

READ GOOD BOOKS. DISCUSS. REPEAT.



BOOK  
LOVERS

APP



READ GOOD BOOKS. DISCUSS. REPEAT.



# THE TEAM



**Ou**

Loves books, but loves structure more.  
Believes the right book at the right moment is logic, not luck.



**Chiara**

Book lover who gets overwhelmed by choice and ends up buying far more books than I can read. This app is for me.



**Ako**

Bookworm who struggle to know when is the right moment to read books and get caught in the kitchen reading.



**Christos**

Reads almost no books but still wishes to find that one book that he will be able to finish.



**Alan**

Eventually gets hyperfocused on something and decides there's a book that is good for that topic.



# PROJECT BRIEF

## PROBLEM

- Choice Overload
- Lack of knowledge on books.
- Users waste more time searching than reading



## SOLUTION

A context-aware engine that replaces choice fatigue with easy, simple, situational matching



## GOAL

Reduce decision fatigue and help readers find the perfect book for their current moment.



READ GOOD BOOKS. DISCUSS. REPEAT.



52%

OF READERS WORLDWIDE HAVE NOT FINISHED A  
BOOK IN THE LAST YEAR



READ GOOD BOOKS. DISCUSS. REPEAT.

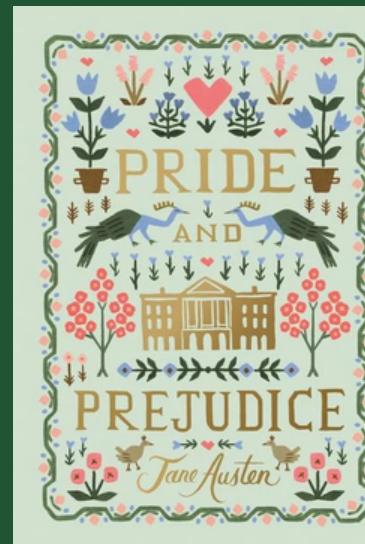


# WHEN DO PEOPLE READ

- 01** On holiday (64%)
- 02** Before going to sleep (61%)
- 03** At the weekend (60%)
- 04** While commuting (34%)
- 05** In public places (20%)



# DEVELOPMENT STEPS



READ GOOD BOOKS. DISCUSS. REPEAT.



# THE PRODUCT

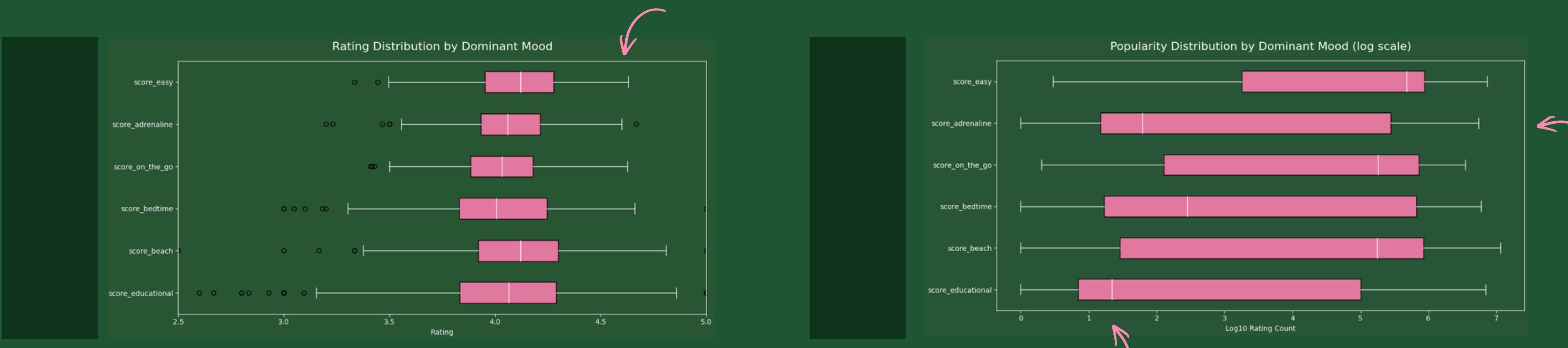
The screenshot shows the 'Book Lovers App' interface. On the left, a sidebar titled 'Customize your search' includes a dropdown for 'Choose your mood' set to 'Relaxing Bedtime Stories', a 'Strictness' section with 'Balanced' selected, and sliders for 'Maximum pages' (set to 850) and 'Minimum rating' (set to 3.50). The main area is titled 'Your Book Matches' and displays a list of books found matching the criteria: 'The Miracle Worker' (4.50), 'Oresteia' (4.33), and 'The Importance of Being Earnest' (4.17 by Oscar Wilde). The description for 'The Importance of Being Earnest' is visible, mentioning it's a madcap farce about mistaken identities and secret engagements.

[EXPERIENCE THE APP](#)

READ GOOD BOOKS. DISCUSS. REPEAT.



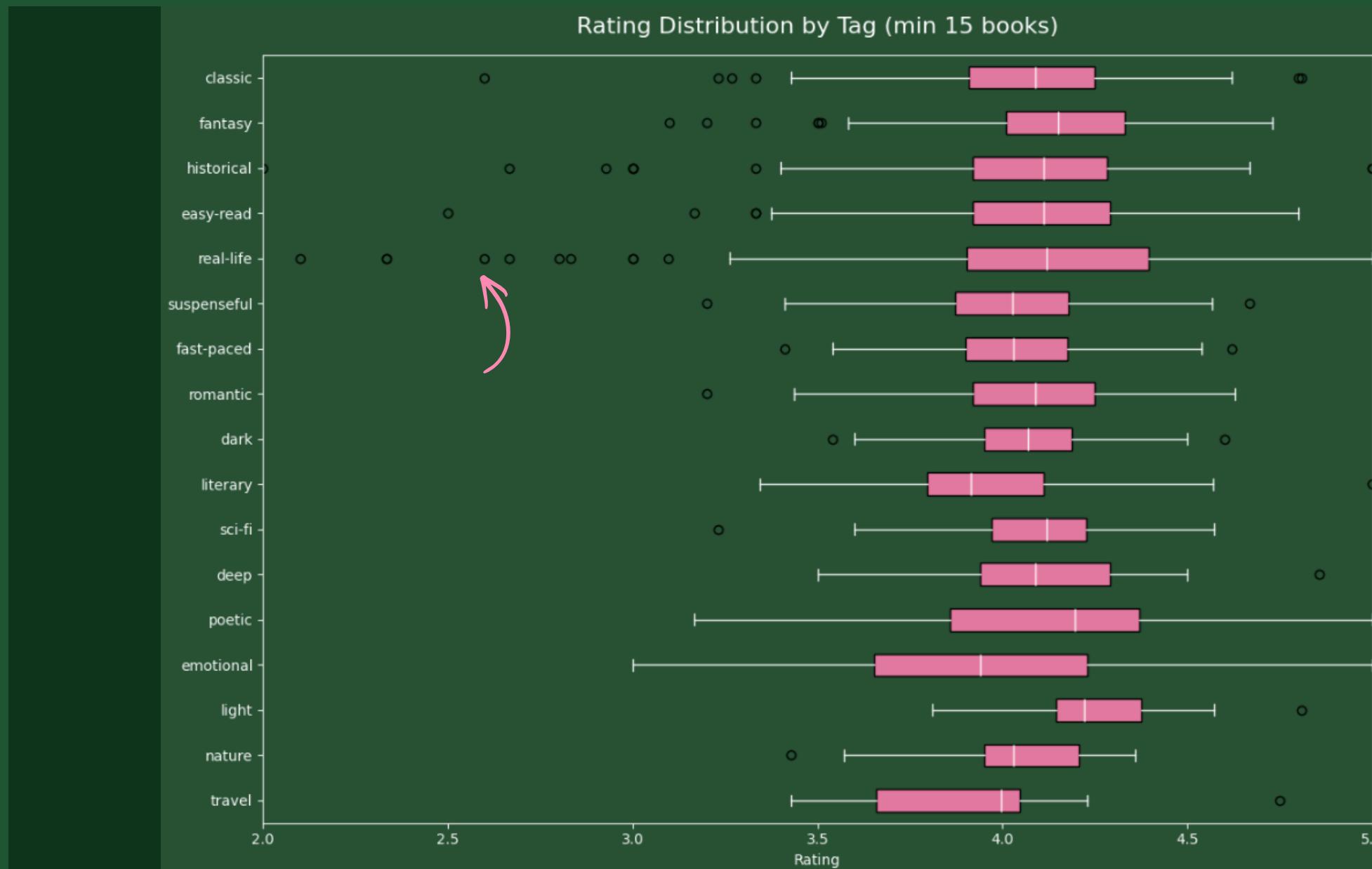
# MOOD AND RATINGS



Moods like Educational, Adrenaline, and Bedtime, are highly polarizing, and receive a wide range of ratings amongst readers, compared to Easy-read, On-the-go, and By-the-beach, where readers rate books more consistently with smaller variance in opinions.



# TAGS AND RATINGS



What we observe from the chart on the left:

- Emotional books suffer from the higher amount of subjectivity
- Poetic books, commonly subject to individualistic interpretation, also are subject to high variance in ratings.
- Real-life related book, show the highest amount of low rank outliers, something that can be explained by a decent amount of boring or badly written biographies and/or history books.





# MOVING FORWARD

1

## Product Development

- Transition to a Hybrid Recommender by adding collaborative filtering (users who liked X also liked Y)
- Capture semantic context and generate more targeted recommendations for the audience (e.g: Hugging Face NLP)
- Embed a user feedback loop, by simple interactive additions like “Like/Dislike buttons”, Save list, etc.
- Build settings section allowing the user to adjust weighting attribution

2

## Commercial Angles

- Include affiliated links for instant purchasing (Amazon, Dussmann, etc.)
- Transition to a Freemium model, where we add premium personalized suggestions, and social gamification
- In-shop integration for on-the-spot recommendations



READ GOOD BOOKS. DISCUSS. REPEAT.



# THANK YOU

READ GOOD BOOKS. DISCUSS. REPEAT.

