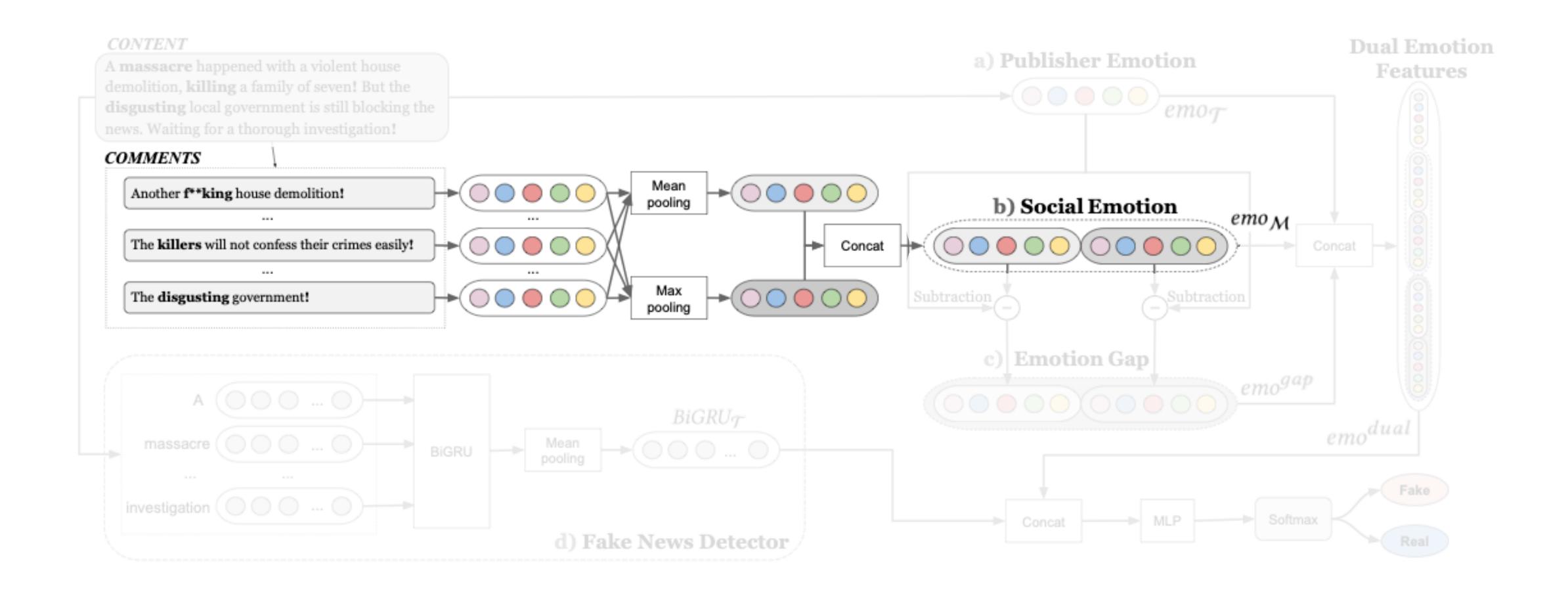
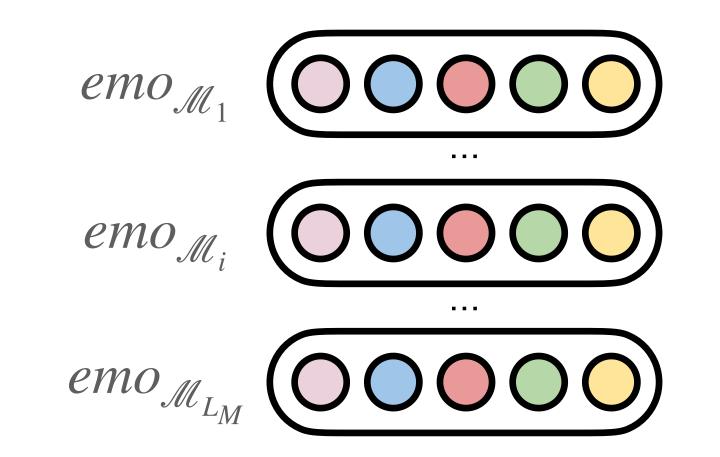
## Methodology

## **Social Emotion**



## Methodology

## **Social Emotion**



- Extract Social Emotion from the comments of a news piece and then aggregate them as the whole representation.
- Given a set of comments of a news piece:  $\mathcal{M} = [\mathcal{M}_1, \mathcal{M}_2, ..., \mathcal{M}_{L_{\mathcal{M}}}]$
- As for  $\mathcal{M}_i$ , can get  $emo_{\mathcal{M}_i}$ , then stack the transposed emotion vector of every comment to obtain the whole emotion vector of comments  $\widehat{emo_{\mathcal{M}}}$ .

$$\widehat{emo}_{\mathcal{M}}^{\mathsf{T}} = emo_{\mathcal{M}_1}^{\mathsf{T}} \oplus emo_{\mathcal{M}_2}^{\mathsf{T}} \oplus \cdots \oplus emo_{\mathcal{M}_{L_{\mathcal{M}}}}^{\mathsf{T}}$$