#### CSE 440: Introduction to HCI

User Interface Design, Prototyping, and Evaluation

Lecture 17: HCI History

James Fogarty

Alex Fiannaca

Lauren Milne

Saba Kawas

**Kelsey Munsell** 



Tuesday/Thursday 12:00 to 1:20

# Today

For Presentations

PowerPoint or PDF

Mind Your Time Limits

Reading Due Friday

Video Prototypes Due Tuesday



# Today

#### Presentations on Thursday

Balance Ecotopia FoodPic

MiPhone Social Reconnection TagLine

#### Presentations on Friday Morning

Neat Poliscope SchoolView

Sitless SmartClothing Timeout

#### No Section Friday Afternoon



### **Exam Grading and Review**

#### Exams will not be returned

Can inspect your exam during James's office hours

#### Consistent grading process

Put your time into your remaining assignments

#### Redundant data entry process

There are no mistakes in tallying your points



# Why do we do HCI in CSE?

Every engineering discipline includes the study of breakdowns and the design of improved solutions that address those breakdowns

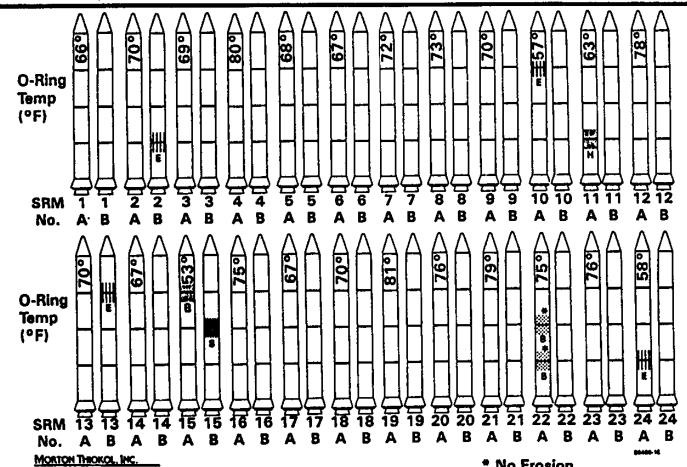


#### Tacoma Narrows



### O-Rings

#### History of O-Ring Damage in Field Joints (Cont)



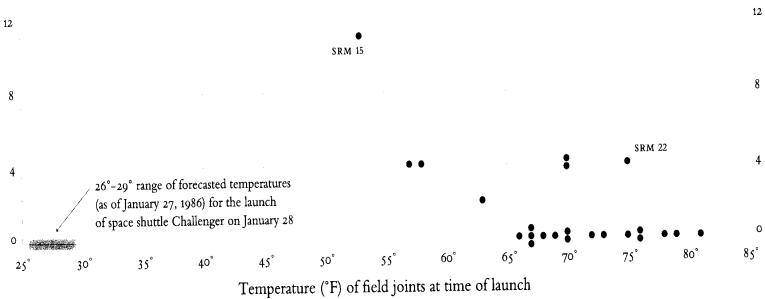
\* No Erosion

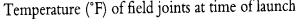


INFORMATION ON THE PAGE WAS PREPARED TO SUPPORT AN ORAL PRESENTATION AND CANNOT BE CONSIDERED COMPLETE WITHOUT THE GRAL DISCUSSION

# O-Rings

O-ring damage index, each launch

















#### National Agricultural Safety Database Quotes



Older tractors with narrow front ends are easily upset

Tractor upsets cause more fatalities than other farm accidents

Injuries often include a broken or crushed pelvis

Tractor upsets used to be dismissed as driver error

But such accidents are less frequent because modern designs have:

roll cage
low center of gravity
wider wheel bases



#### **Human Factors Tradition**

Emerges during and after WWII, as highly trained people are failing to effectively control the machinery they operate

(pilots are crashing planes)

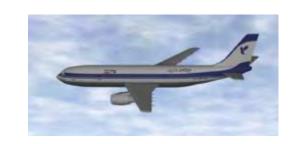
The phrase "human factors" now often has a connotation of studying factory workers, ergonomics, or other physical tasks

(ask me about Grudin article if you're interested)



# 1988: Iran Air Flight 655

In 1987, USS Stark was struck by two missiles launched by an Iraqi Mirage F-1, killing 37 with no weapons fired in self-defense during the attack.



In 1988, the crew of the *USS*Vincennes Combat Information Center confusingly reported the plane as ascending and descending at the same time (there were two "camps").



# 1988: Iran Air Flight 655

The Airbus's original track, number 4474, had been replaced by the Sides track, number 4131, when the computer briefly recognized them as one and the same. Shortly thereafter, track 4474 was re-assigned by the system to an American A-6, several hundred miles away, following a descending course at the time. Apparently not all the crew in the CIC realized the track number had been switched on them.







# Why do we do HCI in CSE?

Every engineering discipline includes the study of breakdowns and the design of improved solutions that address those breakdowns

Understanding how and why human interaction breaks down is fundamental to designing better computing systems

This study must include computer scientists, as we are the ones creating the technology

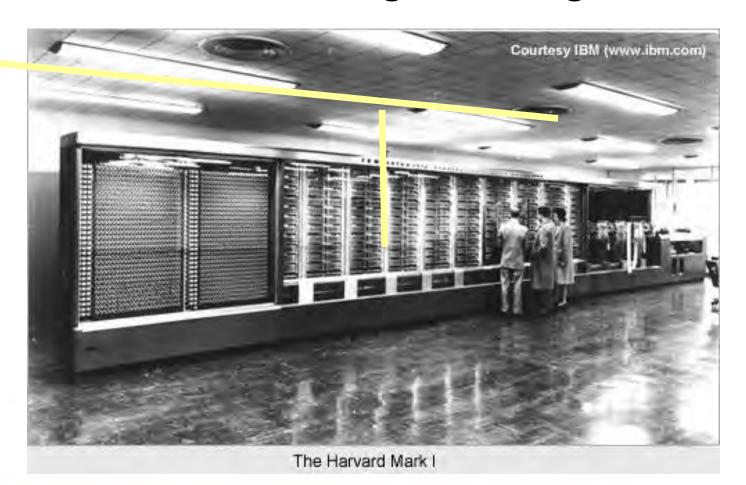


### A History Question

Who invented hypertext? When?

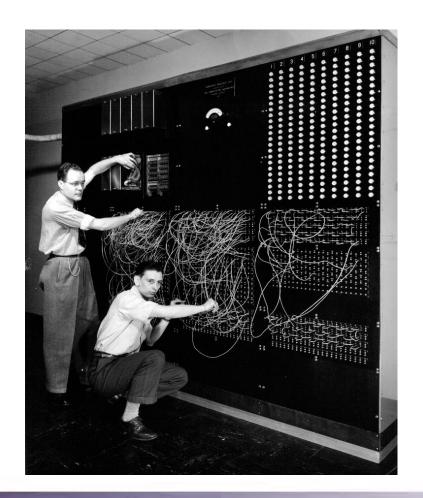


Harvard Mark I, 55 feet long, 8 feet high, 5 tons





Harvard Mark I, 55 feet long, 8 feet high, 5 tons





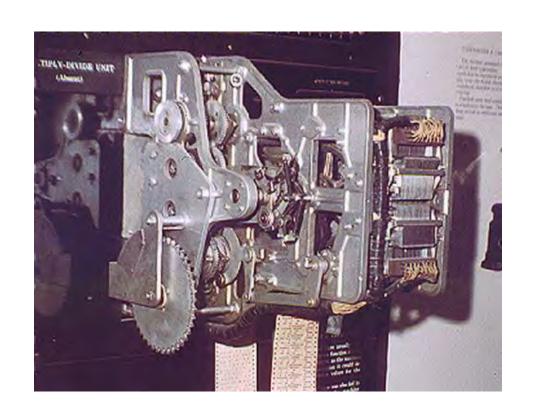
**Ballistics calculations** 

Physical switches (no microprocessor)

Paper tape

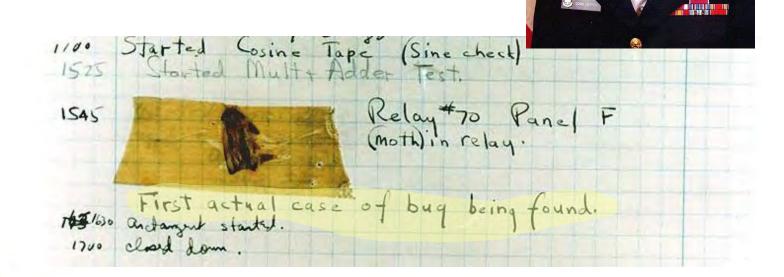
Simple arithmetic & fixed calculations (before programs)

3 sec. to multiply



First computer bug (Harvard Mark II)

Adm. Grace Murray Hopper





#### A Little About Vannevar Bush

Name rhymes with "Beaver"
Faculty member at MIT
Coordinated WWII effort
with 6000 US scientists



Federal government funds universities
Universities do basic research
Research helps economy and defense







### As We May Think

Published in the Atlantic Monthly in 1945

http://www.theatlantic.com/magazine/print/1945/07/as-we-may-think/3881/

Motivated in part by defining a scientific grand challenge as WWII was ending



# As We May Think

"There is a growing mountain of research. ... The investigator is staggered by the findings and conclusions of thousands of other workers conclusions which he cannot find time to grasp, much less to remember, as they appear. Yet specialization becomes increasingly necessary for progress, and the effort to bridge between disciplines is correspondingly superficial."



# As We May Think

"The world has arrived at an age of cheap complex devices of great reliability; and something is bound to come of it."

"Had a Pharaoh been given detailed and explicit designs of an automobile, and had he understood them completely, it would have taxed the resources of his kingdom to have fashioned the thousands of parts for a single car, and that car would have broken down on the first trip to Giza."



# MicroPhotography

Describes a combination of photocells, facsimile transmission, and electron beam technology

Enables capturing a photograph into micro form

"It would be a brave man who would predict that such a process will always remain clumsy, slow, and faulty in detail."



# MicroPhotography

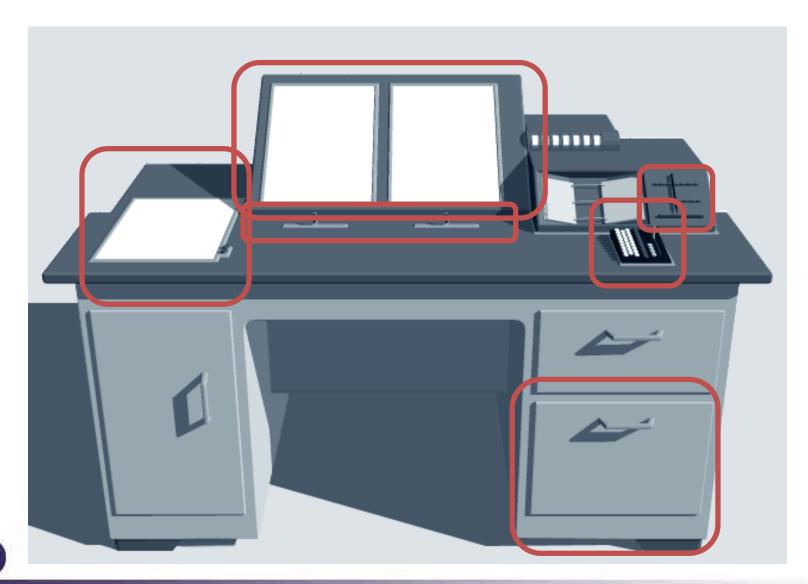
"Assume a linear ratio of 100 for future use. Consider film of the same thickness as paper, although thinner film will certainly be usable. Even under these conditions there would be a total factor of 10,000 between the bulk of the ordinary record on books, and its microfilm replica. The Encyclopedia Britannica could be reduced to the volume of a matchbox. A library of a million volumes could be compressed into one end of a desk."







University of Washington





University of Washington

"If the user wishes to consult a certain book, he taps its code on the keyboard..."

"Frequently-used codes are mnemonic, so that he seldom consults his code book;"

"He can add marginal notes and comments ... even ... by a stylus scheme"

"All this is conventional..."



"It affords an immediate step, however, to associative indexing"

"tying two items together is the important thing"

"Before him are the two items to be joined, projected onto adjacent viewing positions. At the bottom of each there are a number of blank code spaces, and a pointer is set to indicate one of these on each item. The user taps a single key, and the items are permanently joined."



"Thereafter, at any time, when one of these items is in view, the other can be instantly recalled merely by tapping a button below the corresponding code space. Moreover, when numerous items have been thus joined together to form a trail, they can be reviewed in turn, rapidly or slowly, by deflecting a lever like that used for turning the pages of a book."



"Wholly new forms of encyclopedias will appear, ready made with a mesh of associative trails running through them, ready to be dropped into the memex and there amplified."

Memex is the first proposed hypertext system



### A History Question

Who invented desktop computing? When?



#### Macintosh in 1984 is well known

On January 24th, Apple Computer will introduce Macintosh. And you'll see why 1984 won't be like "1984"



#### Macintosh in 1984 is well known

On January 24th, Apple Computer will introduce Macintosh. And you'll see why 1984 won't be like "1984"



### Alan Kay on Early Interface Work

Narrator is Alan Kay, speaking in 1987

This video is almost 20 years old

It was a historical account when it was filmed

#### Speaks to four sytems

Sketchpad

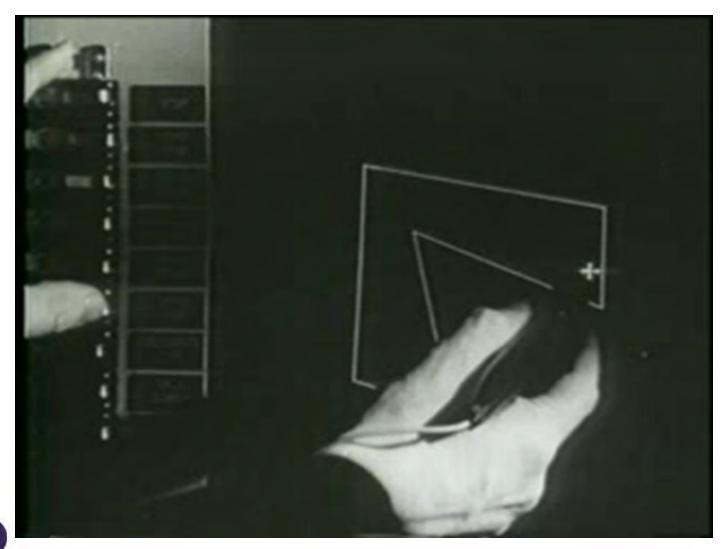
**NLS** 

**GRAIL** 

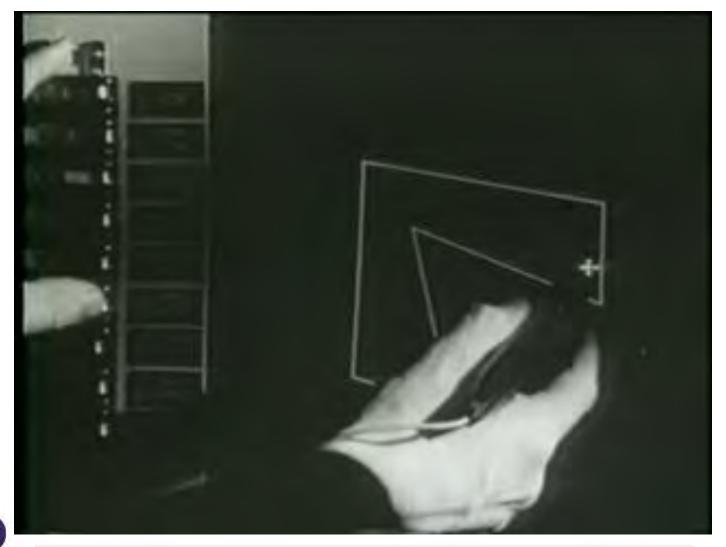
Dynabook



http://courses.cs.washington.edu/courses/cse440/videos/history/AlanKay1987.m4v









When do we think this was done?





When do we think this was done?





When do we think this was done?



1962

Windows

Constraints (i.e., non-procedural)

Prototype/Instance Inheritance (i.e., object-oriented)



```
SEE 1
  242 APPLES
       CAPPOIS
  245 LETTUCE
  286 BEANS
2B CANS
  281 APPLE SAUCE
   282 BEAM SOUP
   288 TONATO COUP
2C CEREALS
   2C1 BREAD
   2C2 HODDLES
   2C3 FRENCH BREAD
SD COLD FOCKER
```



```
SEE 1
       CARROTS
       LETTHE
  ZAG BEAMS
        APPLE SAUCE
       BEAM SOLD
   288 TOMBTO COOP
DE CEREALS
    COLD LOCKER
```



When do we think this was done?



When do we think this was done? 1968

Invention of the mouse

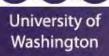
First working hypertext system

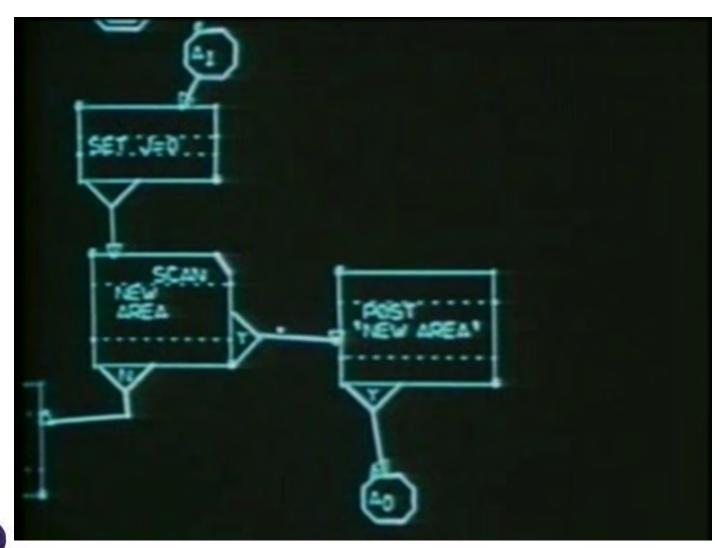
Chording keyboard to reduce hand movement

Remote collaboration

Analog Mouse leads to heavy moding

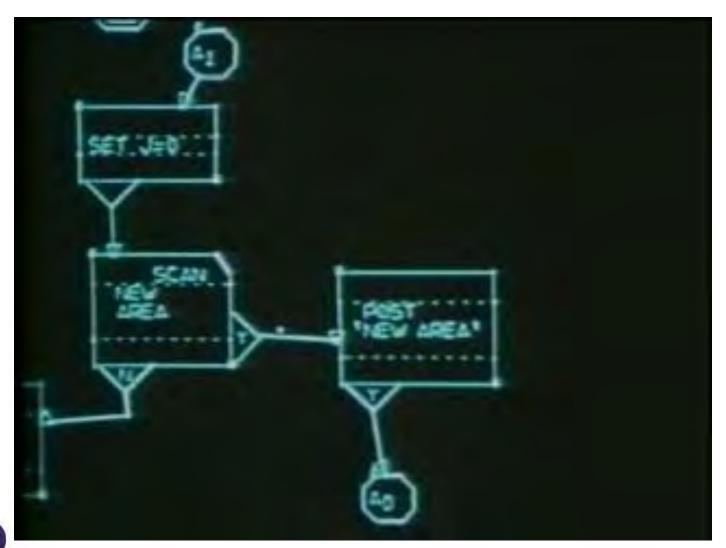
Reactions include accusations of "faking it" and claims of irrelevance because "terminal can do that"







http://courses.cs.washington.edu/courses/cse440/videos/history/AlanKay1987-GRAIL.m4v





http://courses.cs.washington.edu/courses/cse440/videos/history/AlanKay1987-GRAIL.m4v

When do we think this was done?



When do we think this was done? 1968

Window handles

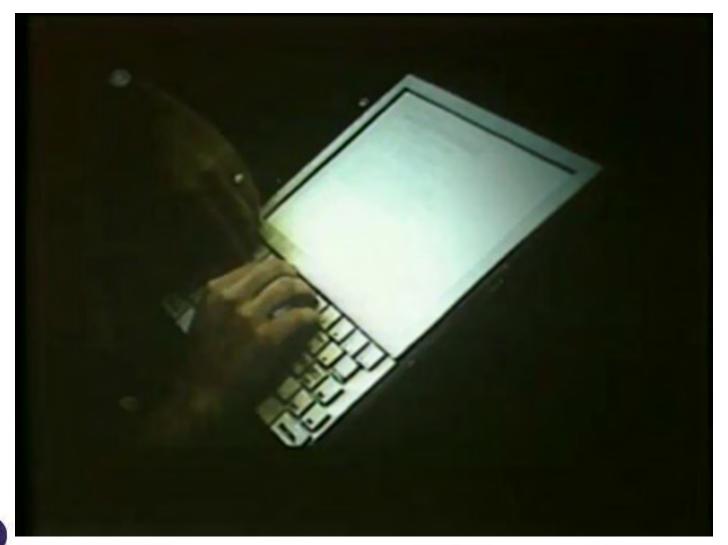
Modeless interaction via direct action

Gesture recognition

Proposed for end-user programming via flow charts

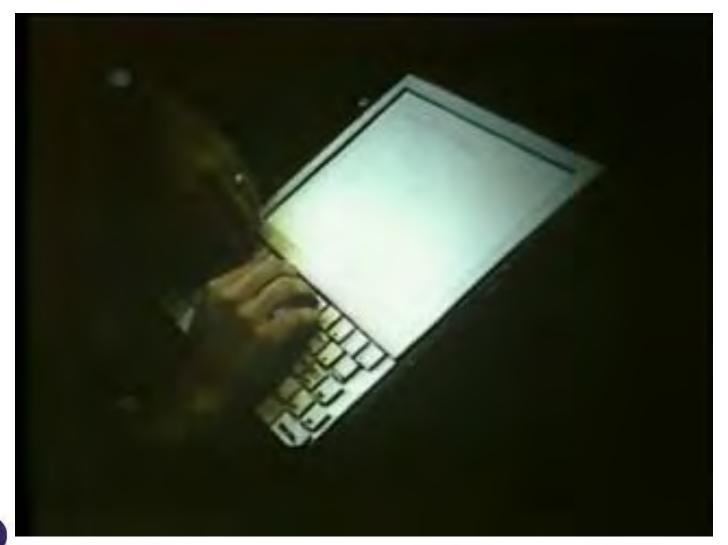


# Dynabook





# Dynabook





## Xerox to Apple and Microsoft

XEROX Alto 1973

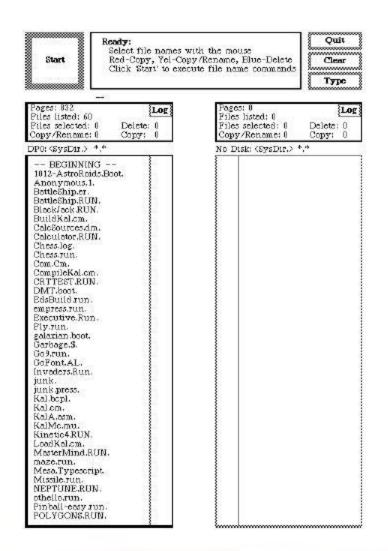


#### Xerox Alto





#### Xerox Alto





## Xerox to Apple and Microsoft

XEROX Alto 1973

Steve Jobs visits PARC in 1979



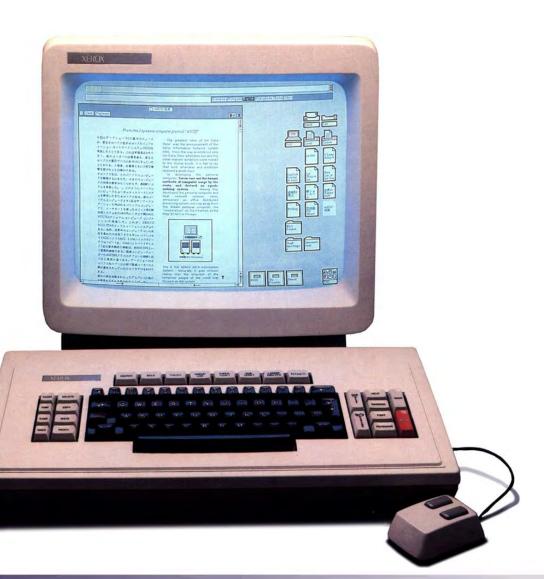
### Xerox to Apple and Microsoft

XEROX Alto 1973

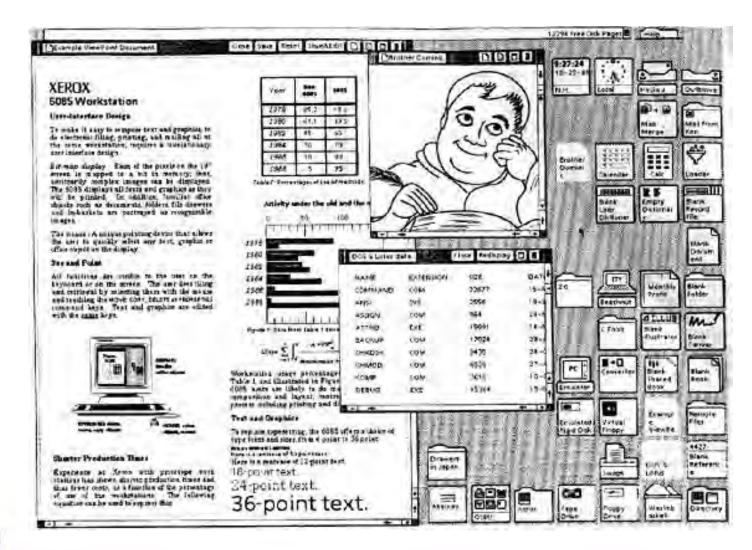
Steve Jobs visits PARC in 1979

XEROX STAR 1981

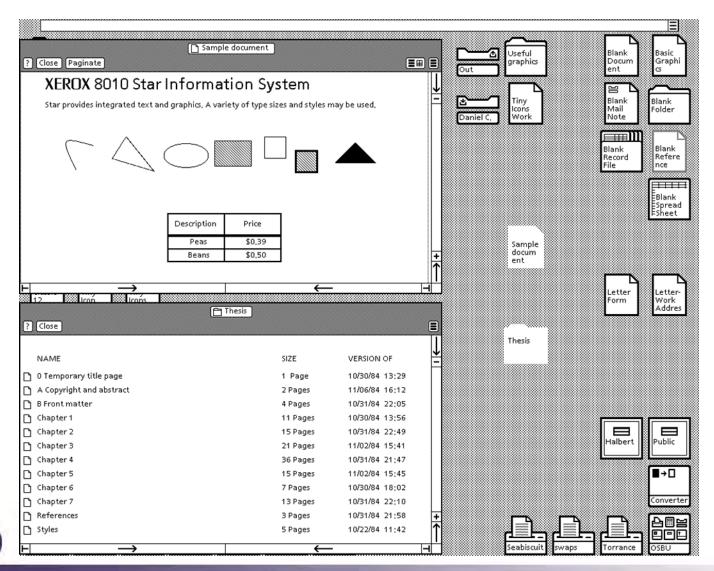




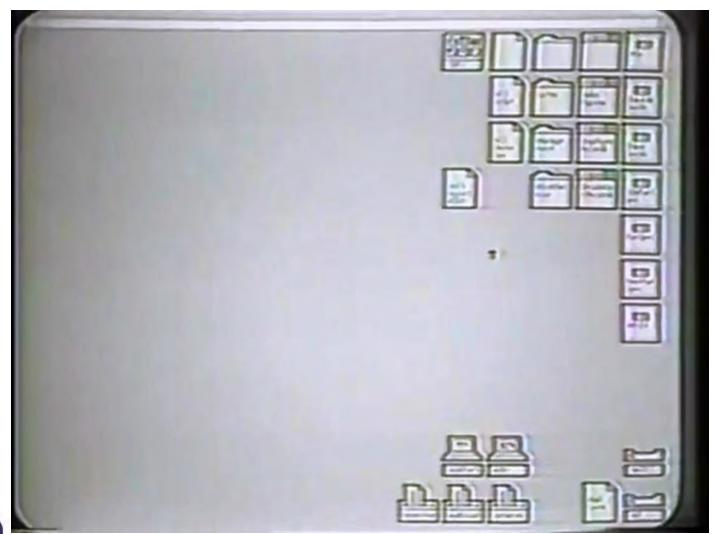






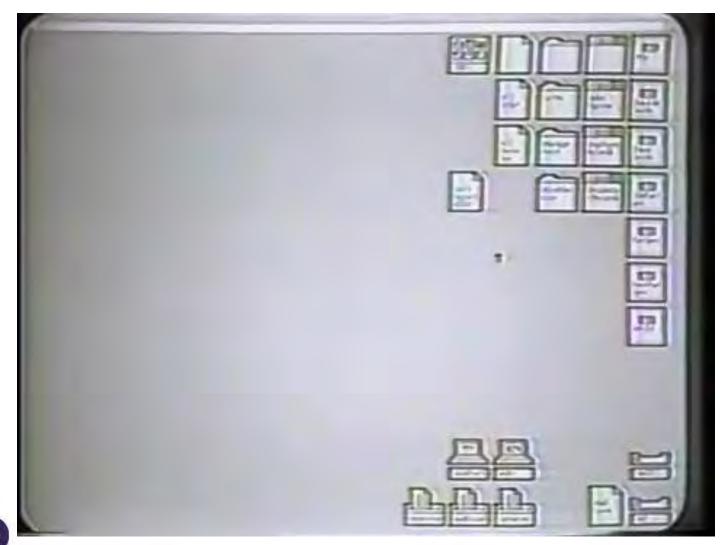




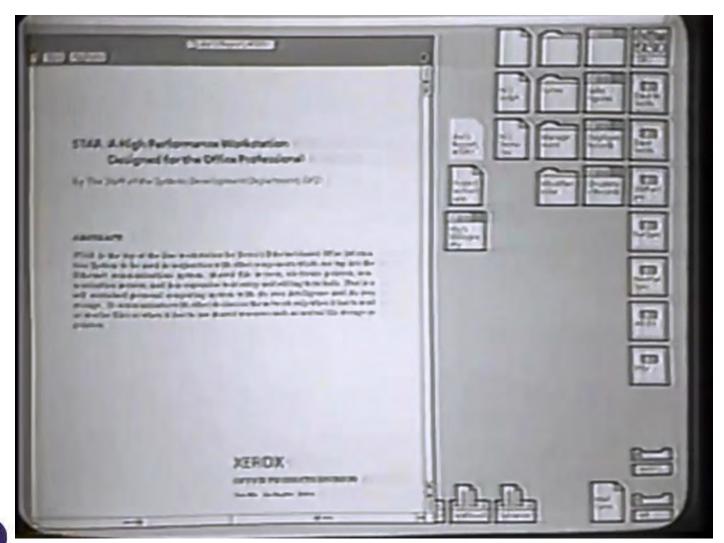




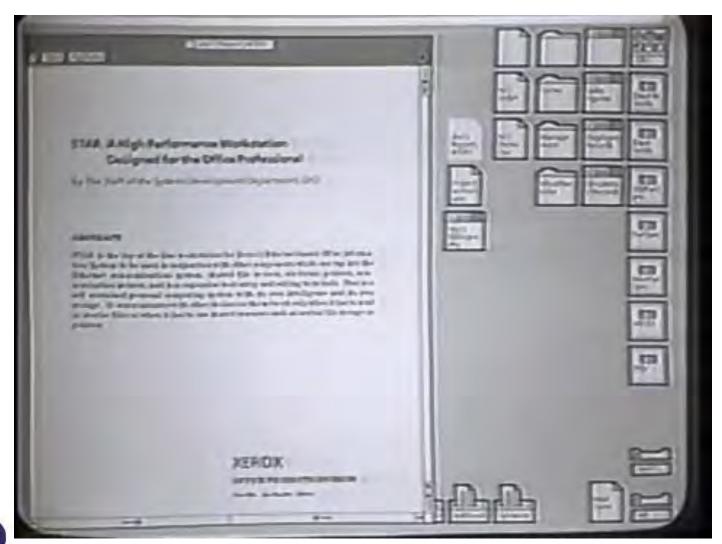
University of Washington





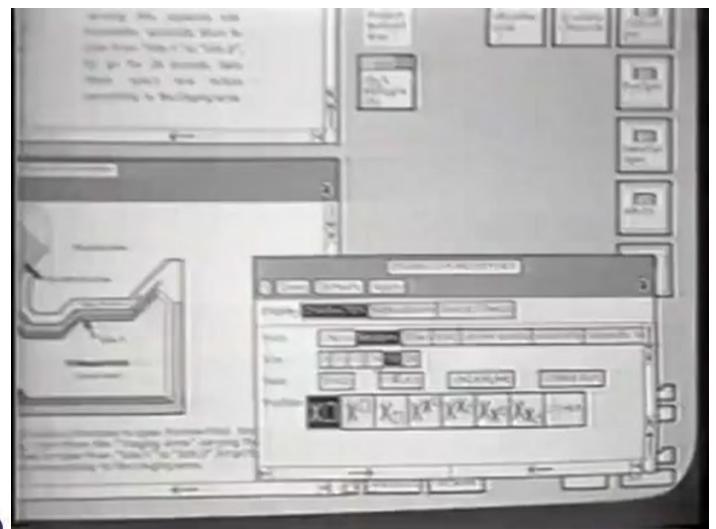


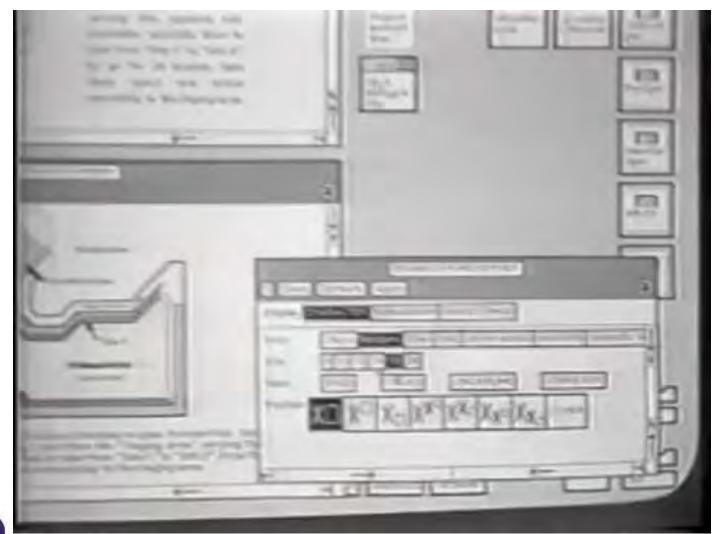






Washington





### Xerox to Apple and Microsoft

XEROX Alto 1973

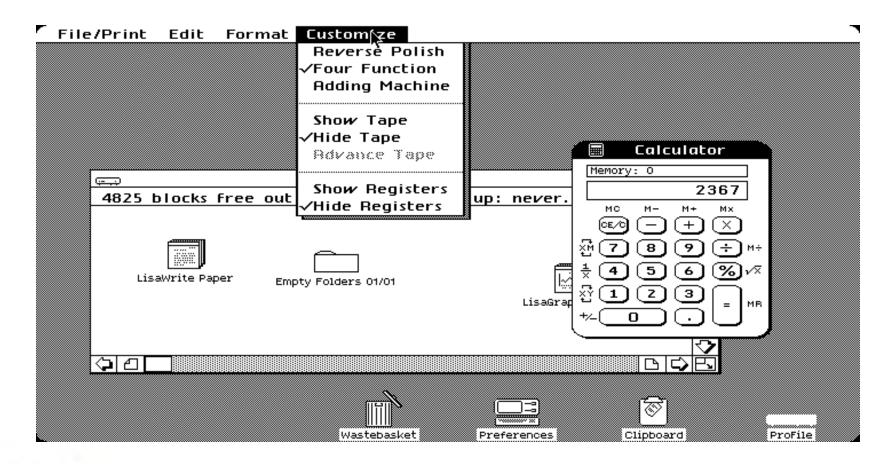
Steve Jobs visits PARC in 1979

XEROX STAR 1981

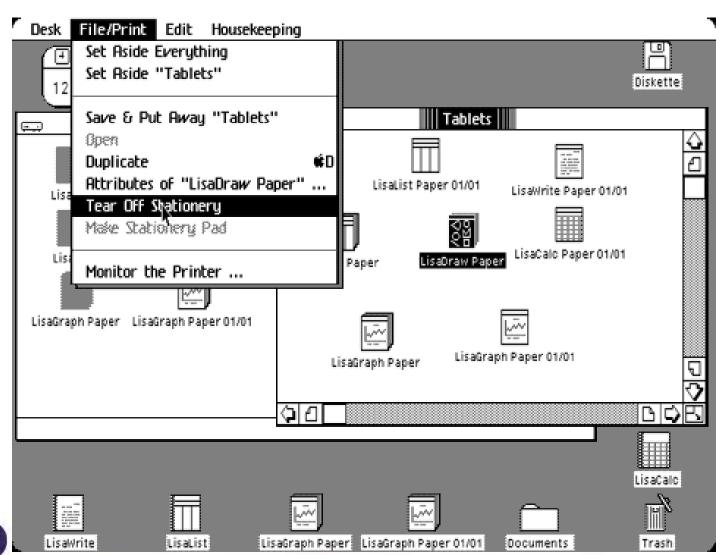




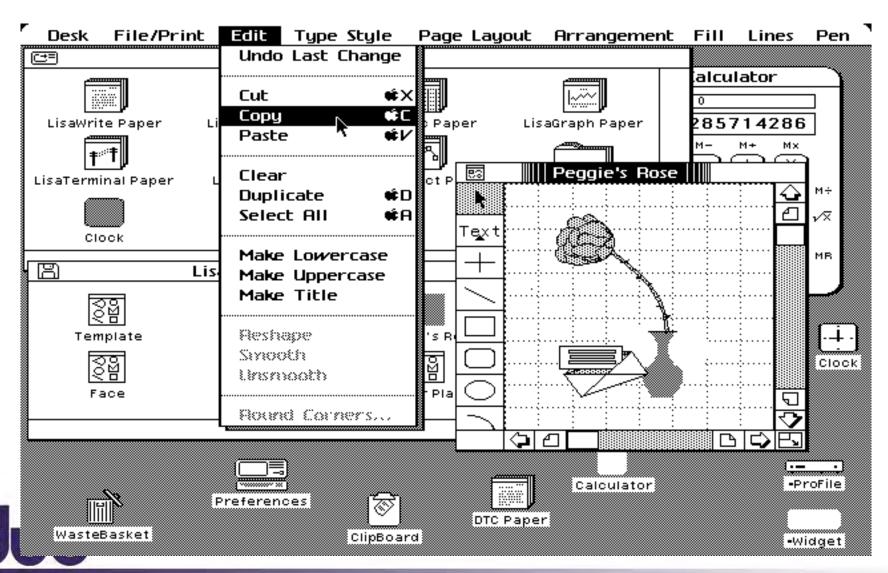












### Xerox to Apple and Microsoft

XEROX Alto 1973

Steve Jobs visits PARC in 1979

XEROX STAR 1981

Apple Lisa 1981

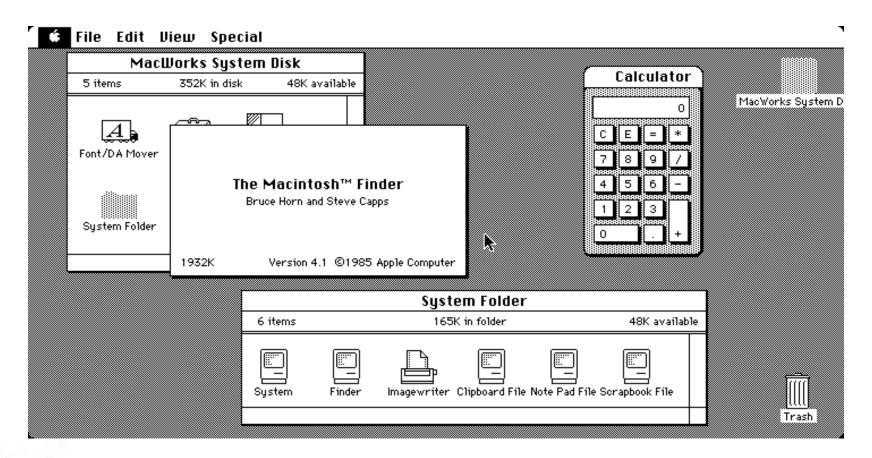
Apple Macintosh 1984



### Macintosh

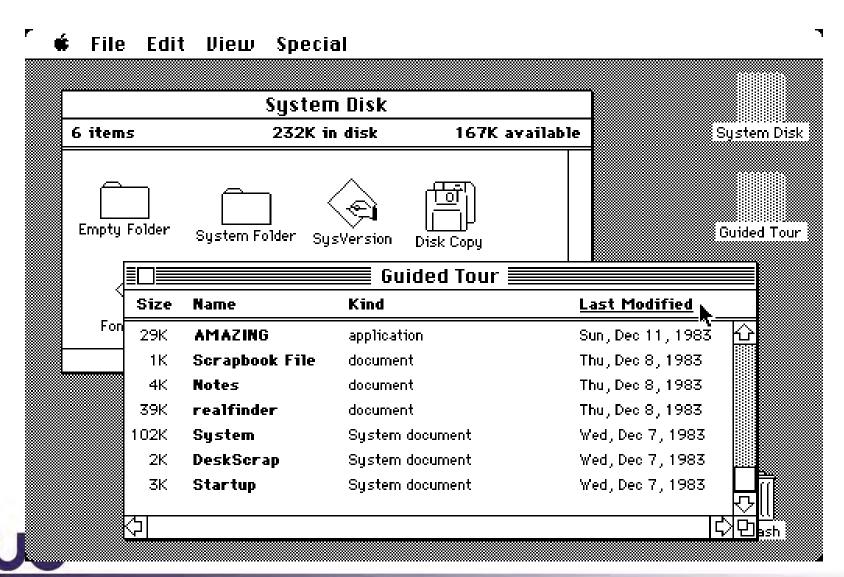


#### Macintosh





#### Macintosh



XEROX Alto 1973

Steve Jobs visits PARC in 1979

XEROX STAR 1981

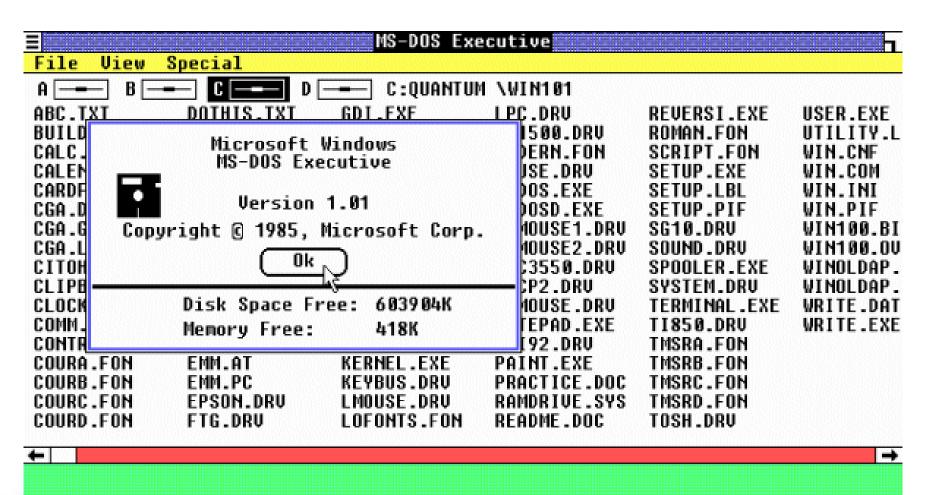
Apple Lisa 1981

Apple Macintosh 1984

Windows 1.0 1985

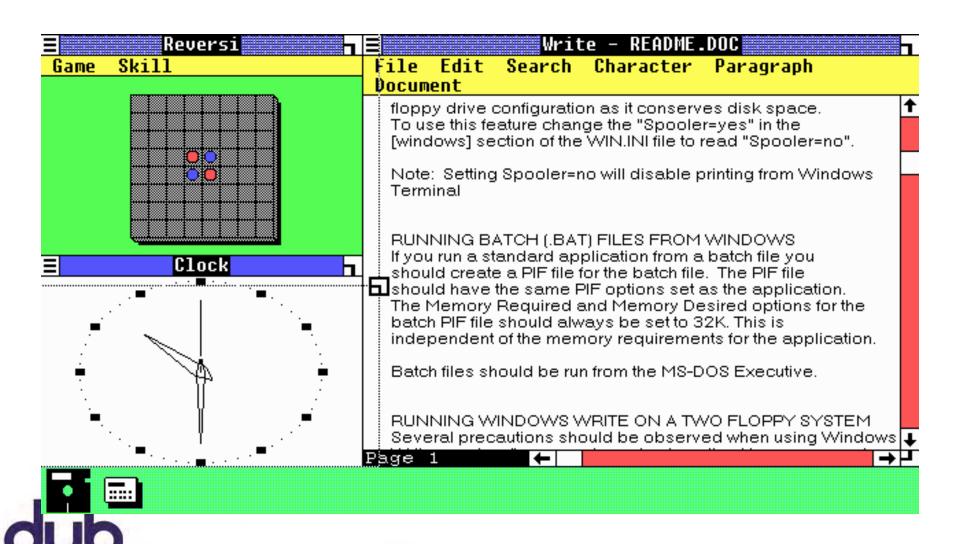


#### Windows 1.0

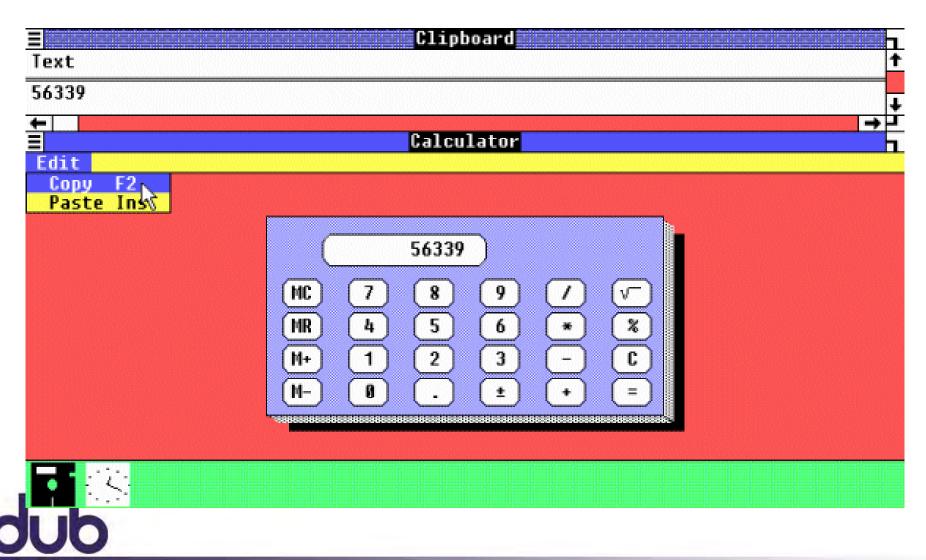




#### Windows 1.0



### Windows 1.0



XEROX Alto 1973

Steve Jobs visits PARC in 1979

XEROX STAR 1981

Apple Lisa 1981

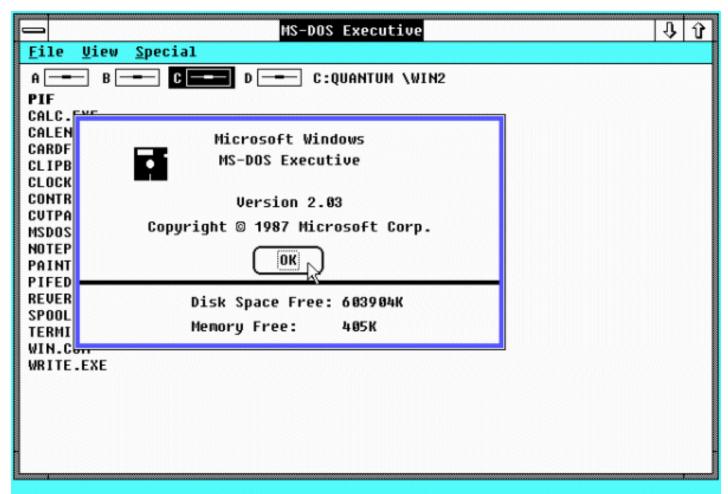
Apple Macintosh 1984

Windows 1.0 1985

Windows 2.0 1987

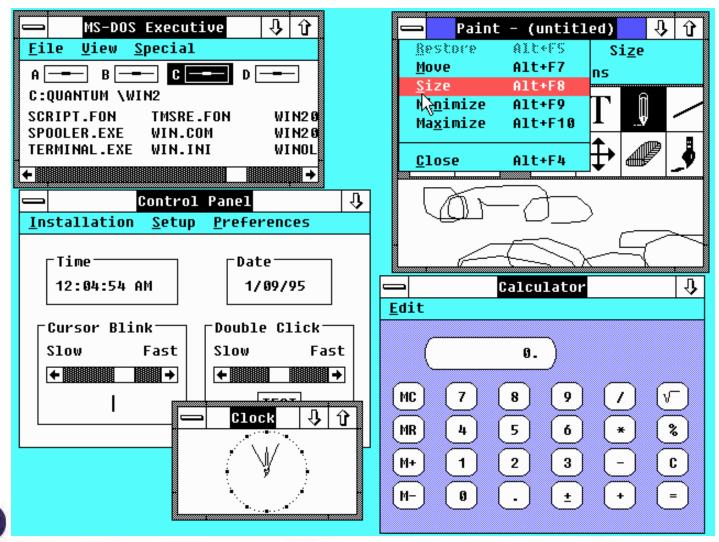


# Windows 2.0 (1987)





#### Windows 2.0





XEROX Alto 1973

Steve Jobs visits PARC in 1979

XEROX STAR 1981

Apple Lisa 1981

Apple Macintosh 1984

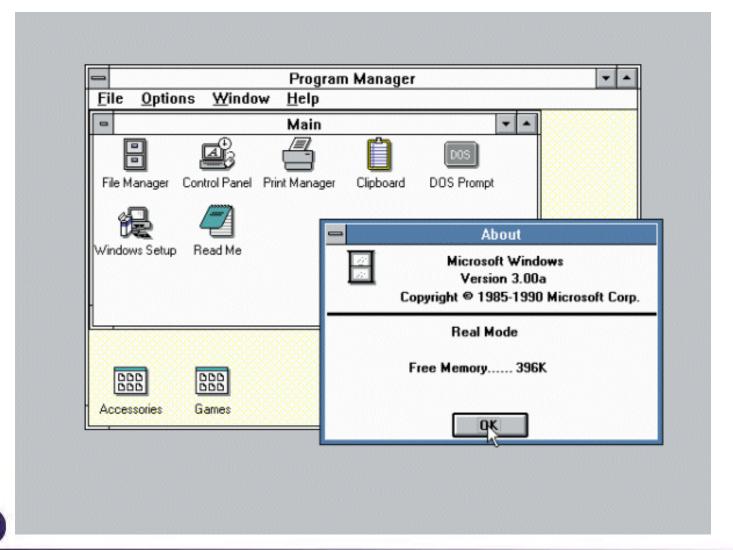
Windows 1.0 1985

Windows 2.0 1987

Windows 3.0 1990

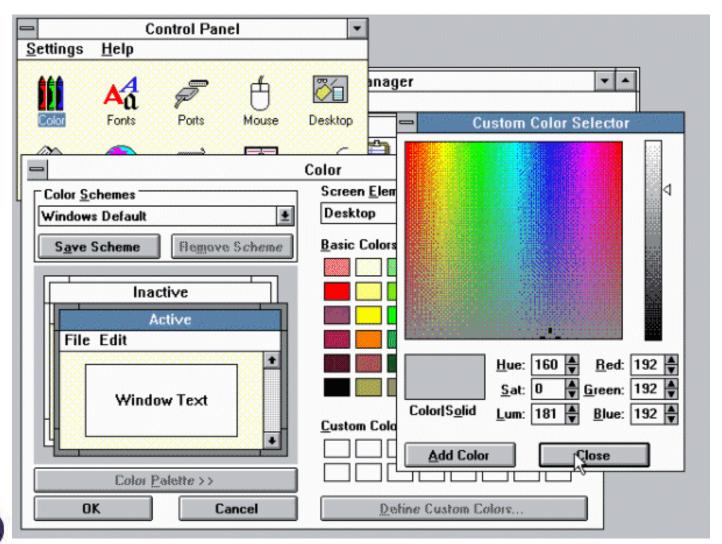


### Windows 3.0





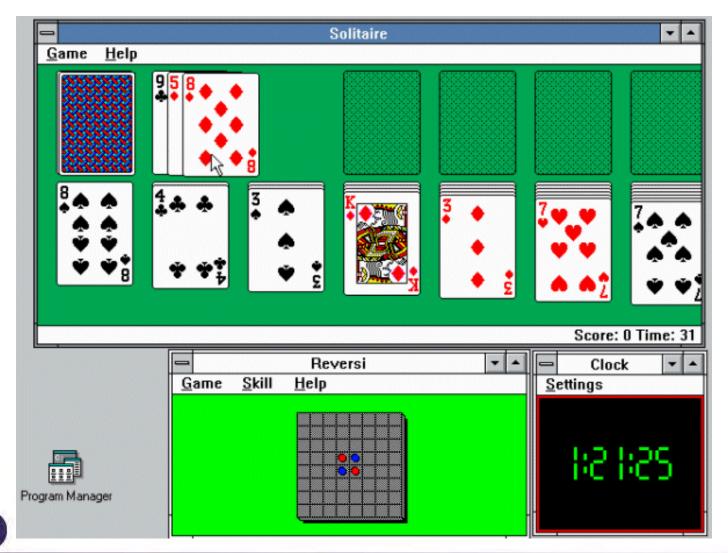
### Windows 3.0





Washington

### Windows 3.0





XEROX Alto 1973

Steve Jobs visits PARC in 1979

XEROX STAR 1981

Apple Lisa 1981

Apple Macintosh 1984

Windows 1.0 1985

Windows 2.0 1987

Windows 3.0 1990

Bill Gates: "Hey, Steve, just because you broke into Xerox's house before I did and took the TV doesn't mean I can't go in later and take the stereo"

# **HCI Turing Awards**

Sutherland wins 1988 Turing Award

Engelbart wins 1997 Turing Award

Alan Kay wins 2003 Turing Award

(in part for SmallTalk and OOP, though he says OOP is linked to the GUI)



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