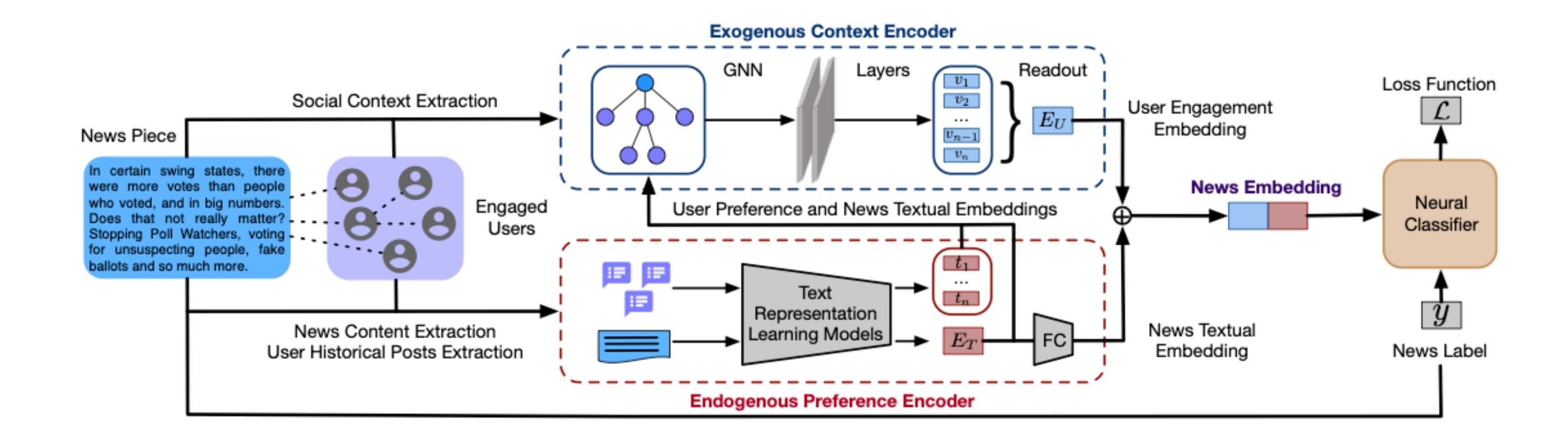
Introduction

<u>User Preference-aware Fake Detection (UPFD)</u>

 Proposed an end-to-end fake news detection framework to model endogenous preference and exogenous context jointly.



Introduction

<u>User Preference-aware Fake Detection (UPFD)</u>

- (1) To model the user endogenous preference
 - encode news content and user historical posts using various text representation learning approaches

