

Chiara Espósito

UX/UI Designer / Front-end Developer

11 6914 - 7969

chiaraesposito10@yahoo.com

Saavedra, CABA - Argentina

Portfolio - Chiara Espósito

PROFESSIONAL PROFILE

Recently graduated from the UX/UI Development program at Coderhouse, eager to expand my knowledge in a professional environment by applying what I've learned and acquiring new skills. I am an empathetic and organized person, looking to contribute to a team by bringing efficiency and a proactive approach to the tasks assigned to me.

PROFESSIONAL EXPERIENCE

UX Designer - VidaNatural

Present

- Improving and optimizing the mobile design of the "VidaNatural" website.
- Adapting the brand's tone of voice and crafting clear, concise text.
- Creating landing pages for products set to launch soon.
- Conducting user research to improve navigation experience.

Graphic Design & Web Development - GAOTek

2024

- Analyzing, improving, and optimizing the user experience on the website using SEO practices.
- Creating and editing visual content (logos, banners, text).
- Analyzing market trends for product evolution and improvements.

Graphic Design - InTheWallPosters

2022 - 2024

- Designing posters, flyers, and video editing (Adobe Illustrator and Photoshop).
- Collaboration with social media management and customer support.

EDUCATION

UX/UI Design - Coderhouse

2023 - 2024

- Proficient in Photoshop & Illustrator (Adobe).
- Advanced UX/UI Design (Prototyping, UX research, UX writing, Benchmarking).
- Web Development and analysis with Google Analytics.

Full Stack JAVA - Codo a Codo 4.0 (Gob. de la Ciudad)

2022

- Knowledge of programming language (HTML - CSS - JavaScript - Bootstrap).
- Database (MySQL / Power BI graphics.).
- Management of Git commands and cloud repositories (GitHub).

Complementary Courses

- Introduction to Data Science - Santander Academy
- Data Analytics with Python & UX/UI Design - Talento Tech
- JavaScript - Betahub, Guayerd

Present

Present

Present

Secondary Education

Instituto Nuevos Aires - Bachiller sociales y humanidades.

2017 - 2021

SKILLS

- Prototyping & wireframing to evaluate design effectiveness.
- Knowledge in Design Thinking and Agile methodologies.
- Analytical skills along with good time management.
- Versatility and ease of adaptation and learning.
- Critical thinking and problem solving.
- English - Intermediate

TECHNICAL SKILLS

- Figma
- Visual Studio Code / Hatch.one
- HTML / CSS / JavaScript
- Office Package
- Excel / Power BI / SQL