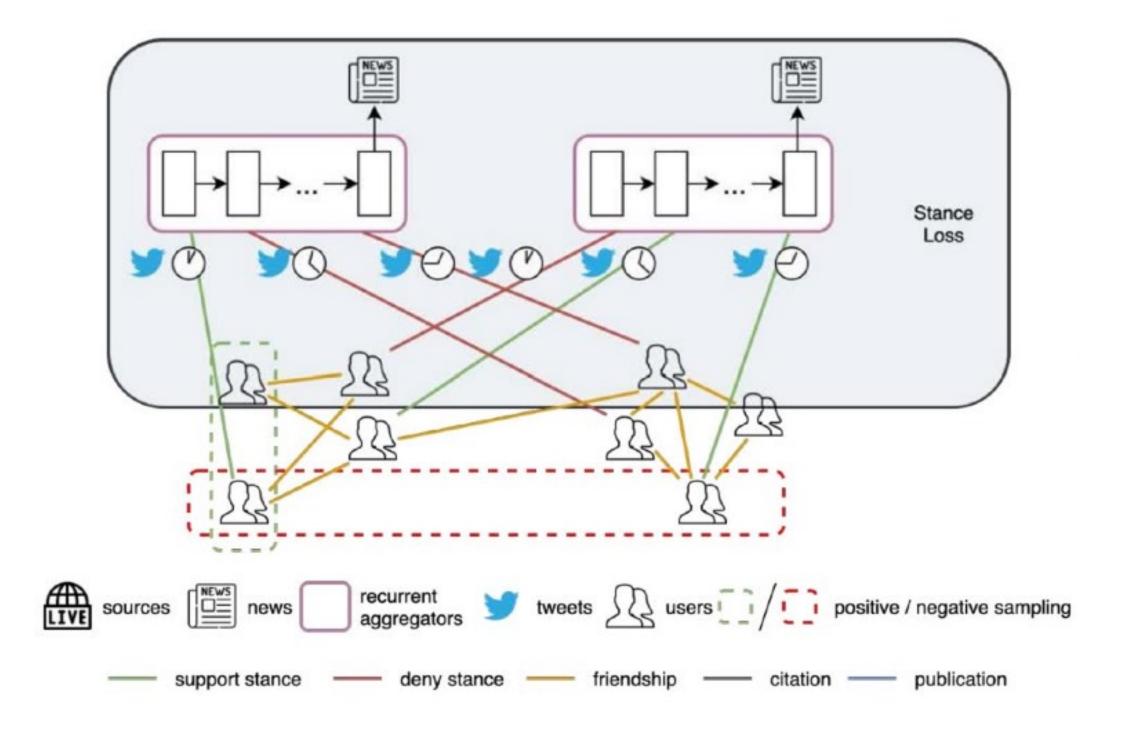
Methodology

FANG - Self-supervised Stance Loss

- Common stance → close representation
- Projection function from representation space to stance space \boldsymbol{c}
 - User projection function: $\alpha_c(u) = A_c z_u$
 - News article projection function: $\beta_c(a) = B_c z_a$
- Stance loss function:

$$\mathcal{L}_{\text{stance}} = -\sum_{u,a,c} y_{u,a,c} \log(f(u,a,c))$$

• Stance detector: $f(u, a, c) = softmax(\alpha_c(u)^T \beta_c(a))$



Methodology

FANG - Supervised Fake News Loss

- Combine the representation of an article and its source: $v_a = (z_a, z_s)$
- Passed through a fully connected layer: $o_a = Wv_a + b$
- Cross-entropy loss:

•
$$\mathscr{L}_{\text{news}} = \frac{1}{T} \sum_{a} \left\{ y_a \cdot \log \left(\sigma \left(o_a \right) \right) + \left(1 - y_a \right) \cdot \log \left(1 - \sigma \left(o_a \right) \right) \right\}$$

