

## Logo Versions



Primary

# epiclothes

Wordmark Only



Icon

## Colours



### Primary

Hex #d21a5f RGB rgb(210,26,95)

CMYK 0 88 55 18

Pantone 18-1754



### Secondary

Hex #303433 RGB rgb(48,52,51)

CMYK 8 0 2 80

Pantone 19-4305



#### Accent

Hex #4e5a5d

RGB rgb(78,90,93)

CMYK 16 3 0 64

Pantone 19-4215



### Background

Hex #ECECEA

RGB rgb(236,236,234)

CMYK 0017

Pantone 11-4800

Typography

Primary

Lily Script One Regular

Aa Bb Cc