Introduction
Correlation between user preferences and their online news consumption behaviors

- To model <u>user endogenous preferences</u>,

  - existing works have attempted to **<u>utilize historical posts as a proxy</u>**

  - have shown promising performance to detect sarcasm, hate speech, and fake news spreaders on social media.

- In this paper, authors consider the historical posts of social media users as their endogenous preference in news consumption.

Introduction
User Preference-aware Fake Detection (UPFD)

- Proposed an end-to-end fake news detection framework to model endogenous preference and exogenous context jointly.