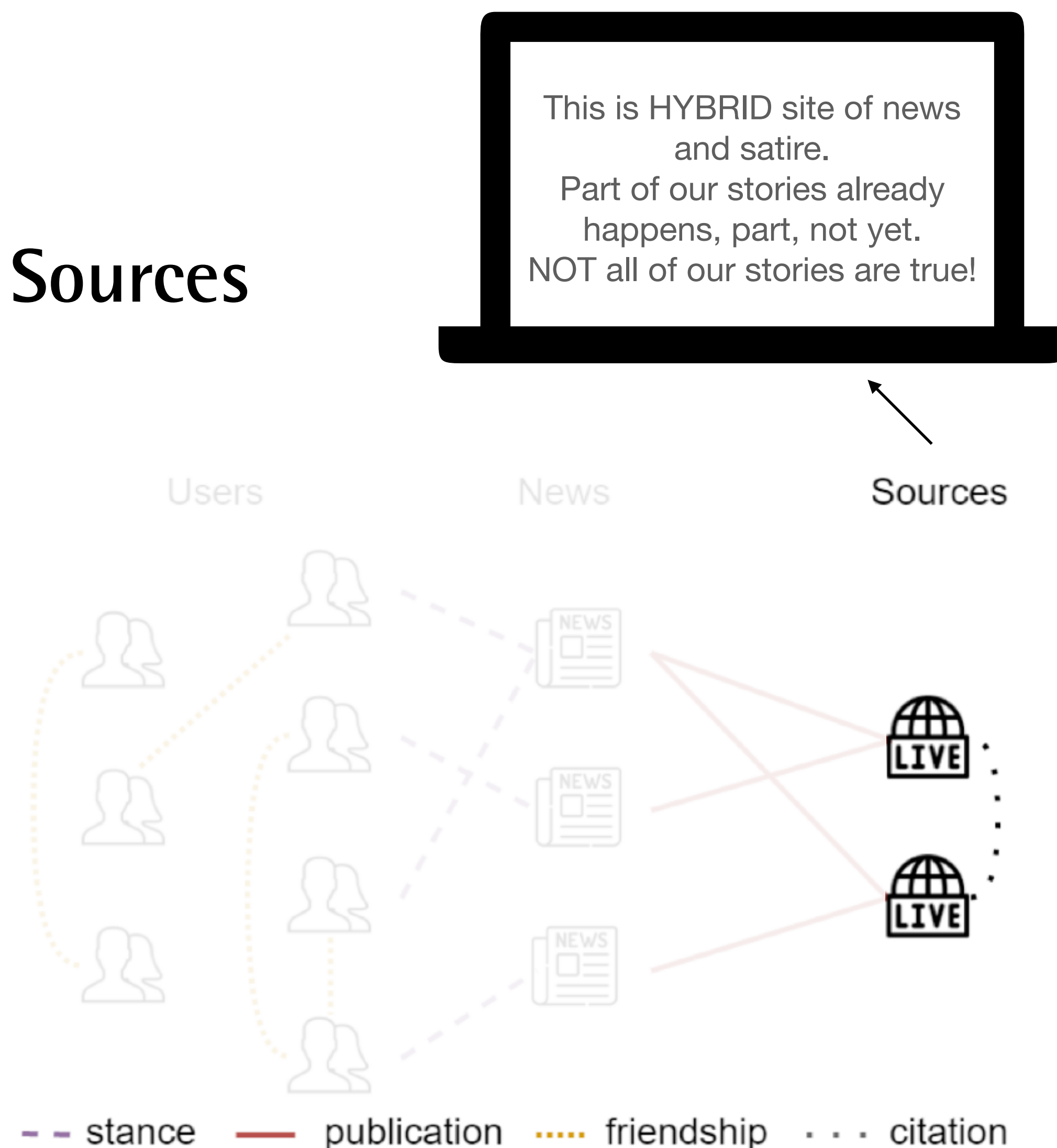


**Figure 1: Graph representation of social context.**

# Methodology

## Graph Construction from Social Context – Sources

- Feature
  - TF-IDF vector + weight word-embedding
  - From [homepage](#) and [about us](#) content
- Relations
  - Citations



**Figure 1: Graph representation of social context.**