4.
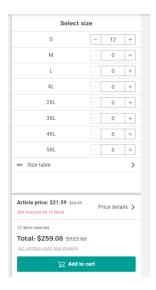https://www.spreadshirt.com/

i. It is quite easy to navigate from the home page to this page and with a few clicks, I can create a custom shirt with my own custom prints on it, changing the colour even inserting designs to it. To conclude the interface in terms of efficiency, I would say it is quite a success in getting what I want in a very short duration of time, the failure criteria is that if there is too many buttons to click and navigate through a lot of pages to reach a user desired page then it will not be efficient.

ii. Most of the logo which can be seen in the screenshot have a text below it which make it very easy to remember which button does what task. So, in terms of memorability, I would say it is quite a success as people who use back this system after 5 months will get a hang of it quickly.

iii. The interface doesn't have a lot of popups and most of the control are on the page itself, the control is very clean and easy to understand. The text provides a lot of colour option, there is a lot of design in built which can be used and some of the prints are able to customize the colour, and custom image can be uploaded to be printed on the shirt. The bonus interface is that choosing the size and quantity are very clean and convenient to add bulk number and is on the same page which you can use back the same design and do a few editing after adding the shirt to cart(screenshot below). In terms of satisfactory, I find it quite a big success based on my past web development experience, user hate a lot of clicking and if there is too many modals the user will be lost.

Select size		
S	−	12	+
M	−	0	+
L	−	0	+
XL	−	0	+
2XL	−	0	+
3XL	−	0	+
4XL	−	0	+
5XL	−	0	+

⊟ Size table   ＞

Article price: $21.59 ~~$26.99~~   Price details ＞
20% discount for 12 items

12 items selected
Total: $259.08 ~~$323.88~~
incl. printing costs, plus shipping

🛒 **Add to cart**

Word Count: 312