


# Introduction

## Relationship (similarity) for predicting fake news

- To attract public attention, some fake news stories (or news stories with low-credibility) prefer to use dramatic, humorous (facetious), and tempting images whose content is far from the actual content within the news text.
- When a fake news article tells a story with fictional scenarios or statement, it's difficult to find both pertinent and non-manipulated images to match these fictions
- Hence a "gap" exists between the textual and visual information of fake news when creators use non-manipulated images to support non-factual scenarios or statements.

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## Mis-captioned Example



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### Miscaptioned

This rating is used with photographs and videos that are “real” (i.e., not the product, partially or wholly, of digital manipulation) but are nonetheless misleading because they are accompanied by explanatory material that falsely describes their origin, context, and/or meaning.

Learn more about our rating system [here](#).

Examples at <https://www.snopes.com/fact-check/rating/miscaptioned/>.



### Is Viral Heart-Shaped Sunset Photo Real?

9 June 2021

This is a realistic work from an artist known for digitally edited images.



### Is This Photo of a Baby Albino Bat Real?

27 May 2021

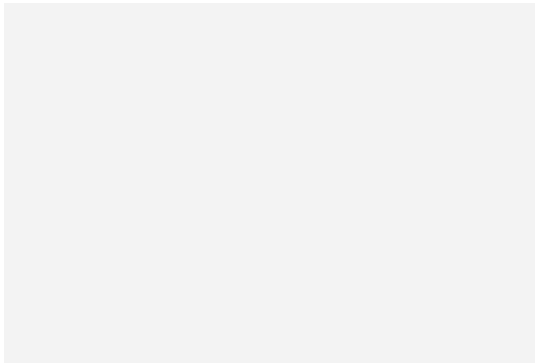
It's time for another round of "Toy or Animal?"



### No, This Is Not a Photo of Biden’s ATF Nominee David Chipman at Waco

26 May 2021

A photograph from the deadly siege on the Branch Davidian compound has been shared with...



### Did Kit Kat Make ‘No Straight Lines’ Bar for Pride Month?

23 May 2021

A diagonal line is a straight line set on an angle.