Chiara Espósito

UX/UI Designer / Front-end Developer

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Saavedra, CABA – Argentina
Portfolio – Chiara Espósito

PROFESSIONAL PROFILE

Recently graduated from the UX/UI Development program at Coderhouse, eager to expand my knowledge in a professional environment by applying what I've learned and acquiring new skills. I am an empathetic and organized person, looking to contribute to a team by bringing efficiency and a proactive approach to the tasks assigned to me.

PROFESSIONAL EXPERIENCE

UX Designer – VidaNatural
Present
- Improving and optimizing the mobile design of the "VidaNatural" website.
- Adapting the brand's tone of voice and crafting clear, concise text.
- Creating landing pages for products set to launch soon.
- Conducting user research to improve navigation experience.

Graphic Design & Web Development – GAOTek
2024
- Analyzing, improving, and optimizing the user experience on the website using SEO practices.
- Creating and editing visual content (logos, banners, text).
- Analyzing market trends for product evolution and improvements.

Graphic Design – InTheWallPosters
2022 – 2024
- Designing posters, flyers, and video editing (Adobe Illustrator and Photoshop).
- Collaboration with social media management and custumer support.

FORMACIÓN ACADÉMICA

UX/UI Design – Coderhouse
2023 – 2024
- Proficient in Photoshop & illustrator (Adobe).
- Advanced UX/UI Design (Prototyping, UX research, UX writing, Benchmarking).
- Web Development and analysis with Google Analytics.

Full Stack JAVA – Codo a Codo 4.0 (Gob. de la Ciudad)
2022
- Knowledge of programming language (HTML – CSS – JavaScript – Bootstrap).
- Database (MySQL / Power BI graphics.).
- Management of Git commands and cloud repositories (GitHub).

Complementary Courses
- Introduction to Data Science – Santander Academy — Present
- Data Analytics with Python & UX/UI Design – Talento Tech — Present
- JavaScript – Betahub, Guayerd — Present

Secondary Education
2017 – 2021
Instituto Nuevos Aires – Bachiller sociales y humanidades.

SKILLS

- Prototyping & wireframing to evaluate design effectiveness.
- Knowledge in Design Thinking and Agile methodologies.
- Analytical skills along with good time management.
- Versatility and ease of adaptation and learning.
- Critical thinking and problem solving.
- English – Intermediate

TECHNICAL SKILLS

- Figma
- Visual Studio Code / Hatch.one
- HTML / CSS / JavaScript
- Office Package
- Excel / Power BI / SQL