

Experiments

Case Study

- Gap between textual and visual information exist for some fictitious stories for (but not limited to) two reasons:
 1. Such stories are difficult to be supported by non-manipulated images
- Compared to the couples having a real intimate relationship, the fake ones often have rare group photos or use collages.

Angelina Jolie & Jared Leto Dating After

Brad Pitt Divorce — Report



(c) $s = 0.001$

Chrissy Teigen and John Legend Have First Date Night
Since Welcoming Son Miles: Pic!



(c) $s = 0.983$

Experiments

Case Study

- Gap between textual and visual information exist for some fictitious stories for (but not limited to) two reasons:
 2. Using "attractive" though not closely relevant images can help increase the news traffic
- the fake news in Fig. (b) includes an image with a smiling individual that conflicts with the death story

MORGUE EMPLOYEE CREMATED BY MISTAKE WHILE TAKING A NAP

Beaumont, Texas | An employee of the Jefferson County morgue died this morning after being accidentally cremated by one of his coworkers.



(b) $s = 0.044$