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## Introduction

## Recommender System consider the concept drift

- According to Amazon report, about 30% their page views from recommendations
- An important aspect for building successful recommender system is to consider the concept drift.
- A user's interest changes over time, and the preference even towards the same type of items can change.
  - e.g. Most users who like wired earphones (e.g. EarPods) may change their interests over time and prefer wireless earphones (e.g. AirPods).