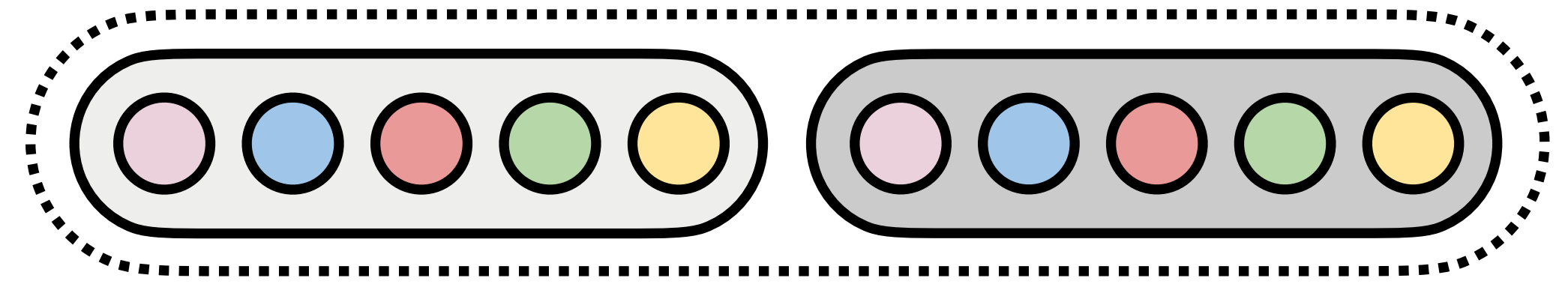


# Methodology

## Social Emotion



$$emo_{\mathcal{M}} = emo_{\mathcal{M}}^{mean} \oplus emo_{\mathcal{M}}^{max}$$

- After getting  $\widehat{emo}_{\mathcal{M}}$ , consider two aggregators to generate the social emotion of the whole comment list:
  - Mean pooling for **representing the average** emotional signals
    - $emo_{\mathcal{M}}^{mean} = mean(\widehat{emo}_{\mathcal{M}})$
  - Max pooling for **capturing the extreme** emotional signals
    - $emo_{\mathcal{M}}^{max} = max(\widehat{emo}_{\mathcal{M}})$
- Then concatenate them as Social Emotion:  $emo_{\mathcal{M}} = emo_{\mathcal{M}}^{mean} \oplus emo_{\mathcal{M}}^{max}$

# Methodology

## Emotion Gap

