## Experiments...

## Baselines

- To validate the effectiveness of MVNN, choose several representative methods which are used to model the visual contents for fake news detection as baselines:
  - Forensics Features (FF)+LR (MediaEval, 2015)
  - Pre-trained VGG
  - Fine-tuned VGG
  - ConvAE (ICANN, 2011)

## Experiments....

## **Evaluation questions**

- To evaluate the effectiveness, aim to answer the following evaluation questions:
  - EQ1: Is MVNN able to improve the performance of fake news detection based on visual modality?
  - EQ2: How effective are different domains and other network components: attention, Bi-GRU and branches in the pixel domain sub-network, in improving the performance of MVNN?
  - EQ3: Can MVNN help improve the performance of multi-modal fake news detection?