Chiara Espósito

chiaraesposito10@yahoo.com Saavedra, CABA - Argentina <u>Portfolio - Chiara Espósito</u>

UX/UI Designer and Front-end Developer, recently graduated from Coderhouse, eager to expand my knowledge in a professional environment by applying what I've learned and gaining new skills. I am an empathetic and organized person. I aim to contribute to the team by bringing efficiency and a proactive approach to the tasks assigned to me.

PROFESSIONAL EXPERIENCE

Graphic Design & Web Development - GAOTek

2024- Present

- Analyze, improve, and optimize the user experience on the website using SEO practices.
- Create and edit visual content (logos, banners, texts).
- Identify market trends for future product improvements and applications.

Designer and Customer Service - Otro Mambo

2023 - Present

- · Creation of cover designs, flyers, and layout for planners.
- Collaboration in the management and analysis of social media.

EDUCATION

UX/UI Design - Coderhouse

2023 - 2024

- Proficient in Photoshop & illustrator (Adobe).
- Advanced UX/UI Design (Prototyping, UX research, UX writing, Benchmarking).
- Web Development and analysis with Google Analytics.

Technical Degree in Programming - TECLAB, Instituto Técnico Superior

2022 - 2023

- · Responsive web design.
- Management of Git commands and cloud repositories (GitHub).

Full Stack JAVA - Gob. de la Ciudad

2022

- Knowledge of programming language (HTML CSS JavaScript Bootstrap).
- · Database (MySQL).
- · Power BI graphics.

Complementary Courses

· JavaScript - Betahub, Mercado libre

Present

• UX/UI Design - Talento Tech , Gob. de la ciudad

Present

• Introduction to Data Science - Santander Academy

Present

• Digital Skills: User Experience & Web analytics - Accenture

2024

SECONDARY EDUCATION

Instituto Nuevos Aires - Bachiller sociales y humanidades.

2017 - 2021

SKILLS

- Prototyping & wireframing to evaluate design effectiveness
- Knowledge in Design Thinking and Agile methodologies.
- · Analytical skills along with good time management.
- · Versatility and ease of adaptation and learning.
- · Critical thinking and problem-solving.
- English Intermediate

TECHNICAL SKILLS

- Figma
- HTML / CSS / JavaScript
- Office Package
- Wordpress / Hatch.one
- Excel / Power BI / SQL