



JESSICA PAN

UX Designer

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WORKING EXPERIENCE

UX Designer Intern Sep. 2018–Nov. 2018

TurboPatent, Seattle, WA

- Led the project to conduct user testings and analyze user interface problems
- Define project scope and created design solutions that meet business goals and user needs
- Develop personas, rapid paper prototype, and hi-fi prototype

PR Account Executive Aug. 2014–Apr. 2016

Ogilvy Public Relation, Taipei, Taiwan

- Developed market research on road safety issues in local market
- Hosted CSR press conference for BMW Taiwan, generating a total amount of US\$ +300K PR value
- Cooperated with celebrities and parenting bloggers to raise social awareness on BMW Taiwan Facebook; resulted in +30K Likes

OTHER PROJECTS

UI/UX Designer, Front-end Developer Oct. 2017–Present

Facing Homelessness, Seattle, WA

- Led a team of 4 members to conduct a matchmaking app for the Block Project
- Conducted competitive analysis and user interview to design the wireframe and UI prototypes
- Designed protosite by using HTML, CSS, Sass, and JavaScript

UI/UX Designer, Front-end Developer Apr. 2018–Jun 2018

Sportsthink 360, Cape Town, South Africa

- Conducted competitive analysis and user interview for brand-new sports consulting firm
- Designed the IA and UI of the website and built prototype site with HTML, CSS, and PHP
- Migrated website to WordPress

UI/UX Designer, UX Researcher Jan. 2018–Mar. 2018

Seattle/King County Coalition on Homelessness, Seattle, WA

- Conducted competitive analysis, contextual interview, baseline testing, and card sorting activities
- Created paper prototype for user testing
- Redesigned website wireframe with Sketch

ABOUT

With a multidisciplinary background in marketing, public relations, design, and programming, I love to bring the best value to people's lives by thinking big and diving deep. Currently, I am pursuing a Web Design Certificate at Seattle Central College, expected to graduate in May 2019, and looking for a UX Designer position..

SKILLS

UX Research
Interaction Design
Prototyping
HTML5
CSS / Sass
JavaScript
jQuery

TOOLS

Sketch
InVision
Adobe Photoshop
Adobe Illustrator

LANGUAGES

Chinese (Native)
English (Fluent)

EDUCATION

Seattle Central College
Web Design Associate

National Cheng-Chi University
Bachelor of Foreign Languages
and Literature