

UX/UI Designer / Front-end Developer

+54 11 6914 - 7969 chiaraesposito10@yahoo.com Saavedra, CABA - Argentina Portfolio - Chiara Espósito

PROFESSIONAL PROFILE

Graduate from the UX/UI Development program at Coderhouse and Graphic Design student at the University of Buenos Aires. Seeking to expand my knowledge in a professional field by applying my technical and social skills. I'm looking to contribute to the team by bringing efficiency and a proactive approach to new challenges.

PROFESSIONAL EXPERIENCE

2024 -Present

UX/ UI Designer - VidaNatural

- UI: Responsible for adapting the website design to ensure responsiveness across all devices.
- UX Writing: Defined the brand's tone of voice, writing clear and concise content.
- Design and development of landing pages for upcoming product launches.
- User research and interviews to optimize the browsing experience.

2021 -Present

Graphic Designer - InTheWallPosters

- Creation and design of posters and promotional flyers (Adobe Illustrator and Photoshop).
- Collaboration in social media management and customer service.

2024 - (3 months)

Graphic Designer - GAOTek

- Analysis and optimization of the user experience on the website using SEO best practices.
- Editing visual content, including logos and banners.

EDUCATION

June 2023 -

UX/UI Development Program - Coderhouse

May 2024

- Proficiency in Photoshop & Illustrator (Adobe).
- Advanced UX/UI design (Prototyping, UX research, UX writing).
- · Web development.

August -

Full Stack JAVA - Codo a Codo 4.0 (Gob. de la Ciudad)

December 2022

- Knowledge of programming languages (HTML CSS Bootstrap).
- Database management (MySQL / Power BI data visualization).
- Use of Git commands and cloud repositories (GitHub).

Complementary Courses

2025

• Data Analytics - Coderhouse.

2024

2024

- Introduction to Data Science Santander Academy.
- Data Analytics with Python & UX/UI Design Talento Tech.

2017 - 2021

Secondary Education

Nuevos Aires Institute - Social Sciences and Humanities.

SKILLS

- English: Intermediate.
- · Design Thinking and Agile methodologies.
- Prototyping & wireframing: Design efficiency.
- · Data analysis.
- · Fast learning and adaptability.
- · Strong communication and problem-solving.

TECHNICAL SKILLS

- Figma
- · Visual Studio Code / Hatch.one
- HTML / CSS / Bootstrap
- · Microsoft Office Suite
- · Power BI / SQL